Building Partnerships with Donors and Building Long-term Assets for Community Foundation Tuzla, Bosnia and Herzegovina: Using US Experiences and Models Developed by TCFN and Other Community Foundation Supporting Organizations
Jasna Jašarević, Senior Fellow, International Fellows Program ~ 2006

Abstract

In this paper, Jasna Jašarević aims to introduce the community foundation model to different audiences in Bosnia and Herzegovina—government representatives, civil society organizations, companies, charitable individuals, and the general public. The author views community foundations as vehicles with the potential to help the country and its local communities overcome existing problems of transition and lack of social capital through the promotion of local giving and community-based philanthropy.

Community Foundation Tuzla, the only promoter [in 2006] of the concept of community philanthropy in the region, faces a large challenge in seeking donations at the local level, whether from individuals or corporate donors, because there is still a strong distrust of and negative attitude towards the work of non-profit organizations. Yet the author’s research highlights the significance of local resources for organizational sustainability.

Largely an operating foundation with international support, Community Foundation Tuzla looks to develop a strategy for building its capacities beyond that of demonstrating leadership and serving in a convening role in facing community problems. In particular, the author identifies the importance of professionalizing its program of grantmaking to non-profit organizations and groups in the Tuzla region. As Executive Director at Community Foundation Tuzla, Ms. Jašarević argues that it is the foundation’s task to become a fundraiser for community benefit, a collector of various kinds of donations from a wide range of donors (individual and corporate) in order to build community funds to be used to tackle major community issues.

To request the full version of the paper, please click here.