Ad Volume. Since June four years ago, an average of 115 jobs has been posted online each month for commercial and industrial designers, including designer assistants.\(^1\) Peak demand was in July 2012; demand was weakest in November 2009.

NOTE: The remaining narrative and tables in this report contain the results of a search of online ads over the past three months, from April 17 to July 15, 2013.

Other titles. The most commonly advertised job titles were CAD designer (104), designer (76), industrial designer (62), assistant designer (59), jewelry designer (48), product designer (48), design assistant (34), senior designer (29), lighting designer (27), and CAD artist (20). The titles suggest that a large part of current employer demand is for designers rather than design assistants.

Job Location. Eighty-nine percent of advertised openings for commercial and industrial designers that listed their location were in New York State. Of the New York State ads, most were in New York City (including Brooklyn, Flushing, and Long Island City in the chart on the right).

Hiring Difficulty. Wanted Analytics scores occupations according to a “hiring scale,” which takes into account the number of current workers in the occupation, the number of employers hiring, local unemployment rates, and pay that is offered, among other factors. According to this scale, commercial and industrial designers are considered to be neither easy nor difficult for employers to recruit and hire. The average posting period is 45 days.

\(^1\) Note that the occupational code, 27-1021, does not distinguish between designers and design assistants. For detailed information about the occupation, see http://www.onetonline.org/link/summary/27-1021.00.
Wages. Of the ads specifying salary ranges, a majority offered between $58,650 and $71,650 per year. Only about 20 percent of the jobs listed in this title refer directly to design assistants; it is likely that this range overstates the salaries available to entry-level designers.

Industry. The most common industry seeking commercial and industrial designers was the retail sector, primarily discount department stores. Manufacturing was the next most common, with a concentration in apparel-related manufacturing. Other sectors include wholesale trade, administrative and support services (particularly employment placement agencies and temporary help services), and finance and insurance.

Online advertisers. The websites advertising the most of these job ads were Craigslist, backpage, stylecareers.com, and LinkedIn, and After College. Career counselors and jobseekers should add these sites to their list of resources if they do not consult them already.

Skills, Tools and Technologies. The skills, tools and technologies most frequently mentioned in job ads were Adobe Photoshop (78), product development/management (53), computer-assisted design (CAD; 39), organizational skills (35), and sales and operations planning (19).

Employers. Employers with two or more ads are listed on the next page. The top two employers were Polo Ralph Lauren and Macy’s. The top employers in the 1st quarter of 2013 appear in the table below right, for comparison purposes.
<table>
<thead>
<tr>
<th>CURRENT QUARTER</th>
<th>PREVIOUS QUARTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Top Advertising Employers April through June 2013</strong></td>
<td><strong>Top Advertising Employers January through March 2013</strong></td>
</tr>
<tr>
<td>Polo Ralph Lauren</td>
<td>The Jones Group</td>
</tr>
<tr>
<td>Macy's</td>
<td>Polo Ralph Lauren</td>
</tr>
<tr>
<td>The Jones Group Inc.</td>
<td>PVH Corp.</td>
</tr>
<tr>
<td>Fifth &amp; Pacific Companies</td>
<td>FashionCareerFairs.com</td>
</tr>
<tr>
<td>American Eagle</td>
<td>Dress Barn</td>
</tr>
<tr>
<td>kate spade</td>
<td>fourthFLOOR Fashion</td>
</tr>
<tr>
<td>Nike</td>
<td>JBCStyle</td>
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<tr>
<td>Sears Holdings Corporation</td>
<td>Fifth &amp; Pacific Companies</td>
</tr>
<tr>
<td>Coach, Inc.</td>
<td>Macy's</td>
</tr>
<tr>
<td>FashionCareerFairs.com</td>
<td>Adecco</td>
</tr>
<tr>
<td>LF USA</td>
<td>Solomon Page Group Fashion &amp; Beauty</td>
</tr>
<tr>
<td>RAB Lighting</td>
<td>Brown Shoe Company</td>
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<tr>
<td>Atrium Staffing</td>
<td>Atrium Staffing</td>
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<tr>
<td>Makerbot Industries</td>
<td>Style Search &amp; Consulting, LLC</td>
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<tr>
<td>Dialight Corporation</td>
<td>Universal Home Fashions</td>
</tr>
<tr>
<td>Gap Inc.</td>
<td>Williams-Sonoma, Inc.</td>
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<tr>
<td>Adecco</td>
<td>Mattel</td>
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<tr>
<td>JCPenney</td>
<td>LG Electronics, Inc.</td>
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<tr>
<td>Winston Staffing</td>
<td>kate spade</td>
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<tr>
<td>Henri Bendel</td>
<td>The Pink Company</td>
</tr>
<tr>
<td>Solomon Page Group Fashion &amp; Beauty</td>
<td>Victoria's Secret</td>
</tr>
<tr>
<td>Rush &amp; Company</td>
<td>Bed Bath &amp; Beyond</td>
</tr>
<tr>
<td>Solomon Page Group</td>
<td>Taylor Hodson</td>
</tr>
<tr>
<td>Keeco, LLC.</td>
<td>Testrite Visual Products, Inc.</td>
</tr>
<tr>
<td>Jessilyn Personnel Inc.</td>
<td>Movado Group, Inc.</td>
</tr>
<tr>
<td>CyberCoders</td>
<td>Creative Circle</td>
</tr>
<tr>
<td><strong>Total (118)</strong></td>
<td>Horizon Group USA, Inc.</td>
</tr>
<tr>
<td><strong>355</strong></td>
<td>Garan Inc</td>
</tr>
<tr>
<td></td>
<td>Liberty Personnel Services, Inc</td>
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<td></td>
<td><strong>Aquent</strong></td>
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<tr>
<td></td>
<td><strong>CyberCoders</strong></td>
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<td><strong>Skip Hop</strong></td>
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<td></td>
<td><strong>Randstad</strong></td>
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<td><strong>Total (136)</strong></td>
</tr>
</tbody>
</table>
SELECTED JOB ADS

Assistant Designer (BMGM)

General Info
Employer: BMGM
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 320361398
First Posted: June 12, 2013
Last seen: 2 Days Ago

Additional Info
Salary: $61,000
Job Type: Full-Time

Contact Info
Name: Pelay Tran
Address: Newburgh, NY 12550
Phone: (845)562-7448
Email: kim@bmgm.us

Description
Assistant Designer NY based Junior Company seeking a motivated assistant designer to assist in all phases of design including flat sketching, trim sourcing, and maintaining daily communication with sample room. Must be a multi-tasker with desire for growth. Email resumes to Kim@bmgm.us

References
Site: wwdcareers.com
URL: http://jobs.wwd.com/jobs/a...w-york-new-york-57197897-d
Assistant Designer RLX Outerwear (Polo Ralph Lauren)

General Info
Employer: Polo Ralph Lauren
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 318169663
First Posted: June 05, 2013
Last seen: July 11, 2013

Additional Info
Salary: $55,000
Job Type: Full-Time

Description
ASSISTANT DESIGNER, RLX, OUTERWEAR & ACCESSORIES - 14117 New York, NY

Purpose and Scope:
Assist the Designer and Design Director in the creation of technical bags (nylon duffles, back packs, packable bags etc.) as well as daily functions of the department by participating in all phases of the design development process: from initial concept to actual production, communicating with all necessary departments (i.e.: design, art dept, trims, fabric, merchandising and production departments).

Responsibilities:
- Detail view and sketches as advised by designer.
- Sketch modification/updates after design review in fittings.
- Facilitate trim hand-off to product development and trim departments.
- Pull research and trim options for design selection.
- Follow up for trim approvals with trim department.
- Facilitate fabric hand-off to product development and fabric departments.
- Help coordinate fabric testing, sample, proto yardages and logo testing yardages as required.
- Facilitate logo hand-offs to product development and logo departments.
- Attach logo pages into WebPDM.
- Assisting designer with the preparation of pre-fit samples, taping, sketching, etc.
- Creation and maintenance of accurate stats and design boards.
- Creation of design boards including mock ups, reference garments, fabrics, trims as necessary.
- Attend to all design meetings as directed.
- Responsible to take detailed meeting notes as these changes will need to be reflected on board updates.

Job Requirements:
- Strong communication skills.
- Must have high level of computer proficiency- Illustrator, Photoshop and Excel.
- 3D experience a plus.
- Able to work well with others to build a solid, positive work environment.
- Design Education a must.
- Preferably bachelors degree in design.

Ralph Lauren is an equal opportunity employer. We offer dynamic career opportunities with growth potential and a generous company discount.

References
Site: JobNetwork
URL: http://www.newyorkjobnetwo...ork,-ny-jobs-j3772915.html
Design Assistant Jewelry Designer Brands (The Jones Group Inc.)

General Info
Employer: The Jones Group Inc.
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 329372378
First Posted: July 09, 2013
Last seen: July 11, 2013

Additional Info
Salary: $55,000
Job Type: Full-Time

Contact Info
Name: Pelay Tran
Address: Newburgh, NY 12550
Phone: (845)562-7448
Email: kim@bmgm.us;

Description
The Jones Group, Inc. is seeking a Design Assistant, Jewelry (Designer Brands). The basic responsibilities will include, but are not limited to, the following: Sketching and technical drawing. Color / Sample mock-ups. Creating presentation boards, including concept boards, mood boards, etc. Maintain original sample archive. Adjust to changing time and action calendar. Work against sensitive time lines. Work with internal Design, Merchandising and Product Development teams.

References
Site: Corporate Site
URL: https://jonesapparel.taleo...il.ftl?lang=en&job=13000D3

This workforce solution was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

SOURCE | NYCLMIS analysis of data from Wanted Analytics’ Hiring Demand Dashboard, Talent Requirements, and Talent Sourcing applications.