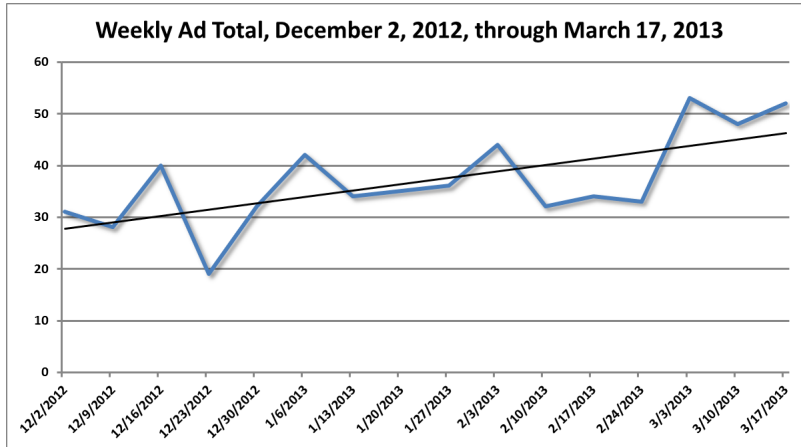


CUNY CAREERPATH
REAL-TIME REPORT & SAMPLE JOB ADS
Early Childhood Education Teacher Assistants
APRIL 2013



Ad Volume.¹ Over the past 16 weeks, there has been a weekly average of 37 early childhood education teacher assistant (ECE-TA) job ads.² Demand was highest the week of March 3, 2013, and lowest the week of December 23, 2012. Although the time series is not long enough to identify seasonal trends, a separate analysis by NYCLMIS of preschool teacher job ads showed demand

at its strongest in August and at its weakest in December and June over the past four years.

NOTE: *The remaining narrative and tables in this report contain the results of a search of online ads over the past three months, from January 5, 2013, to April 4, 2013.*

Other titles. Other than teacher assistant, the most commonly advertised job titles were teacher aide, teacher assistant aide paraprofessional, teaching assistant, instructional aide, and support personnel paraprofessional.

Job Location. In the past three months, a majority of postings from employers in the metro area were in New York State. Within New York State, 32 percent were in New York City (including Brooklyn and Astoria in the table to the right).

Hiring Difficulty. Wanted Analytics scores occupations according to a “hiring scale,” which takes into account the number of current workers in the occupation, the number of employers hiring, local unemployment rates, and pay that is offered, among other factors. According to this scale, early childhood education teacher assistants

City	Volume
New York	303
New York	97
Brooklyn	28
Centereach	14
Mineola	12
Stony Brook	9
Long Island	6
Northport	6
Riverhead	5
Astoria	5
Roslyn	5
New Jersey	180
Somerset	10
Hackensack	8
Paterson	7
Morristown	6
Randolph	5
Jersey City	5
Summit	5
Bridgewater	4
Freehold	4
Wayne	4
Total (2)	483

¹ Because WANTED Analytics™, the company that issues the real-time labor market data, has introduced a new classification system for online job ads and a new software version, the data in this report is not directly comparable to the data in previous reports. The new classification system and software have incorporated several improvements and thus the current report should provide a better representation of labor-market demand than previous reports.

² The online search for this report was for “teacher assistants – except special education” (25-9041), combined with keyword terms “early childhood” and/or “preschool.” Keyword searches provide a 16-week ad volume.

Ads by Industry, January through March 2013

Health Care and Social Assistance	28
Child Day Care Services	11
Other Individual and Family Services	9
General Medical and Surgical Hospitals	2
Vocational Rehabilitation Services	1
Offices of Physicians, Mental Health Specialists	1
All Other Outpatient Care Centers	1
Outpatient Mental Health and Substance Abuse Centers	1
Residential Mental Health and Substance Abuse Facilities	1
Child and Youth Services	1
Educational Services	17
Elementary and Secondary Schools	13
All Other Miscellaneous Schools and Instruction	2
Colleges, Universities, and Professional Schools	2
Other Services (except Public Administration)	3
Other Social Advocacy Organizations	2
Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	1
Accommodation and Food Services	1
Recreational and Vacation Camps (except Campgrounds)	1
Arts, Entertainment, and Recreation	1
Fitness and Recreational Sports Centers	1
Unclassified Establishments	383
Total (8)	483

this service for their employees. Career counselors and students should keep these various settings in mind in their job searches.

Job Boards. The websites advertising the most of the openings for ECE-TAs were Craigslist, backpage, K12JobSpot, CareerBuilder, and Beyond.com.

Employers. Employers with two or more job postings are shown on the next page. The YAI Network had by far the most postings. The advertisers in the 4th quarter of 2012 appear in the table below right, for comparison purposes.

are *very easy* for employers to recruit and hire. The average posting period was 37 days.

Wages. Of the ads specifying salary ranges, a majority offered between \$24,350 and \$29,750 per year.

Skills, Tools, and Technologies. Bilingual, oral and written communication skills, Microsoft Office, work ethic, and cloud computing were the skills, tools, or technologies mentioned in job ads for ECE-TAs.

Certifications. Credentials mentioned in employer ads during the past three months included special education (SPED), first aid, early childhood education (ECE), and English as a second language (ESL).

Industry. Positions for ECE-TAs were concentrated in elementary schools and child day care services. The list also reflects the wide variety of childhood care and education settings: within public schools, private schools, neighborhood organizations, or at corporate or college worksites that provide

CURRENT QUARTER

Advertiser	Volume
Yai Network	10
The Goddard School	3
Paterson Public Schools	3
LI Head Start	3
Fort Lee BD ED	3
Florham Park School District	2
Somerset Hills Sch Dstr	2
The Learning Community	2
Summit Public Schools	2
Trinity Church	2
Comprehensive Kids Developmental School	2
Bridgewater-Raritan Regional School District	2
Cranford Public Schools	2
Northside Therapeutic Early Childhood Center	2
Achieve Beyond	2
St. Mary's Hospital	2
Total (60)	483

PREVIOUS QUARTER

Advertiser	Volume
Summit Public Schools	7
Yai Network	7
Tutor Time	5
Cerebral Palsy Association	4
Westchester ARC	3
Innovative Educational	2
Paterson Public Schools	2
Kennedy Child Study Center	2
The Goddard School	2
Cranford Public Schools	2
Child Time	1
La Petite Academy	1
Home Away From Home Academy	1
County	1
Good Samaritan Day Care Center	1
Care.com	1
Middlesex Regional Ed Svcs Commission	1
Kinder Kastle	1
Astor Services For Children & Families	1
Franklin Township School	1
ARC Rockland	1
Hawthorne Foundation Inc.	1
Old Tappan Public Schools	1
Bushwick United Head Start/ Daycare	1
Somerville Public School District	1
Green Chimneys	1
Promed Personnel, Inc.	1
Ahrc New York City	1
Odyssey House	1
Gilmore Memorial Pre-School Inc. (Passaic County)	1
Comprehensive Kids Developmental School	1
Howell Township Public Schools	1
Crossroads School For Child Development	1
Madison YMCA	1
Unspecified	145
Total (37)	205



SELECTED JOB ADS

Head Integrated Assistant Teacher (Northside Therapeutic Early Childhood Center)

General Info

Employer: Northside Therapeutic Early Childhood Center
Location: New York, New York
Occupation: Teacher Assistants
WANTED ID: 832316297
First Posted: March 04, 2013
Last seen: March 22, 2013

Additional Info

Salary: \$28,000
Job Type: Full-Time

Contact Info

Address: York, NY 10029
Fax: (212)426-8976
Email: mriviera@northsidecenter.org;

Description

Northside Therapeutic Early Childhood Center An innovative educational program for young children with Special Needs (18 months – 8 years). HEAD START INTEGRATED ASSISTANT TEACHER Bilingual (Spanish) a must Qualifications: Assistant Teacher must have New York State Level I Teaching Assistant Certification and good verbal and written skills. This individual must demonstrate ability to offer warmth and compassion to children and adults. Experience working with Pre-School special needs children (3-5 years of age). Competitive salaries/benefits. EOE. To apply please submit a cover letter and resume to: Mildred Rivera, Senior Administrative Assistant Northside Therapeutic Early Childhood Center 1301 Fifth Avenue, 3rd Floor New York, NY 10029 Email: MRiviera@NorthsideCenter.org Fax: (212) 426-8976 No Telephone Calls, Please. Apply

References

Site: Monster
URL: <http://jobview.monster.com...-City-NY-US-120191915.aspx>



Teacher Assistant (KENNEDY CHILD STUDY CENTER)

General Info

Employer: KENNEDY CHILD STUDY CENTER
Location: New York, New York
Occupation: Teacher Assistants
WANTED ID: 837983229
First Posted: March 19, 2013
Last seen: March 20, 2013

Additional Info

Salary: \$28,000
Job Type: Full-Time

Contact Info

Address: York, NY 10065
Email: hr@kenchild.org;

Description

Kennedy Child Study Center's mission is to assist young children experiencing significant difficulty in critical areas of early childhood development such as cognition and learning, mobility, speech and communication, and social relations. We have an immediate need for a Teacher Assistant in our Manhattan site to be responsible for assisting with the implementation of the educational program of the assigned classroom to facilitate the development and functioning of the children in the group. The Teacher Assistant will assist the Special Education Teacher with plans to meet the individual special needs of each child in the classroom. She or he will also assist with the observation and evaluation of each child in cooperation with the teacher and other professionals as well as the recording of pertinent data related to the development of the child. The Teacher Assistant will support the teacher in maintaining a healthy and safe environment for the children by participating in the planning and preparation of the classroom, including cleaning and care of equipment and materials and supervising the embarking and discharging of children from the buses. At times, the Teacher Assistant will assist with communications between teachers and families and perform other relevant duties and functions as assigned. The successful candidate will have some prior knowledge of behavioral management techniques and child development. Additionally, she or he will be able to successfully follow directions and will possess a supportive, positive, and patient attitude towards children. Qualifications for the position include: must be a minimum of 19 years of age; possess a high school diploma or high school equivalency exam in addition to a minimum of six (6) college credits in early childhood education; associate's degree or bachelor's degree preferred; and must possess a New York State Certification (Teacher Assistant Level 1 or above). A bilingual Spanish-speaker is preferred. Kennedy Child Study Center offers a competitive compensation package, including health insurance benefits, life insurance, disability coverage, pension, 403(b) plans, and generous time-off benefits. For consideration, please forward your resume and cover letter to: Kennedy Child Study Center Human Resources Department 151 E. 67th Street New York, NY 10065 hr@kenchild.org

References

Site: Monster
URL: <http://jobview.monster.com...-York-NY-US-120667547.aspx>



Teacher Assistant After School Program (Brooklyn)

General Info

Employer: Brooklyn
Location: Brooklyn, New York
Occupation: Teacher Assistants
WANTED ID: 843649602
First Posted: 2 Days Ago
Last seen: Yesterday

Additional Info

Salary: \$20,800
Job Type: Part-Time

Description

BROOKLYN COMMUNITY SERVICES Position: Assistant Teacher, Gary Klinsky Children's Centers Program: Family and Children's Programs Reports to: Site Director, Gary Klinsky Children's Centers Brooklyn Community Services is one of Brooklyn's first and largest non-sectarian social services agencies. Serving more than 10,000 individuals annually, BCS is committed to a broad and diverse range of services including prevention of foster care placement; crisis intervention; early childhood and after school education; and vocational training, job placement, and clinical services to adults with physical and developmental disabilities, and histories of mental illness. Gary Klinsky Children's Centers (GKCC) provide after-school learning opportunities to children from low-income families, who attend some of New York City's lowest performing schools. The GKCC program is offered every weekday from 3:00 p.m. to 6:00 p.m. at four public elementary schools located in East New York, Crown Heights, and Bedford Stuyvesant, Brooklyn. The four GKCC centers serve nearly 1,000 over 650 children, from kindergarten through middle school. Responsibilities: Part-time Assistant Teacher positions, 3:00- 6:00 pm, Monday through Friday. Substitute Assistant Teacher positions also available. Work with teacher to provide academic enrichment. The student teacher ratio is 1 to 10. Rate is \$10/hr. Requirements: Some college education preferred. Background in music, drama, dance, photography, crafts, sewing, or the arts is a plus. Must enjoy working with children. EQUAL OPPORTUNITY EMPLOYER

References

Site: Idealist
URL: <http://www.idealist.org/view/job/7Z7bmWtHHDFP>

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SOURCE | NYCLMIS analysis of data from Wanted Analytics' Hiring Demand Dashboard, Talent Requirements, and Talent Sourcing applications.

