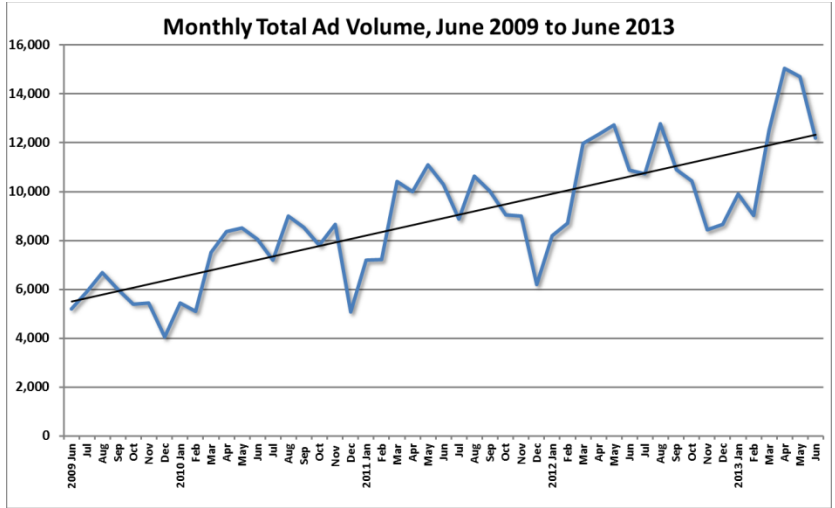


KINGSBOROUGH COMMUNITY COLLEGE
REAL-TIME REPORT & SAMPLE JOB ADS
Culinary & Food Services
JULY 2013



Ad Volume. The average number of online monthly job postings for food preparation and serving related occupations, as well as food service managers, was 8,925 since June four years ago. Peak demand was in April 2013, and demand was weakest in December 2009. Demand is highly seasonal, with peaks in spring and late summer and troughs in December. There has been a strong positive trend over the last four years, during which the job-ad volume has more than doubled.

NOTE: The remaining narrative and tables in this report contain the results of a search of online ads over the past three months, from April 24 to July 22, 2013.

Job Location. In the past three months, 67 percent of culinary and food services jobs in the metro area were in New York, and 65 percent of those were in New York City (including Brooklyn, Williamsburg, Astoria, and Park Slope). The remaining 33 percent were in New Jersey.

Hiring Difficulty. Wanted Analytics scores occupations according to a “hiring scale,” which takes into account the number of current workers in the occupation, the number of employers hiring, local unemployment rates, and pay that is offered, among other factors. According to this scale, employers looking for job candidates in food preparation and serving related occupations or food service managers find it *moderately easy* to recruit and hire talent. The average posting period was 45 days.

Wages. Of the ads specifying a salary, a majority offered between \$30,900 and \$37,750 per year.

Online advertisers. The websites with the most ads for food preparation and serving related occupations and food service managers were Craigslist, backpage, Beyond.com, Net-Temps, and Regional Help Wanted. Career counselors and jobseekers should add these sites to their list of resources if they do not consult them already.

New York	25,556
New York	14,869
Melville	1,200
Brooklyn	967
Williamsburg	473
Mineola	256
Riverhead	243
Astoria	223
Park Slope	205
White Plains	202
Huntington	194
New Jersey	12,470
Somerset	1,045
Jersey City	497
Newark	372
Hackensack	311
Morristown	304
Hoboken	295
Freehold	279
Edison	214
Montclair	214
Paramus	208
Pennsylvania	24
Milford	22
Matamoras	2
Total (3)	38,050

**Most Advertised Industries within Economic Sectors,
April through June, 2013**

Accommodation and Food Services	1,737
Full-Service Restaurants	637
Limited-Service Restaurants	499
Hotels (except Casino Hotels) and Motels	479
Food Service Contractors	69
Caterers	21
Mobile Food Services	12
Cafeterias, Grill Buffets, and Buffets	10
Drinking Places (Alcoholic Beverages)	7
Recreational and Vacation Camps (except Campgrounds)	2
Bed-and-Breakfast Inns	1
Retail Trade	331
Supermarkets and Other Grocery (except Convenience)	119
Convenience	36
Family Clothing	35
Warehouse Clubs and Supercenters	28
Department (except Discount Department)	24
Book	19
Baked Goods	12
Vending Machine Operators	10
Clothing Accessories	9
All Other Home Furnishings	8
Administrative and Support and Waste Management and Remediation Services	188
Office Administrative	90
Employment Placement Agencies	30
All Other Business Support	23
All Other Support	17
Temporary Help	14
Executive Search	6
All Other Travel Arrangement and Reservation	5
Facilities Support	2
Janitorial	1
Health Care and Social Assistance	173
Nursing Care Facilities	54
General Medical and Surgical Hospitals	35
Other Residential Care Facilities	22
Offices of Physicians (except Mental Health Specialists)	15
Homes for the Elderly	7
Home Health Care Services	6
Offices of Physicians, Mental Health Specialists	6
Residential Mental Health and Substance Abuse Facilities	5
Other Individual and Family Services	4
Continuing Care Retirement Communities	4
Unclassified & Other	35,460
Total (20)	38,050

Industries. Most ads were in accommodation and food services (67%), particularly restaurants, hotels, and motels.

Skills, Tools and Technologies. The skills, tools and technologies most commonly mentioned in job ads were food preparation, restaurant management, cash handling, facilities management, and sales and operations planning.

Other Certifications. The certifications most often mentioned in jobs ads were food safety programs (HACCP), ServSafe Certification, Occupational Safety & Health Administration certification (OSHA), certified executive chef (CEC), and certified dietary manager (CDM).

Employers. Employers with more than 25 job ads in the past three months are listed in the table (next page). The employers advertising the most this quarter were the Panera Bread Company, Taco Bell, Compass Group (a large food service management firm), Marriott, and Wendy's.



Top Advertising Employers	Volume
Panera Bread Company	186
Compass Group	183
Taco Bell	176
Marriott	155
Wendy's	153
Hilton Hotels Corporation	109
Burger King	94
Hyatt	80
Aramark Corporation	70
Hyatt Hotels	66
Sodexo Inc.	56
Best Yet Market	55
Hmshost	49
Ignite Restaurant Group	49
Gecko Hospitality	47
The Crescent Beach Club	47
The Cheesecake Factory	43
Genesis HealthCare	42
Nordstrom	35
ZipRecruiter	32
Best Market	32
Destination Hotels	31
ZinBurger	30
Joe's Crab Shack	29
Jordan Freedman	27
InterContinental Hotels Group	26
Costco	26
Total (860)	38,050



SELECTED JOB ADS

Restaurant Kitchen Manager (California Pizza Kitchen)

General Info

Employer: California Pizza Kitchen
Location: New York, New York
Occupation: First-Line Supervisors of Food Preparation and Serving Workers
WANTED ID: 330144685
First Posted: July 12, 2013
Last seen: 3 Days Ago

Additional Info

Salary: \$48,000
Job Type: Full-Time

Description

California Pizza Kitchen, multiple recipient of the 'People Report - Best People Practices Award' for lowest management and hourly turnover, one of Forbes' Top 200 Small Businesses, and one of Business Week's Top 100 Growth Companies! WHAT IS CPK? California Pizza Kitchen (CPK) is a leading full-service casual dining chain in the premium pizza segment that opened its first restaurant in March of 1985 in Beverly Hills, California. Today CPK has a highly recognized consumer brand with a loyal customer base, and produces an annual sales volume in excess of over \$650 million. Our restaurants are incredibly upbeat and the atmosphere is very warm. Our display kitchens are a focal point, so cleanliness and proper kitchen procedures are a major priority. All of our innovative pizzas are creatively designed on a delicious crust, and hearth-baked to perfection, with tastes from around the world, from Thai to Tostada! Also served are distinctive pastas, salads, soups, appetizers and desserts, including our Chicken-Tequila Fettuccine, BBQ Chicken Chopped Salad, Tortilla Spring Rolls, and Key Lime Pie. We are passionate individuals committed to inspiring others by bringing California Creativity to every meal. Our statement says it all. We're passionate, we inspire, we're creative, and we love what we do. We look for those qualities in our team members on all levels. Managers are our partners, leaders and the people we look to for guidance. If you're passionate, inspirational, creative, and love the hospitality industry, California Pizza Kitchen could be your new home. Where in the World is California Pizza Kitchen? Our California vibe is felt across the U.S. in over 200 locations in major cities, not to mention our 47 international franchise locations in 11 countries! Impressive? Totally. Not to toot our own horn or anything, but we're pretty excited about the partnership we've built around the world. What Makes California Pizza Kitchen Special? We're glad you asked! We're passionate about many things, but our people are at the top of the list. Ask any one of our team members what they love most about working at California Pizza Kitchen, and most will say 'THE PEOPLE! Our KINDNESS Fund was created to help our own team members troubled by sudden financial emergencies due to catastrophes or crises. Whether the issue is a natural disaster or funeral expenses for the loss of a loved one, team members in need may benefit from donated funds from fellow employees. It's a circle of kindness we're quite proud of. We foster a culture of innovation and ownership, especially with our managers. We want you to be creative, run your own store, and take the reins so we can grow to new levels. Sound good? We think so! Contributing to our communities is another topper on our list. We give our managers free reign to go



out there and get involved in the community with charity events, fundraisers, and random acts of kindness; anything your heart desires! Our 6 Principles If you're still wondering who we are, read on! It starts with our people and our culture. We celebrate the individual ?" in our guests and in our people. We look for inspiration from everywhere, but we don't chase trends. We accept that some people won't love what we do. Being Californian is not about a place, it's a mindset. Food isn't meant to be timeless; it should be surprising yet accessible. What do you think? Need more reasons to make you want to be part of our family? Okay, keep reading! The Perks A 10 week Training Program Tremendously passionate company culture Opportunities for growth; we love promoting from within! Competitive salary and a highly attainable bonus structure Manager meals while working and a quarterly Management Dine-Out card to use on your family and friends! An environment where you can express your unique talents and skills (like nunchuku skills, bow hunting skills). Yeah, we quoted Napoleon Dynamite. If all of these sound awesome to you, apply online right now!

References

Site: Monster

URL: <http://jobview.monster.com...-York-NY-US-123733134.aspx>



Outlet Server Busperson (WYNDHAM HOTEL GROUP)

General Info

Employer: WYNDHAM HOTEL GROUP
Location: New York, New York
Occupation: Waiters and Waitresses
WANTED ID: 331308718
First Posted: July 16, 2013
Last seen: Yesterday

Additional Info

Salary: \$20,000
Job Type: Full-Time
Diversity friendly: Unknown

Description

JOB SUMMARY The Outlet Server/Outlet Busperson responsible for providing the highest quality of service to guests in an attentive, courteous, and efficient manner. The outlet server is also responsible for receiving and delivering guests orders and collecting payment. The outlet busperson is responsible for assisting the servers in providing the highest quality service possible to guests while maintaining the highest standards of cleanliness and sanitation throughout the hours of operation. The busperson must insure that all tables are kept clean and presentable with clean china, glassware, silverware and linen.

DUTIES & FUNCTIONS Employees must at all times be attentive, friendly, helpful and courteous to guests, managers and fellow employees. Be familiar with the organization of the Restaurant(s), lounges, and Room Service and know the function of each job position. Have a thorough knowledge of menus and current specials in applicable outlets. Service guests with all food and beverage requirements in an attentive, courteous, and efficient manner. Pre-bus all tables removing soiled dishes after each course. Be familiar with the operation of the P.O.S system. Perform cashiering functions by closing checks and preparing end of shift paperwork. Perform opening and closing procedures and side-work duties according to station rotation assignment and established checklist. Ensure that tables and side stands are kept stocked, tidy and clean. Keep all beverages at least $\frac{3}{4}$ full (coffee, tea, soda, water, and lemonade). Breakdown trays of soiled dishes and linen in the dish room according to established standards. Answer the telephone according to standards. Consistently upsell food, beverage and promotional items to guests. Be familiar with fire extinguishers, locations and know how to use them. Receive and deliver food and beverage orders and collect payment. Ensure overall guest satisfaction. Keep all work areas clean and properly stocked according to the current meal period. Keep all tables cleaned and properly set according to property specific standards. Break down trays of soiled dishes and linen in the dish room area according to established standards. Assist servers by delivering and refilling beverages, pre-bussing tables, and promptly resolving any guest requests. Complete daily opening and closing duties and cleaning according to established side-work checklist. Answer the phone in an attentive, courteous and efficient manner. Assist fellow employees as needed throughout the shift. Provide service to guests in waiter's absence as needed. Must be able to effectively communicate both verbally and written, with all level of employees and guests in an attentive, friendly, courteous and service oriented manner. Must be effective at listening to, understanding, and clarifying concerns raised by employees and guests. Must be able to multitask and prioritize departmental functions to meet



deadlines. Approach all encounters with guests and employees in an attentive, friendly, courteous and service-oriented manner. Attend all hotel required meetings and trainings. Maintain regular attendance in compliance with Wyndham Standards, as required by scheduling, which will vary according to the needs of the hotel. Maintain high standards of personal appearance and grooming, which includes wearing the proper uniform and nametag. Comply with Wyndham Standards and regulations to encourage safe and efficient hotel operations. Maximize efforts towards productivity, identify problem areas and assist in implementing solutions. Must be effective in handling problems, including anticipating, preventing, identifying and solving problems as necessary. Must be able to understand and apply complex information, data, etc. from various sources to meet appropriate objectives. Must be able to cross-train in other hotel related areas. Must be able to maintain confidentiality of information. Must be able to show initiative, including anticipating guest or operational needs. Perform other duties as requested by management.

References

Site: CareerBuilder

URL: <http://www.careerbuilder.c...ob did=J3H63M6MM39VFWG6LLK>



Haru LINE Cook City Amsterdam Location (BENIHANA)

General Info

Employer: BENIHANA
Location: New York, New York
Occupation: Cooks, Restaurant
WANTED ID: 316014127
First Posted: May 29, 2013
Last seen: Yesterday

Additional Info

Salary: \$30,000
Job Type: Full-Time

Description

Haru - Line Cooks - New York City (Amsterdam Location) Discover Haru. As we continue to expand on our success, we are seeking enthusiastic, experienced Line Cooks Candidate should possess the following: - good knife skills - the ability to adhere to all NYC Health and Sanitation codes - experience working with a grill, stove or fryer - the ability to follow recipes as written, and - a positive attitude with team members. Position is full-time and Line Cooks must have weekend availability. Positions are available at our Amsterdam location. Applicants may apply in person on Monday - Friday from 3pm to 5pm. Haru Amsterdam Location 433 Amsterdam Avenue New York, NY 10024 (At 81st Street) Interested applicants may also email resumes to amsterdam@harusushi.com. EOE Location: Haru Amsterdam Location

References

Site: snagajob
URL: <http://www.snagajob.com/jo...3f3-84e6-5e15-e9bc6e9fa4c5>

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

SOURCE | NYCLMIS analysis of data from Wanted Analytics' Hiring Demand Dashboard, Talent Requirements, and Talent Sourcing applications.

