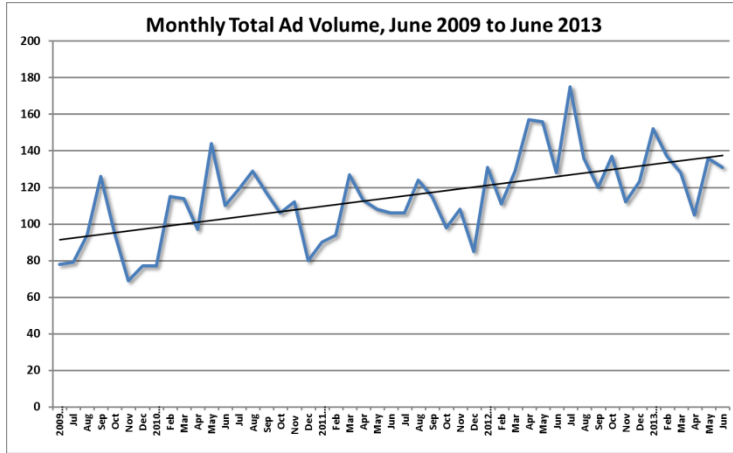


NEW YORK CITY COLLEGE OF TECHNOLOGY

REAL-TIME REPORT & SAMPLE JOB ADS

Commercial and Industrial Designers

JULY 2013



Ad Volume. Since June four years ago, an average of 115 jobs has been posted online each month for commercial and industrial designers, including designer assistants.¹ Peak demand was in July 2012; demand was weakest in November 2009.

NOTE: The remaining narrative and tables in this report contain the results of a search of online ads over the past three months, from April 17 to July 15, 2013.

Other titles. The most commonly advertised job titles were CAD designer (104), designer (76), industrial designer (62), assistant designer (59), jewelry designer (48), product designer (48), design assistant (34), senior designer (29), lighting designer (27), and CAD artist (20). The titles suggest that a large part of current employer demand is for designers rather than design assistants.

Job Location. Eighty-nine percent of advertised openings for commercial and industrial designers that listed their location were in New York State. Of the New York State ads, most were in New York City (including Brooklyn, Flushing, and Long Island City in the chart on the right).

Hiring Difficulty. Wanted Analytics scores occupations according to a “hiring scale,” which takes into account the number of current workers in the occupation, the number of employers hiring, local unemployment rates, and pay that is offered, among other factors. According to this scale, commercial and industrial designers are considered to be *neither easy nor difficult* for employers to recruit and hire. The average posting period is 45 days.

Ads by Job Location,

April through June 2013

New York	316
New York	276
Brooklyn	12
Melville	3
Flushing	2
Peekskill	2
Long Island City	2
Syosset	1
Tarrytown	1
Port Washington	1
Great Neck	1
New Jersey	39
Somerset	4
Union	4
Northvale	3
Elizabeth	3
Secaucus	2
Newark	2
Mahwah	2
West Long Branch	2
Farmingdale	2
Piscataway	2
Total	355

¹ Note that the occupational code, 27-1021, does not distinguish between designers and design assistants. For detailed information about the occupation, see <http://www.onetonline.org/link/summary/27-1021.00>.

Ads by Industry, April through July, 2013

Retail Trade	53
Discount Department	12
Department (except Discount Department)	7
New Car Dealers	5
Clothing Accessories	5
Women's Clothing	4
Men's Clothing	4
Children's and Infants' Clothing	3
Jewelry	3
Family Clothing	3
All Other Miscellaneous Store Retailers (except Tobacco)	2
Manufacturing	27
Women's and Girls' Cut and Sew Dress	7
Women's Handbag and Purse	4
Relay and Industrial Control	3
Game, Toy, and Children's Vehicle	2
Other Electronic Component	2
Women's and Girls' Cut and Sew Lingerie, Loungewear, and Nightwear	1
Men's Footwear (except Athletic)	1
All Other Miscellaneous	1
Surgical Appliance and Supplies	1
Women's and Girls' Cut and Sew Suit, Coat, Tailored Jacket, and Skirt	1
Wholesale Trade	17
Women's, Children's, and Infants' Clothing and Accessories Merchant	7
Home Furnishing Merchant	4
Footwear Merchant	1
Furniture Merchant	1
Jewelry, Watch, Precious Stone, and Precious Metal Merchant	1
Men's and Boys' Clothing and Furnishings Merchant	1
Other Miscellaneous Nondurable Goods Merchant	1
Drugs and Druggists' Sundries Merchant	1
Administrative and Support and Waste Management and Remediation Services	14
Employment Placement Agencies	7
Temporary Help	5
All Other Business Support	2
Finance and Insurance	12
Securities Brokerage	12
Unclassified & Other	232
Total (13)	355

Wages. Of the ads specifying salary ranges, a majority offered between \$58,650 and \$71,650 per year. Only about 20 percent of the jobs listed in this title refer directly to design assistants; it is likely that this range overstates the salaries available to entry-level designers.

Industry. The most common industry seeking commercial and industrial designers was the retail sector, primarily discount department stores. Manufacturing was the next most common, with a concentration in apparel-related manufacturing. Other sectors include wholesale trade, administrative and support services (particularly employment placement agencies and temporary help services), and finance and insurance.

Online advertisers. The websites advertising the most of these job ads were Craigslist, backpage, stylecareers.com, and LinkedIn, and After College. Career counselors and jobseekers should add these sites to their list of resources if they do not consult them already.

Skills, Tools and Technologies. The skills, tools and technologies most frequently mentioned in job ads were Adobe Photoshop (78), product development/management (53), computer-assisted design (CAD; 39), organizational skills (35), and sales and operations planning (19).

Employers. Employers with two or more ads are listed on the next page. The top two employers were Polo Ralph Lauren and Macy's. The top employers in the 1st quarter of 2013 appear in the table below right, for comparison purposes.

CURRENT QUARTER

Top Advertising Employers April through June 2013	
Polo Ralph Lauren	16
Macy's	13
The Jones Group Inc.	7
Fifth & Pacific Companies	7
American Eagle	5
kate spade	5
Nike	4
Sears Holdings Corporation	4
Coach, Inc.	4
FashionCareerFairs.com	3
LF USA	3
RAB Lighting	3
Atrium Staffing	3
Makerbot Industries	3
Dialight Corporation	3
Gap Inc.	2
Adecco	2
JCPenney	2
Winston Staffing	2
Henri Bendel	2
Solomon Page Group Fashion & Beauty	2
Rush & Company	2
Solomon Page Group	2
Keeco, LLC.	2
Jessilyn Personnel Inc.	2
CyberCoders	2
Total (118)	355

PREVIOUS QUARTER

Top Advertising Employers January through March 2013	
The Jones Group	18
Polo Ralph Lauren	7
PVH Corp.	6
FashionCareerFairs.com	6
Dress Barn	6
fourthFLOOR Fashion	5
JBCStyle	5
Fifth & Pacific Companies	5
Macy's	4
Adecco	4
Solomon Page Group Fashion & Beauty	4
Brown Shoe Company	3
Atrium Staffing	3
Style Search & Consulting, LLC	3
Universal Home Fashions	3
Williams-Sonoma, Inc.	3
Mattel	3
LG Electronics, Inc.	3
kate spade	2
The Pink Company	2
Victoria's Secret	2
Bed Bath & Beyond	2
Taylor Hodson	2
Testrite Visual Products, Inc.	2
Movado Group, Inc.	2
Creative Circle	2
Horizon Group USA, Inc.	2
Garan Inc	2
Liberty Personnel Services, Inc .	2
Aquent	2
CyberCoders	2
Skip Hop	2
Randstad	2
Total (136)	403

SELECTED JOB ADS

Assistant Designer (BMGM)

General Info

Employer: BMGM
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 320361398
First Posted: June 12, 2013
Last seen: 2 Days Ago

Additional Info

Salary: \$61,000
Job Type: Full-Time

Contact Info

Name: Pelay Tran
Address: Newburgh, NY 12550
Phone: (845)562-7448
Email: kim@bmgm.us

Description

Assistant Designer NY based Junior Company seeking a motivated assistant designer to assist in all phases of design including flat sketching, trim sourcing, and maintaining daily communication with sample room. Must be a multi-tasker with desire for growth. Email resumes to Kim@bmgm.us

References

Site: wwdcareers.com
URL: <http://jobs.wwd.com/jobs/a...w-york-new-york-57197897-d>



Assistant Designer Rlx Outerwear (Polo Ralph Lauren)

General Info

Employer: Polo Ralph Lauren
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 318169663
First Posted: June 05, 2013
Last seen: July 11, 2013

Additional Info

Salary: \$55,000
Job Type: Full-Time

Description

ASSISTANT DESIGNER, RLX, OUTERWEAR & ACCESSORIES - 14117 New York, NY Purpose and Scope: Assist the Designer and Design Director in the creation of technical bags (nylon duffles, back packs, packable bags etc.) as well as daily functions of the department by participating in all phases of the design development process: from initial concept to actual production, communicating with all necessary departments (i.e.: design, art dept, trims, fabric, merchandising and production departments). Responsibilities: Detail view and sketches as advised by designer. Sketch modification/updates after design review in fittings. Facilitate trim hand-off to product development and trim departments. Pull research and trim options for design selection. Follow up for trim approvals with trim department. Facilitate fabric hand-off to product development and fabric departments. Help coordinate fabric testing, sample, proto yardages and logo testing yardages as required. Facilitate logo hand-offs to product development and logo departments. Attach logo pages into WebPDM. Assisting designer with the preparation of pre-fit samples, taping, sketching, etc. Creation and maintenance of accurate stats and design boards. Creation of design boards including mock ups, reference garments, fabrics, trims as necessary. Attend to all design meetings as directed. Responsible to take detailed meeting notes as these changes will need to be reflected on board updates. Help design director to prepare design room used for rig presentations: prepare mock-ups, color-ups, inspiration as needed and retrieve all items back once room will be dismantled. Job Requirements: Strong communication skills. Must have high level of computer proficiency- Illustrator, Photoshop and Excel. 3D experience a plus. Able to work well with others to build a solid, positive work environment. Design Education a must. Preferably bachelors degree in design. Ralph Lauren is an equal opportunity employer. We offer dynamic career opportunities with growth potential and a generous company discount.

References

Site: JobNetwork
URL: <http://www.newyorkjobnetwo...ork,-ny-jobs-j3772915.html>

Design Assistant Jewelry Designer Brands (The Jones Group Inc.)

General Info

Employer: The Jones Group Inc.
Location: New York, New York
Occupation: Commercial and Industrial Designers
WANTED ID: 329372378
First Posted: July 09, 2013
Last seen: July 11, 2013

Additional Info

Salary: \$55,000
Job Type: Full-Time

Contact Info

Name: Pelay Tran
Address: Newburgh, NY 12550
Phone: (845)562-7448
Email: kim@bmgm.us;

Description

The Jones Group, Inc. is seeking a Design Assistant, Jewelry (Designer Brands). The basic responsibilities will include, but are not limited to, the following: Sketching and technical drawing. Color / Sample mock-ups. Creating presentation boards, including concept boards, mood boards, etc. Maintain original sample archive. Adjust to changing time and action calendar. Work against sensitive time lines. Work with internal Design, Merchandising and Product Development teams.

References

Site: Corporate Site
URL: <https://jonesapparel.taleo...il.ftl?lang=en&job=13000D3>

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

SOURCE | NYCLMIS analysis of data from Wanted Analytics' Hiring Demand Dashboard, Talent Requirements, and Talent Sourcing applications.

