

Journalism MA Outcomes (as of 5/24/16)

1. Demonstrate a Commitment to the Eternal Verities of Journalism

Does the reporter demonstrate a dedication to fairness and accuracy? Understand the role of an independent press in society? Know the laws and ethical codes that govern journalists and media organizations – including protecting sources? Possess the knowledge necessary for ethical decision-making?

2. Demonstrate an Ability to Conceive, Pitch and Produce Journalistic Stories

Is the story: Compelling? Fresh? Timely? Relevant? Focused? Newsworthy? Pitchable to a professional news outlet?

3. Demonstrate an Ability to do Professional-level Reporting and Research

Does the reporter effectively find, evaluate, verify and utilize information from a variety of relevant sources? Is data used correctly and effectively? Is there appropriate attribution/factual support? Are facts checked? Is there sufficient context?

4. Ability to Write Well and With Versatility

Is the writing clear, concise and engaging? Grammatical? Follow AP Style? Flow smoothly and logically? Is the reporter able to write effectively in various formats and adapt core reporting and writing skills to emerging storytelling forms?

5. Ability to Produce Stories Reflecting a Diversity of Sources and Topics

Does the reporter tackle interesting and informative original stories that encompass multiple viewpoints and voices? Does the breadth of the reporter's work show a diversity of story topics? Does the work demonstrate cultural competency and show an ability to journalistically serve underserved communities?

6. Mastery of a Subject Beat

Does the reporter demonstrate the ability to learn a beat and produce in-depth stories on a specialized topic? Do the stories show a strong level of knowledge about the topic? Does the work demonstrate critical thinking/analytical skills? Do the stories show a selection varied sources and media, and an effective use of data?

7. Demonstrate Ability to Package and Present Stories

Does the reporter demonstrate an ability to produce, package and present engaging stories incorporating various media, across platforms?

8. Ability to Find, Learn and Apply Emerging Technology to Journalism

Does the reporter use new methods and tools? Does the reporter show an ability to identify and learn emerging technologies that can be applied to journalism? Does the reporter display a willingness to experiment and take risks in storytelling, while keeping within professional standards?

9. Ability to Listen to, Interact with and Serve an Audience.

Does the reporter effectively interact with communities, in person and via social media and other digital means? Can the reporter effectively assess – and serve – the needs of a community?

10. Ability to Identify and Adapt to External Forces Changing Journalism

Does the reporter understand the forces that are transforming journalism – including economic pressures, globalization, evolving technology and changing news consumption patterns? Does the reporter recognize the importance of versatility, innovation and entrepreneurship in adapting to those forces? Does the reporter have sufficient grounding in journalism history to learn from trends, past and present?

11. Ability to Succeed as a Professional Journalist

Does the reporter meet deadlines and otherwise demonstrate time management skills? Does the reporter work well with colleagues and supervisors, in team situations or otherwise? Does the reporter deal with sources in professional manner? Demonstrate passion, perseverance and a professional-level work ethic? Know how to effectively market himself/herself and navigate the personal business side of journalism, whether as a freelancer or staffer?