



# DEMAND-SIDE IMMERSION ACADEMY

## *Alignment through Intelligence*

**Amy Landesman** is the principal of Amy Landesman Consulting, which provides an array of services to community-based organizations and the public sector including program assessment, design and implementation; staff training, curriculum design and facilitation strategies; management coaching, leadership development and team building; and meeting facilitation, retreats and conferences.

Previously, she served as the Executive Director of Workforce Professionals Training Institute (WPTI), a non-profit training and technical assistance organization devoted to strengthening the field of workforce development. Under her leadership, WPTI created scores of training workshops, and developed customized training and consulting packages for organizations within and outside of the New York City metropolitan region. During this time, she served as an Advisory Board Member for JobsFirstNYC and the NYC Labor Market Information Service.

Amy has developed additional projects for the Center for an Urban Future, JobsFirstNYC, FECS Health and Human Services, Goodwill Industries of Greater NY and Northern NJ, the Washington, DC Department of Employment Services, the NY Association of Training & Employment Professionals (NYATEP) and The Welfare to Work Partnership. Amy completed the Columbia University Business School Senior Leadership Program for Non-Profit Professionals. She received her Bachelor's degree in Psychology from SUNY-Albany and her Master's degree in Rehabilitation Counseling from New York University.

**Sheila Maguire** has almost 30 years of experience in the workforce development field. Upon coming to the United States, Ms. Maguire worked for Essex County College (ECC), a community college serving downtown Newark in New Jersey, where she established a documented track record of placing dislocated workers, welfare recipients, people returning from prison and young adults in employment. While at ECC, Ms. Maguire pioneered the development of sector-specific certificate programs that combined credit and noncredit courses providing both skills for immediate employment and the start of a college career.

For 13 years Ms. Maguire served as a senior staff person at Public/Private Ventures during which time she created training curriculum for frontline job development staff, developed and implemented technical assistance projects aimed at enabling New York City non-profits and public sector workforce agencies to develop evidence-based approaches to workforce development, led the development of an innovative approach to benchmarking performance in the workforce development field, and served on the evaluation team for an impact study of three sector employment programs. Before coming to the United States, Sheila worked in community development in India, Italy and Britain.

Sheila serves on the board of the National Skills Coalition, as an advisor to the New York City Labor Market Information Service, and an ambassador for her hometown of Coventry in the UK. Ms. Maguire has authored or coauthored numerous publications. She holds a B.A. in adult learning from the Gallatin Division at New York University and an M.S. in organizational development from American University.