

Business, Citizens, and NGOs: Working Together to Enhance the Quality of Life in Gujarat, India
Bhavna Ramrakhiani, Fellow, International Fellows Program ~ 2000

Abstract

In the context of increasing wealth and widening income disparities between rich and poor caused by globalization, Bhavna Ramrakhiani's paper examines how the business sector, individual citizens, and NGOs can work together to improve the lives of the underprivileged in Gujarat, India. She identifies three tools that are necessary: capacity building in both the business and nonprofit sectors; collaboration; and voluntarism. The vehicle she sees as best suited to conduct this work is a modified community foundation, which, in the initial phase, would generate revenue through capacity-building training and then seek to build endowments.

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