

ASRC Nomenclature Guidelines

CASE	NOMENCLATURE	NOTES
Presentations, Publications, Conferences	CUNY Advanced Science Research Center	<ul style="list-style-type: none"> Also list graduate program affiliations, thereby acknowledging the Graduate Center. Core Directors should list The Graduate Center, CUNY as a second affiliation.
Press Releases, Official Correspondence, External Websites	First Usage: Advanced Science Research Center at The Graduate Center, CUNY Second and Subsequent Usage: CUNY ASRC	<ul style="list-style-type: none"> First reference should be used in the main body of text (not just the logo or boilerplate) for all external content (e.g., press releases, official correspondence) and in your email signature lines. This helps ensure proper affiliation when text is reproduced verbatim. The CUNY ASRC acronym should be used in all subsequent organizational references after first reference. It is not a replacement for first-use reference. Use of this abbreviation with external audiences will help distinguish the ASRC from other similarly named organizations.
Affiliation on Grant Applications	Federal: Advanced Science Research Center Non-Federal: Advanced Science Research Center at The Graduate Center, CUNY	<ul style="list-style-type: none"> Federal grant submissions based on ASRC unique DUNS number and grants.gov registrations. All other applications should follow guidelines for official communications.
Internal Use	ASRC	<ul style="list-style-type: none"> ASRC as a standalone acronym is acceptable when used in internal documents, CUNY websites, and social media.
What to Avoid	ASRC at CUNY ASRC at The City University of New York	