Kentico Content Management System (CMS)
Managing Events and News Content

I. Introduction
The Kentico CMS uses a new process to enter news and events, which will allow visitors to the Website to easily find your current events and news.

II. Login to Kentico CMS Desk
A. Type https://www.gc.cuny.edu/cmsdesk in Internet Explorer or Firefox browser.
B. Log in using your gcusername and password (if necessary).

Once you successfully login, the Kentico CMS Desk will appear in your browser (Fig. 1). If you are unable to login, please contact the Help Desk at (212) 817-7300 or via e-mail at helpdesk@gc.cuny.edu.

![CMS Desk](image)

**Note:** To log out, please close the browser to end your session.

III. Entering Events using Page Elements in CMS Desk
Page elements are structured pages that are edited by entering content or values into form fields using the Form tab, located next to the Page tab, on the editing toolbar (Fig. 2). Once a page element is selected, you can click on the Form tab to modify its form fields.

In addition to entering content in forms, page elements differ from standard web pages in that the content is reusable in different areas of the site. Page elements include news articles, events, and policies and procedures.
A. Where Events are displayed

Events entered using the CMS Desk will be listed on the **GC Calendar**, located in the News, Events, & Public Programs area of the site (Fig. 5).
B. Types of Events

There are two types of events that can be posted on the GC Website:

- **Open to the Public**
  “Open to the Public” events will be advertised to the GC community and the general public, but require approval before they are published to the www.gc.cuny.edu public calendar. For example, lectures.

- **Internal**
  An Internal event is an event for the GC community and does not pertain to the general public. If marked appropriately, Internal Events will be hidden from the main GC calendar but may continue to be displayed on page specific event listings. For example, staff meetings or internal training.

- **Series**
  Series events are events that share a common grouping, such as a conference, where you would like to place all the sub-events that make up the conference under an umbrella event. In order to create a series style of events, all one needs to do after creating the parent event following the steps below, is to right-click on the parent event and choose to create another event under it. (see steps below)

  Note: Other types of events displayed such as Holiday are managed by pre-assigned faculty/staff.

C. Entering Events

All Events must be entered in an Events subfolder. There are several events subfolders that each pertain to a specific category or topic. To navigate to the appropriate Events subfolder, you may choose one of two main folders: a) the Academics Research Centers & Initiatives folder or b) the general Events folder.

- **The Academics, Research Centers & Initiative folder** (Click the Page Elements folder >> Academics, Research Centers, & Initiative). Within this folder, you can navigate to the academic program, center or initiative, etc. to reach the web page(s) you will be editing.

  Fig. 6. Page Element Subfolder - Academics, Research Centers & Initiatives

Once you are in the desired folder, you can open its Events subfolder to enter relevant events. For example, if you wish to enter an event for Computer Science, click following path of folders and subfolders: Page Elements >> Academics, Research Centers, & Initiatives >> Doctoral Programs >> Computer Science. Within the Computer Science folder, open its Events folder (Fig. 8), and select the Open to the Public subfolder.

  Fig. 7. Computer Science subfolder - Events

- **The general Events folder** (Fig. 8). (Click the Page Elements folder >> Events). All other events that do not pertain to the Academics, Research Centers & Initiatives folder, will be entered in this folder.

  Fig. 8. Page Elements subfolder - [General] Events

Practice Entering an Event
1. Select one of the two main Page Elements subfolders (either the Academics, Research Centers, & Initiative folder or the Events folder).

![Fig. 9. Two main Page Element subfolders](image)

2. Continue expanding folders until you have reached the desired subfolder within the folder structure.

3. Within that subfolder, click the **Events folder >> Open to the Public** folder.

   You will most likely see a list of subfolders labeled as calendar years (Fig. 10). Events are organized by years and months in order to make them easier to locate. Each “year” subfolder contains twelve subfolders labeled for each month within that year.

![Fig. 10. Event subfolders labeled as Calendar Years](image)

   **All events should be stored in a folder that corresponds to the month and year that the event is occurring.** For example, if you are adding an event that is to occur in March 2013, you would locate the 2013 subfolder within the Events folder, and open the March subfolder where you would store the event.

   While the Open to the Public folder may already include all of the year and month subfolders needed, if it does not, please create new folder(s) to add the current year and/or current month subfolder(s).

   **Note:** The year and month folders are strictly for the purpose of organization and grouping, they have no effect on the listing of your event in the calendar.

**How to Add a New Folder**

a) Right click on the folder (e.g. Open to the Public)

b) Click the **New** option, then select the **Folder** link from the New Document list in the right pane.

c) Type the name of the folder (e.g. 2013) in the Document Name: text box, then click the **Save** button (Fig. 11). The new folder should appear below the existing folder, if necessary (e.g. month).

![Fig. 11. Document Name: field and Save button for a New Folder](image)

4. Expand the “year” folder that corresponds with the year that event will occur.
Within that “year” folder, right-click on the “month” folder that corresponds with the month in which the event will occur, then click the **New** option to create a new event.

5. Select the **Event Calendar Item** link from the New Document list in the right pane (Fig. 12). Doing so will open a blank Event form for the new event.

![New document](image1)

*Fig. 12. Event Calendar Item*

6. The Event form contains several fields to enter information about the event (Fig. 13). Enter the information you have available about the event in each field, especially those that are required (indicated by an asterisk *):

   a) Phone
   b) Web Address (Use http:// before Website address) (informational link)
   c) Cuny Category (required field)
   d) Event Title: ((required field) should be same as document name)
   e) For Series: Display all Dates:
   f) Primary Event Sponsor (Department name, for e.g.)
   g) Event Address 1 (required field):
   h) Event Address 2
   h) Building
   i) GC Room
   i) Non-GC Room (please set GC Room to N/A first):
   i) Hide Address from Display:
   j) Event Start Date:
   k) Event End Date
   k) Hide Time from Display:
   l) Admission Fee
   m) Short Description of Event (300 characters or less) (required field) The Share link (located on the calendar and event pages) uses this description for email, Facebook, and other options.
   n) Detailed Description of Event (required field):
   o) Box office phone
   p) Box office link (should be for the purpose of registration)
   p) Internal Event: (marking this will hide the event from the GC main calendar and the digital signage throughout the building)
   q) Event header image: (add image to event page)
   r) Event image caption: (add caption to image)
   s) Publish From: (date to publish to calendar)
   t) Publish To: (date event will be removed from calendar-still exists in folder)
7. Click the **Save** button (Fig. 9). Once the Save button is clicked, the document will immediately enter into a workflow cycle for approval (see Workflow section).

**D. Creating Series Events**

The basic concept for a series event is having an event nested under a parent event. Therefore, after you create the parent (umbrella) event, you can right click on that new event and choose to create another the Event Calendar Item. Once you do so (see image below), you’ll automatically create a series child event.

You may choose to use some of the field in the event form to hide or display certain information as needed/dictated by your series, such as dates and times or other such information.
IV. All Events must be entered Entering News using Page Elements in CMS Desk

Page elements are structured pages that are edited by entering content into form fields using the Form tab, located next to the Page tab, on the editing toolbar. In addition to entering content in forms, page elements differ from standard web pages in that the content is reusable in different areas of the site. Page elements include news articles, events, and policies and procedures. News items include faculty activities, student honors, awards, faculty hiring, or anything you would like to publicize.

A. Enter a News Article

1. Expand the Page Elements folder in the document content tree. Select one two main subfolders: Academics, Research Centers, & Initiatives or the general News folder.

   a) Academics, Research Centers, & Initiatives — continue expanding subfolders until you locate the desired subfolder for your program, center, or initiative, etc. Within that subfolder, open its News folder.
For example, if you wish to enter news pertaining to Computer Science, you would click open the following folder path: Page Elements >> then Academics, Research Centers, & Initiatives >> Doctoral Programs >> Computer Science >> News.

b) General News — all other entities should use the general News folder.

2. Expand the News folder by clicking the right arrow next to it. Most often, this folder will contain subfolders labeled as calendar years with twelve subfolders in each one, labeled for each month of that year.

All news should be stored inside a folder corresponding to the month and year that the news is occurring, in order to make them easier to locate.

Note: The month and year folders are strictly for the purpose of organization and grouping, they have no effect on the listing of your news article.

In the News folder, subfolders named by year, with subfolders named by month may already exist. If the News folder does not contain these folders, please create new folder(s) to add the current year and/or current month subfolder(s).

How to Add a New Folder

a) Right-click on the News folder (e.g. News)
b) Click the New option, then select Folder from the New Document list.
c) Type the name of the folder (e.g. 2011) in the document name text box, then click Save.

The new folder should appear below the existing folder. Repeat to add a subfolder to the newly created folder, if necessary (e.g. month).

3. To create a News item, right-click on the appropriate News subfolder (“month” folder within “year” folder of the date that corresponds with the news item) and then click the New option.

4. In the New document area to the right of the content tree, click the News Item option (Fig. 167) to open the News form (Fig. 178).

![New document type list](image)

Fig. 167. New document type list

5. Enter news information in the form fields, as necessary:

a) News Title (required field)
b) Release Date (required field)
c) News Summary (300 characters or less)
d) News Text
e) News Header Image
f) News Header Caption
g) Breaking News (Public Affairs only)
   Thumbnail image field used for breaking news (220x154)
h) Publish From: (date item should be published to Website)
i) Publish To: (date item will be removed from web page-still exists in folder)
6. Click the Save button and the news item will be submitted into a workflow cycle for approval.

V. Workflow

A content review process has been implemented in which some web pages to be published must be submitted for approval. This workflow process involves three steps (Fig. 189):

A. Save the events or news form.
   - Once the events or news form has been saved, the Submit to approval link appears next to the Save button. At the bottom of the form, there is a bar indicating the current Workflow step: Edit (Fig. 20).

B. Submit the form to be approved.
   - Click the Submit to approval link and the document will be immediately submitted for approval (workflow step 2: Approval).
C. Wait for the News or Event item to be published.

- The document will be approved and published or rejected. You will not be able to see the changes to your page in live site view until it has been published. Once it has been approved, the document will be published to the live site (unless date in Publish From field in the news or event form is after the approval date)—final step: Published.

Note: The workflow approval process is handled by Publications & Public Affairs. Any questions regarding approval time or other approval issues should be directed to that department.

VI. Edit Mode: Editing Existing News or Events

A. You can change or update existing News or Event items.

1. Expand the Page Elements Folder (in the Document Content Tree) and navigate to the news or event item you want to edit.
2. B. Click on the Form tab.
3. C. Edit the form data as desired.
4. D. Click the Save button.

Note: You will have to resubmit your document for approval before publication.

VII. Add Categories to News, Events and Other Content

Categories are identifiers/organizational tags (check this with KO for language – if ok) that allow documents (or web pages?) to be associated with specific topics. The GC Website is category driven. These categories are used primarily to associate content, such as Events, News, FAQs, Policies and Procedures, with related pages. You can see a listing all the categories available within the Kentico (CMS) system by signing in to the Redmine Forum and viewing the categories’ document. Use this list to help you decide which categories are best for your content.

Proper use of these categories allows the site to function optimally by ensuring that links to news/event items display in the right column (using right module widgets like News or Events) of related web pages. By using categories, there is a single point of entry, but the content is further publicized by assigning the same category or categories as selected for event, news or other items to related web pages. You can assign one document to an unlimited number of categories.

Access categories through the Properties tab in Edit Mode (see Figure 13). Based on the page content, select one or more related general or program specific categories.
A. To add a category to a news or event item:

1. Navigate to news or event item.
2. Click the Properties tab.
3. Click the Add categories button. You may already see a category inherited from the folder in which the news or events item is stored.

![Figure 23. Categories](image1.png)

4. Select one or more categories from the category list, then click OK.

![Fig. 24. Category list](image2.png)

5. Click the Save button.

B. Select the same categories related to the news or event item for related web pages.

To add a category to a related web page:

1. Navigate to the related web page.
2. Click the Properties tab.
3. Click Categories in the properties list.
4. Choose the same category (or categories) selected for the news/event item from the properties list.
5. Click the Save button, then return to Page tab.

When you return to the web page, link(s) to news/event item(s) should appear in the right column of the page.

![Fig. 25. Links to news using right column News Widget](image3.png)
**Note:** To view links to news or event item, a News and/or Event widget must be inserted on the right column of the page (see Adding a Right Column Widget or documentation in Redmine forum for further details).

**VIII. Add a Right Column Widget**

Some information is specifically added in the right column of the web page, such as announcements. You can choose a Right Column widget to display the information in this area.

**A. Add a Right Column widget to a**

1. Click on the Add widget button in the right side webZone (Figure 26).

![Fig. 26. Add Widget](image)

The Select widget window opens (see Figure 27)

![Fig. 27. Select Widget](image)

2. Click the right arrow next to the CUNY Graduate Center Folder to expand it.
3. Select Right Column subfolder.
4. Select Right Module-News or Right Module-Events in the right pane, then click OK. The Widget properties dialog box opens.
5. Click OK to accept the default number “3”, as the number of news/event items that will display in the right column of the selected web page or increase or decrease the number before clicking OK.
6. You can choose to display news associated with the parent or child category in relation to the category you selected.
7. Note: the Right Module-Events widget also includes an option to display events marked as Internal or not.

![Fig. 28. Right Module-Event and News widget](image)
When you return to the web page, link(s) to news/event item(s) should appear in the right column of the page (Fig. 29).

![Fig. 29. Links to news in right column of page](image)

If you do not find answers to your questions in the Kentico documentation, please contact the help desk.

**Help Desk Contact Information**

Phone: (212) 817-7300  
Email: HelpDesk@gc.cuny.edu  
Help desk: Library 2nd floor (former reference desk)