The strategic plan was informed by the mission statement of the Graduate Center and the previous strategic plans.

**Mission of the CUNY Graduate School and University Center:**

The Graduate Center is located in the heart of Manhattan and is set within the large and multi-campus City University of New York. It fosters advanced graduate education, original research and scholarship, innovative university-wide programs, and vibrant public events that draw upon and contribute to the communities of New York City and beyond. Through a broad range of nationally prominent doctoral programs, the Graduate School prepares students to be scholars, teachers, experts, and leaders in the academy, the arts and in the private, nonprofit, and government sectors. Committed to CUNY’s historic mission of educating the “children of the whole people,” we work to provide access to doctoral education for diverse groups of highly talented students, including those who have been underrepresented in higher education.

**2017 – 2022 strategic plan of the Graduate Center includes:**

1. Fostering and integrating communities of learning and research.
2. Building the theoretical and experimental sciences.
3. Advancing our public mission by increasing our impact.
4. Diversifying our resources and building institutional resilience.

**AuD Program Vision:**

The AuD Program, a consortium between the Graduate Center, Brooklyn College and Hunter College all within the City University of New York, educates and trains students and promotes clinical Audiology with a commitment to the highest levels of academic and clinical competence, research and community service within the New York metropolitan area and the nation.

**AuD Program Mission:**

The mission of the CUNY AuD Program is to prepare audiologists to:

- (a) Deliver exceptional hearing and vestibular assessment and management services to the culturally, linguistically, and socioeconomically diverse population of the greater New York City metropolitan area;
- (b) Serve as advocates for persons with hearing and/or vestibular impairment;
- (c) Be active contributors to the clinical science that subserves Audiology and to the continuing development of the profession.
The AuD Program plans the following goals for the next four years:

**Educational Goals:**
- Build upon the reputation of program as a premier Audiology clinical doctoral education program in order to augment hearing and vestibular health in the NYC area;
- Evaluate the program’s curriculum to identify curricular needs and to implement appropriate curricular revisions;
- Enhance learning, clinical competencies and research within the New York metropolitan area’s Audiology community by expanding continuing education opportunities in order to advance the program’s public mission.

**Clinical Goals:**
- Expand new clinical relationships in order to broaden and enhance student clinical experiences;
- Increase interprofessional education and practice opportunities for students.

**Research Goals:**
- Further develop student research founded upon principles of applied science related to Audiology;
- Extend clinical and research relationships within the CUNY academic community;
- Explore, expand and support interdisciplinary research and learning activities, and laboratory space.

**Student Body Goals:**
- Continue to promote diversification of the student body by developing and promoting the AuD Program;
- Continue to seek out financial support to recruit and retain program students.

**Community Goals:**
- Engage the community through hearing screenings (both on- and off-campus) and local presentations to the community
- Engage underserved and diverse populations to contribute to health equity in the greater New York City metropolitan area

**Program Profile Goals:**
- Support student and faculty involvement in local and national research and professional activities;
- Engage the community through screenings and professional presentations through the campuses’ hearing centers and within the communities surrounding the campuses;
- Promote the AuD program through scholarly publication and presentations; and involvement with local, state and national professional organizations.
Alumni Goals:

- Facilitate alumni involvement through contributing participation in continuing education events;
- Expand alumni mentoring, teaching and research opportunities within the program;
- Foster scholarship development among alumni.