

HEATH BROWN, PH.D.
DEPARTMENT OF PUBLIC MANAGEMENT, CITY UNIVERSITY OF NEW YORK, JOHN JAY COLLEGE
HBROWN@JJAY.CUNY.EDU

EDUCATION

DOCTOR OF PHILOSOPHY, PUBLIC POLICY, THE GEORGE WASHINGTON UNIVERSITY, 2005, WASHINGTON, DC

Focus: Public policy & administration, policy analysis, organizational theory, research methods
Dissertation Title: Personnel Practices in US Charter Schools: Extrinsic Incentives & Teacher Motivation

MASTER OF ARTS, INTERNATIONAL AFFAIRS, THE GEORGE WASHINGTON UNIVERSITY, ELLIOT SCHOOL OF INTERNATIONAL AFFAIRS, 1999, Washington, DC

Focus: Economics, International Development, Education

BACHELOR OF ARTS, HISTORY AND INTERNATIONAL STUDIES, GUILFORD COLLEGE, 1996, Greensboro, NC

Focus: African history, Study abroad winter, 1995, University of Cape Coast, Ghana

RESEARCH AND PROFESSIONAL EXPERIENCE

ASSISTANT PROFESSOR, DEPARTMENT OF PUBLIC MANAGEMENT, JOHN JAY COLLEGE OF CRIMINAL JUSTICE, CITY UNIVERSITY OF NEW YORK, FALL 2014-PRESENT, NEW YORK, NY

- Teach courses in public administration & policy, and in the doctoral program in Criminal Justice
- Reviews Editor, *Interest Groups and Advocacy*
- Member, Scholars Strategy Network: <http://www.scholarsstrategynetwork.org/scholar-profile/453>
- Pursue a research agenda focused on immigration, presidential transitions, interest groups, non-profits/privatization, organizational theory
- Public Policy and Public Administration Conference Program Chair, Northeastern Pol Science Assoc.

ASSISTANT PROFESSOR, DEPARTMENT OF POLITICAL SCIENCE AND PUBLIC AFFAIRS, SETON HALL UNIVERSITY

Fall 2011-Spring 2014, South Orange, NJ

- Taught courses in the graduate program in Public Administration: Research Methods, Public Policy Analysis, Nonprofit Advocacy and Lobbying
- Raised \$20,000 in external grants to support research activities
- Member, Human Rights and Dignity Committee

ASSISTANT PROFESSOR, DEPARTMENT OF PUBLIC AFFAIRS, ROANOKE COLLEGE

Fall 2006-July 2011, Salem, VA

- Taught courses in: Introductory American Government, Public Administration, Public Policy

DIRECTOR OF RESEARCH AND POLICY ANALYSIS, COUNCIL OF GRADUATE SCHOOLS

March 2004-July 2006, Washington, DC

- Lead organization's research activities on higher education and immigration/via policy
- Directed several major national surveys and statistical analyses of graduate enrollment and degrees, including a three-part survey of international graduate student admissions and successful effort to convert from paper-based to web-based data collection
- Analyzed and interpreted policy research on higher education, workforce development, and the national public policy agenda on American competitiveness and high skilled immigration

GRADUATE INTERN, US CONGRESSIONAL BUDGET OFFICE, June - September 2002, Washington, DC
Worked as an intern in the Health and Human Services division of the CBO. Researched the DC Tuition Scholarship program using federal datasets.

BOOKS

Heath Brown (Under contract, August 2015). *Diversity and Difference in the Tea Party*. Praeger.

Heath Brown (Under review). *Finding their Voice: Immigrants, Nonprofits, and the 2012 Election*.

Heath Brown (2012). *Lobbying the New President: Interests in Transition*, New York: Routledge.

- Reviewed in *Presidential Studies Quarterly* by Emily Charnock, 2013.
- Reviewed in *Congress and the Presidency* by Graham Dodds, 2013.

PEER REVIEWED PUBLICATIONS

Holyoke Tom, **Heath Brown**, Tim LaPira (Accepted). "Can Lobbying be Taught?" *Interest Groups & Advocacy*. (impact factor: NA).

Heath Brown (2015). "The Institutional Digital Divide: Immigrant-Serving Nonprofit Organization Adoption of Social Media." *Social Science Computer Review*. (impact factor: 1.542)

Heath Brown (2013). "Immigrant-Serving Nonprofits and Philanthropic Foundations." *Nonprofit Policy Forum*. 5 (1): 85-110. (impact factor: NA).

Holyoke, Tom, **Heath Brown**, Jeffrey Henig (2012). "Shopping in the Political Arena: Strategic State and Local Venue Selection by Advocates." *State and Local Government Review*, 44(1): 1-13. (impact factor: NA)

Heath Brown (2011). "Interest Groups and Presidential Transitions." *Congress and the Presidency*, 38(2): 152-170. (impact factor: NA).

Heath Brown (2009). "State Policy Response to School Shooting Tragedies." *Michigan Journal of Public Affairs*. Spring Edition. <http://www.mjpa.umich.edu/uploads/2/9/3/2/2932559/>. (impact factor: NA).

Holyoke, Tom, Jeffrey Henig, **Heath Brown**, and Natalie Lacireno-Paquet (2009). "Policy Dynamics and the Evolution of State Charter School Laws." *Policy Sciences*, 42: 33-50. (impact factor: 1.559).

Heath Brown (2008). "Personnel Practices in U.S. Charter Schools: Extrinsic Incentives and Teacher Motivation." *Journal of School Choice*, 2(4):415-439. (impact factor: 0.409).

Holyoke, Tom, Jeffrey Henig, **Heath Brown**, and Natalie Lacireno-Paquet (2007). "Institutional Advocacy and Political Behavior of Charter Schools." *Political Research Quarterly*, 60(2): 202-214. (impact factor: 0.985).

Henig, Jeffrey, Tom Holyoke, **Heath Brown**, and Natalie Lacireno-Paquet (2005). "The Influence of Founder Type on Charter School Structures and Operations." *The American Journal of Education*, 111 (4): 487-522. (impact factor: 1.590).

Heath Brown, Jeffrey Henig, Tom Holyoke, and Natalie Lacireno-Paquet (2004). "Scale of Operations and Locus of Control in Market Versus Mission-Oriented Charter Schools". *Social Science Quarterly*, 85(5): 1034-1051. (impact factor: 0.741)

Henig, Jeffrey, **Heath Brown**, Tom Holyoke, and Natalie Lacireno-Paquet (2004). "Research on Emergent Phenomena: Responses and Speculations". *Social Science Quarterly*, 85(5): 1034-1051. (impact factor: 0.741).

BOOK CHAPTERS AND OTHER SCHOLARLY PUBLICATIONS

Heath Brown and Anne Whitesell (2014). "Interest Groups and Social Media." In Amy Handlin (Ed.) *Dirty Deals: Lobbying, Political Influence and Corruption*. Santa Barbara, CA: ABC-CLIO, 247-259.

Heath Brown (2014). Book Review of *Eleventh Hour: The Politics of Policy Initiatives in Presidential Transitions*. By David M. Shafie. *Presidential Studies Quarterly*, 44(2): 364-366.

Heath Brown (2013). Book Review of Parker/Barreto and Skocpol/Williamson. *Journal of Politics*.

Heath Brown (2013). "Interest Groups, the White House, and Presidential Transitions." (Chapter 11). In *New Directions in Interest Group Politics*. Matt Grossmann (Ed.) New York: Routledge.

Heath Brown (2013). Book Review of *Mobilizing Inclusion*. By Lisa Garcia Bedolla and Michele Michelson *Journal of Politics*. 75(3): E30.

Heath Brown (2013). "Technology and Ideology in the Study of Interest Groups (Review Essay)". *Interest Groups and Advocacy*, 2(1): 112-117.

Heath Brown (2010). Book Review: The Myth of Presidential Representation, Dan Wood. *American Review of Politics*, Spring/Summer (3): 137-139.

Henig, Jeffrey, Natalie Lacireno-Paquet, Thomas T. Holyoke, and **Heath Brown** (2006). "Does Mission Matter?: Exploring a Typology of Charter School Orientation". Chapter in Myron S. Kayes and Robert Maranto (Eds.) *A Guide to Charter Schools: Research and Practical Advice for Educators*. Rowman & Littlefield Education.

REFEREED CONFERENCE PRESENTATIONS

Heath Brown (2013). Immigrants and the 2013 Election. Paper presentation at the Northeastern Political Science Association Meeting, Philadelphia, PA.

Heath Brown (Jan, 2013). Reflections on the 2012 Election: Civic Engagement and the Campaign. Paper presentation at the Southern Political Science Association Meeting, Orlando, FL.

Heath Brown (2012). Immigrants, Nonprofits, and the 2012 Election. Paper presentation at the Northeastern Political Science Association Meeting, Boston, MA.

Heath Brown (2011). Transitions and Lobbying. Paper presented at the Northeastern Political Science Association Meeting, Philadelphia, PA.

Heath Brown (2011). Fact or Fiction: Influencing the Obama Transition. Paper presented at the Midwest Political Science Association Meeting. Chicago, LA. Nominated for the Emerging Scholar Award.

Heath Brown (2010). Influence During the Transition. Paper presented at the Southern Political Science Association Meeting. Atlanta, GA.

Heath Brown (2008). Cop Killers, Playground Assassins and Public Policy: Developing a Typology of the Social Construction of Events. Paper presented at Virginia Political Science Meeting. Lynchburg, VA.

Heath Brown (2008). Undergraduate Research. Chair of panel at Virginia Political Science Meeting. Lynchburg, VA.

Heath Brown (2008). State Policy Response to School Shooting Tragedies. Paper presented at the State Politics and Policy Meeting. Philadelphia, PA.

Heath Brown (2008). Aftermath of the Virginia Tech Shootings and Gun Policy., Paper presented at the Midwest Political Science Association Meeting. Chicago, IL.

Heath Brown (2007). Aftermath of the Virginia Tech Shootings and Gun Policy. Organizer and presenter. Paper presented at Virginia Political Science Meeting. Richmond, VA.

Heath Brown and T. Holyoke (2007). Integrating Cooperative Activities: Cooperation in Charter Schools. Paper presented at Midwest Political Science Association Meeting. Chicago, IL.

Heath Brown and Sarah Seufer (2007). Exploring the Use of Political Blogs in Undergraduate Political Science Instruction. Paper presented at: American Political Science Association Teaching and Learning Conference. Charlotte, NC.

Heath Brown (2007). Personnel Incentives in US Charter Schools. Paper presented at: Southern Political Science Association. New Orleans, LA.

RESEARCH REPORTS AND INVITED PRESENTATIONS

Heath Brown (2013). The Voice of Immigrant-Serving Nonprofits in the 2012 Election. *Nonprofit Quarterly*, March 5.

Heath Brown (2013). Pro: Government Has a Role to Play in Higher Education. In Gregg Carter (Ed.) *Enduring Questions*. Santa Barbara, CA: ABC-Clio.

Brown, Heath (2006). Findings From 2006 International Graduate Admissions Survey Phase I: Applications. Report of the Council of Graduate Schools, Washington, DC.

Brown, Heath (2005). Challenges and Trends in International Graduate Student Admissions. Invited presentation at Council on Research Policy and Graduate Education Summer Meeting.

Brown, Heath (2005). Challenges and Trends in International Graduate Student Admissions. Invited presentation at State Department Conference on Global Trends in S&T Education: Policy Implications for U.S. National Security and Competitiveness.