

After the financial crisis: the evolution of the global income distribution between 2008 and 2013

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ABSTRACT

Using the newly created, and in terms of coverage and detail, the most complete household income data from more than 130 countries, the paper analyzes the changes in the global income distribution between 2008 and 2013. This was the period of the global financial crisis and recovery. It is shown that global inequality continued to decline, largely due to China's growth that explains one-half of global Gini decrease between 2008 and 2013. Income growth of the global top 1 percent slowed significantly. The slowdown is present even after survey data are corrected for the likely underestimation of highest incomes. The paper ends with a discussion of the effects of the financial crisis in the light of an even more serious looming crisis caused by the 2019-20 pandemic.

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## Introduction

The Global Financial Crisis 2007-08 and its aftermath have had significant effects on income distribution in many countries (OECD 2011, 2015; Kaplanoglou and Rapanos, 2018; Cord et al, 2014; World Bank, 2016; Raitano 2016). It had no less significant effects on the global income distribution. It affected distributions within countries and the rates of growth of countries, which together determine changes in the global income distribution. Yet so far the changes in the global income distribution after the financial crisis have not been studied. The objective of this paper is to fill that gap. It covers the period 2008-13. The beginning year is the year of the financial crisis. It is also the year when an earlier paper using a similar methodology (Lakner and Milanovic, 2016) ends. The end-year of this paper is 2013, by which time all major Western countries that were most affected by the financial crisis had returned to positive growth.

The structure of the paper is as follows. Section 1 describes the data used in the calculation of the global income distribution in 2008 and 2013. Section 2 presents a descriptive analysis of global and regional changes in inequality and mean and median incomes between the two years. Section 3 focuses on the global growth incidence curves in several versions: anonymous and quasi non-anonymous (the term is explained below), balanced and unbalanced panel, and international (PPP) dollars and current US dollars. The essential features of the change in the global income distribution remain unaffected whatever version is chosen. Section 4 looks at how the global income distribution and global growth incidence curve change when national top incomes are “corrected” for their likely underestimation by household surveys. Section 5 discusses developments in the relative positions of countries and “classes” (income percentiles<sup>2</sup>) in the global income distribution. By looking at individual country distributions, and at the positions of individual countries’ percentiles in the global income distribution, we are able to move away from a simplistic comparison of mean country incomes or GDPs per capita. Conclusions provide some thoughts on the evolution of global inequality in the next decade. The paper was completed before the covid-19 pandemic, and the conclusions can only very imperfectly address the impact of this new crisis which is likely to be substantial, even if contours can at the time of writing (June 2020), be only guessed.

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<sup>2</sup> “Percentile” always refers to a given group of recipients. Thus, income of a given percentile always means the average income of recipients who belong to that percentile, not the threshold income for that percentile.

## Section 1. Data description

### *a. Global coverage*

In both 2008 and 2013, for all countries we use household-level (micro) data obtained from household surveys. Each country's data are then "compressed" by creating one hundred percentiles within each income distribution where individuals are ranked in (national) percentiles according to their household per capita disposable (after tax) income or household per capita consumption.<sup>3</sup> Income or consumption are reported in national currencies which are converted into international or PPP consumption-based dollars<sup>4</sup> derived from the 2011 International Comparison Project.<sup>5</sup> It is important to underline that these are the most detailed extant global data, both in terms of country coverage, and thus population and GDP inclusion, as well as in terms of how finely-grained the data are (one hundred fractiles for each country). The data are thus much better than what we had until now both in country coverage and distributional detail. This also obviates the need for approximations or interpolations using externally-obtained data (i.e., outside household surveys) except in the case of the very top of national income distributions (discussed in Section 4).

Table 1 presents the most salient characteristics of the data. At the global level, we include between 94 and 96 percent of GDP and population. There are however important regional differences. While for rich countries (Western Europe, North America and Oceania, WENAO) both their populations and income are almost fully included, African coverage, especially in terms of the continent's GDP, is relatively low, at 79% in 2008 and 75% in 2013. In both years, the population coverage of Africa is also the lowest of all regions. The reasons for that are obvious: Africa still lags in terms of the number and regularity of household surveys as well as researchers' ability to access them. For example, some countries (e.g. Algeria) do not release micro data from household surveys. The lack of regularity is a problem in countries like Sudan and DR Congo which might have a survey in one year but then no

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<sup>3</sup> Disposable income is equal to market income (the sum gross wages, self-employment income, imputed value of home consumption and housing services, interest, dividends, rents) plus government cash and near-cash transfers minus direct taxes.

<sup>4</sup> PPP dollars are consumption-based, that is they give the number of domestic currency units that are equal in purchasing power of consumption to the numeraire (1 US dollar in the United States). The new preliminary 2017 PPPs were published in May 2020 (see World Bank, 2020). Because they fall outside the time frame of the study, I use the 2011 PPPs, which will also continue to be used by the World Bank in its estimates of world poverty.

<sup>5</sup> The exception are SILC (Statistics of Income and Living Condition) surveys which report incomes for all European countries in euros. For each country we use its own price level (ratio between the euro-dollar nominal exchange rate and PPP dollars) to convert euros into PPP dollars.

information for a decade. Since in accordance with the previous work (Lakner and Milanovic, 2016), the surveys to be included in the database must not be more than two years off in either direction from the benchmark years of 2008 or 2013, the number of usable available African surveys is reduced. African countries tend to be poorer than the rest of the world (and those that lack regular surveys even more so), and it is thus likely that the less than complete coverage of Africa imparts a downward bias to the calculated global inequality. For other regions, as Table 1 makes clear, both the population and income (GDP) coverages are almost in all cases in excess of 90% and in most cases above 95%.

Table 1. Coverage of countries, world population and GDP

	Number of countries included		Population covered by surveys (in million)		Percent of total population covered		Percent of total dollar GDP covered	
	2008	2013	2008	2013	2008	2013	2008	2013
Africa	38	36	891	963	91	85	79	75
Asia	29	26	3697	3944	95	96	89	89
Latin America and the Caribbean	18	19	540	599	94	98	95	98
Eastern Europe and Central Asia	27	26	371	362	92	88	99	91
WENAO	24	24	849	876	100	100	100	99
<i>World</i>	<i>136</i>	<i>131</i>	<i>6347</i>	<i>6745</i>	<i>94</i>	<i>95</i>	<i>96</i>	<i>95</i>

Note: WENAO=Western Europe, North America and Oceania.

To improve the precision and reliability of the data, in 2013 we also use Chinese, Indian and Indonesian data split into rural and urban areas with different PPPs, so that the official International Comparison Project PPPs are assumed to apply only to the urban areas, and a different (lower) price level is used for rural areas.<sup>6</sup> The total number of countries is 136 in 2008 and 131 in 2013. This means that the database is composed of 3600 country/percentiles in 2008, and 3100 country/percentiles in 2013 (or 3400 if we use rural/urban decompositions for China, India and Indonesia). These building blocks (country/percentiles) are used to create global percentiles where normally each global percentile is composed of percentiles from various countries. For example, the global top 1 percent will be dominated by country/percentiles from rich countries, and very low (poor) global percentiles will be populated by poor countries' country/percentiles.

<sup>6</sup> The difference between urban and rural price levels reflects the difference in the cost of the subsistence basket. This was also the approach used by Lakner and Milanovic (2015).

The two most important sources of data are World Bank's POVCAL and Luxembourg Income Study (LIS). However, individual county surveys, the SEDLAC database (for Latin America) and the SILC data for some European countries are also used. The breakdown of sources is shown in Annex 1.

There are two additional important types of information regarding the surveys that need to be mentioned: the breakdown between surveys that are consumption-based and those that use income, and the years when the surveys are conducted. Table 2 provides that information. Income and consumption surveys are split overall into half-and-half (with a slight preponderance of consumption-based surveys in both years), but their regional distributions are very different. African surveys are almost all consumption-based. The only significant exception is South Africa which uses income surveys. About 2/3 of Asian surveys are consumption-based, while in Eastern Europe and Central Asia, the shares of the two are about equal. However, in Asia, for the two most populous countries (China and India) we use income-based surveys. This is of particular relevance for India whose consumption-based surveys (National Sample Survey) have generated an intense debate because their results have been increasingly at odds with those obtained from the national accounts.<sup>7</sup> This is why for both years we use more reliable Indian income surveys. Finally, almost all Latin American and Caribbean, and WENAO surveys are income-based.

In an important work which "converted" consumption surveys into income surveys (and the reverse) based on the estimated relationship between fractiles from the surveys that had both consumption and income data, Jayadev, Lahoti and Reddy (2015) do not find that combining income- and consumption-based surveys imparts a bias to the world-wide estimates of inequality. While it would be desirable to have surveys from all countries use the same "measuring rod" (income or consumption) and use the same statistical framework and income definitions (as for example LIS does ex post, and SILC ex ante), we are currently far from that objective. Table 2 also shows that ¾ of the surveys are conducted in the benchmark year or within one year before or after the benchmark year.<sup>8</sup>

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<sup>7</sup> For the early debate, see Deaton and Kozel (2005) and CSO (2008). The most recent 2017-18 "thick" round of NSS was withdrawn from the public use in 2019 because of "questionable quality of data". This generated intense discussion as some its preliminary results had previously been leaked (see Subramanian, 2019).

<sup>8</sup> For the surveys not conducted in the benchmark year, we adjust the data by the consumer price index between the survey year and the benchmark year.

Table 2. Description of household surveys used

	Number of consumption-based surveys		Number of income-based surveys		Number of surveys conducted in the benchmark year or +/- one year	
	2008	2013	2008	2013	2008	2013
Africa	35	33	3	2	23	18
Asia	20	21	9	10	20	24
Latin America and the Caribbean	0	1	18	18	17	19
Eastern Europe and Central Asia	16	12	11	12	27	22
WENAO	0	1	24	23	23	23
<i>World</i>	<i>71</i>	<i>68</i>	<i>65</i>	<i>65</i>	<i>109</i>	<i>106</i>

*b. How good are the surveys?*

The issue of how well household survey data cover the entirety of national income or consumption has recently gained in importance due to the growing realization that in surveys top incomes are often underestimated (see Yonzan, Milanovic, Morelli and Gornick, forthcoming). This has led to the discussion of various ways in which the top of the income distribution may be adjusted by combining survey and fiscal data (Atkinson and Jenkins, 2020; Eckerstropher et al. 2016; Blanchet et al. 2018; Lustig, 2020; Blanchet, Fournier and Piketty, 2017; Goda and Sanchez 2017). Obviously, such approaches are easier to implement in the case of single countries, and especially so if reliable tax data exist, than at the global level. In Section 4, we present one such possible global adjustment.

However, it is important also to establish how closely the results from household surveys correlate with information that we have from national accounts. Table 3 shows, at regional levels, the ratio between income or consumption from surveys and household final consumption from national accounts, as well as a comparison of average per capita growth rates from surveys with comparable growth rates from national accounts. In both cases, the underlying variables are expressed in nominal US dollars in order to avoid potential problems of different PPPs used in household surveys and national accounts. The data are population or income weighted (whatever weighting is appropriate), that is, they represent weighted averages for each region.

In both years (Table 3), household surveys (HS) account for about  $\frac{3}{4}$  of household final consumption reported in national accounts (NA). We do not expect that they would account for one hundred percent

because household final consumption in national accounts also includes consumption of NGOs, imputed consumption from housing (which is omitted in many surveys), and consumption of institutionalized population (homes for the elderly, prisons, student boarding homes) that is not covered by surveys. In the United States, for example, the ratio between income from Current Population Surveys and NA consumption is around 75% in both years. The percentages vary between the regions. In Asia and WENAO, they are the highest (between 75% and 90%), and in Latin America and the Caribbean (as well as in Africa in 2013) they are the lowest (around 60%). The low ratio in Latin America can be related to high inequality and likely non-participation or underestimation of income among the richest part of the population (for an early meta-study see Székely and Hilgert, 1999). While there is only a mild tendency for underestimation to go down with higher measured inequality (see Figure 1), the majority of Latin American countries are below the regression line implying that their HS/NA ratios are less than what we would expect.<sup>9</sup> On the other hand, India, for which we are using income surveys, and whose consumption-based survey first highlighted the rising discrepancy between surveys and national accounts is doing relatively well with coverage of 47% in 2008 and 61% in 2013.<sup>10</sup> China's surveys' coverage is slightly above 100% in both years (115% in 2008 and 114% in 2013).

When it comes to the rate of (cumulative) income growth between 2008 and 2013, surveys and national accounts produce very similar results except in Africa, where GDP per capita (over the sample of countries included in surveys) shows a growth of 31% vs. only 9% according to the surveys. In all other cases, the differences are quite small, and the ranking of regions by the rate of growth is the same whether measured by GDP per capita or survey-based per capita income. It is worth noting that the slowest growing region (that of rich countries) shows 2% growth between 2008 and 2013 according to GDP per capita but negative 4% growth according to surveys.

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<sup>9</sup> Note that underreporting at the top would only lower the ratio between the mean income (consumption) in surveys over mean consumption from national accounts, but would not necessarily affect the Gini coefficient (if distributions are approximately lognormal; see Deaton, 2003). Thus, the HS/NA ratio vs. Gini relationship in Figure 1 is meaningful.

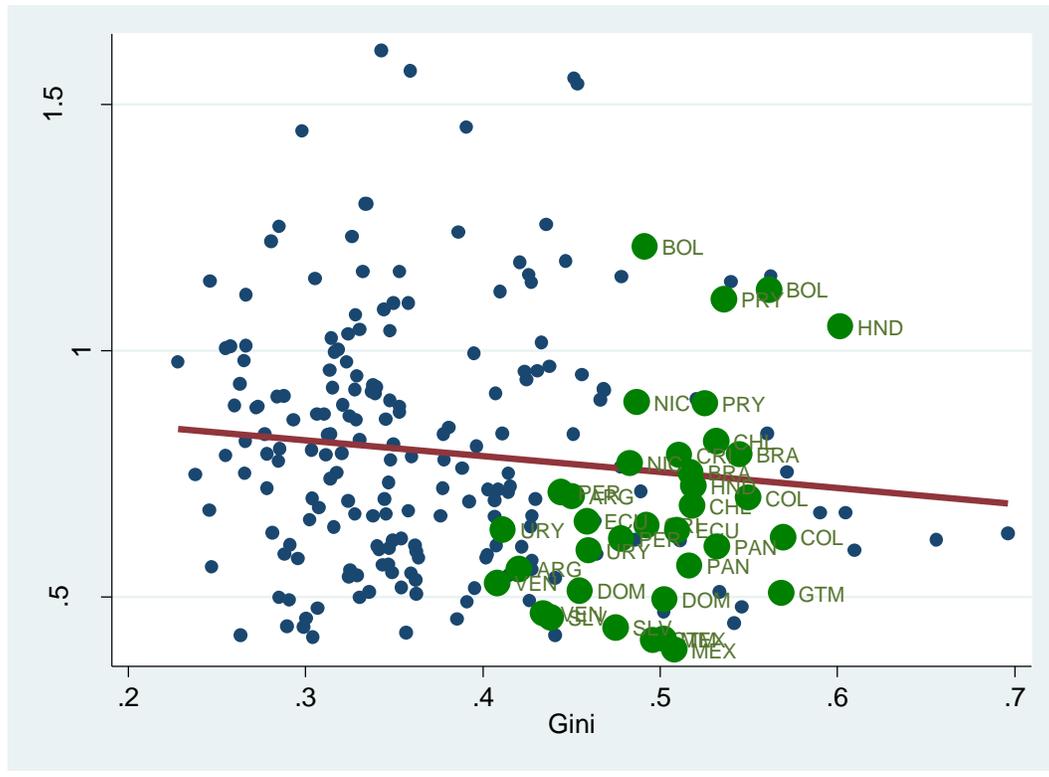
<sup>10</sup> But as Subramanian (2019) has recently argued, it could be that the low HS/NA ratios in India are due to overestimation of GDP and national consumption, not the product of deteriorating quality of Indian household surveys.

Table 3. Comparison of household surveys and national accounts

	Total income (consumption) from surveys to household final consumption from national accounts (in percent)		Mean per capita income growth 2008-2013 (cumulative, in percent)	
	2008	2013	Surveys	National accounts (GDP per capita)
Africa	79	59	9	31
Asia	90	87	41	40
Latin America and the Caribbean	63	61	32	28
Eastern Europe and Central Asia	66	65	19	12
WENAO	82	75	-4	2
<i>World</i>	<i>75</i>	<i>75</i>	<i>11</i>	<i>13</i>

Note: Income (consumption) from household surveys and consumption from NA are both measured in nominal dollar amounts; the same for the growth rates. The calculations are always done for all countries included in the surveys (full non-balanced sample). The ratios are regional population or income weighted averages.

Figure 1. Coverage of household final consumption by household surveys (HN/NA ratio) and Gini coefficient



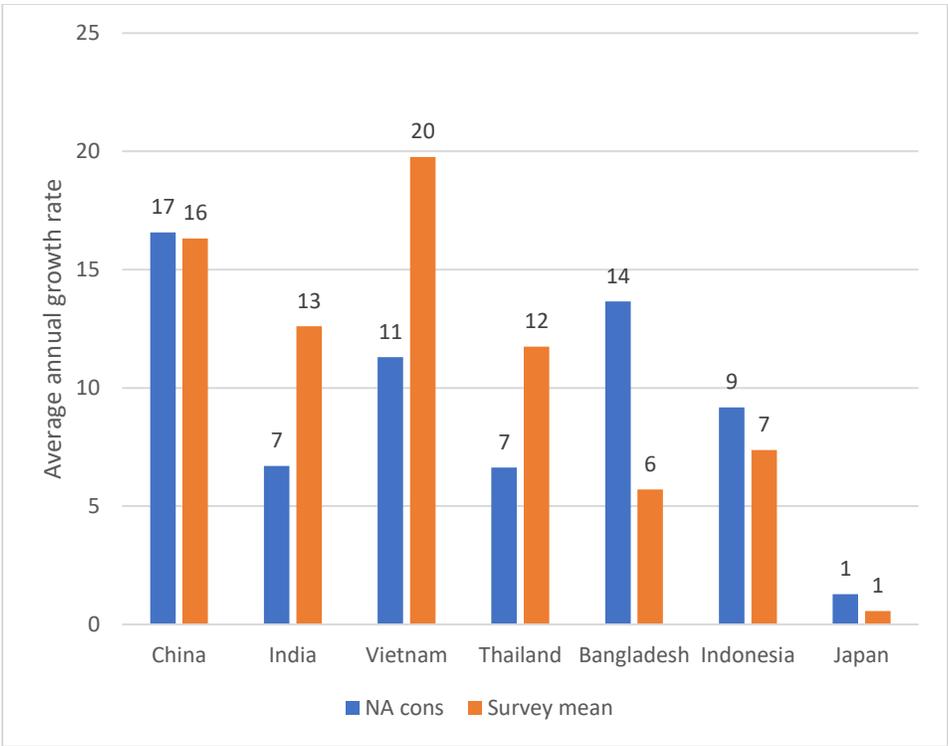
Note: Latin American and Caribbean countries are highlighted. HS=household survey; NA=national accounts.

It is important to focus for a moment on survey coverage of populous Asian countries because they, together with WENAO, largely determine what happens with global income distribution. They have however in the past faced issues of inadequate or unreliable coverage leading to volatile or not fully plausible results. Additionally, Asian PPPs were doubtful as in 2005 when the then round of International Comparison Project came up with unexpectedly high price levels for Asia, and thus low real incomes. In 2011 ICP, these problems were corrected (see Deaton and Alen, 2017). To avoid unnecessary conversions, it is best to compare surveys with private household consumption from National Accounts (surveys' closest counterpart) using US dollars,

Figure 2 shows the growth rates of surveys' mean income and NA household consumption between 2008 and 2013 for seven large Asian countries (in per capita terms). For China, Japan and Indonesia, the differences between the two measures are non-existent or very small. For India, Vietnam and Thailand, surveys show significantly faster growth (the opposite holds for Bangladesh). Higher survey growth in the three countries means that the survey coverage of NA consumption has increased. In India, it went up from 47% to 61%, still a relatively low number but certainly an improvement especially compared to past NSS consumption surveys. In Vietnam, the coverage increased from 72% to be almost equal to the value in National Accounts. In Thailand, it went up from 62% to 78%. All of this seems to indicate that surveys have become better and more reliable. It also means however that the better coverage itself will bias upward the measured rates of growth over the period.

However, it is important to point out that such measured rates of growth, and especially, the growth rate of the median should not be incautiously compared with rates of growth of real per capita GDP. What has happened in several countries in Asia is the following: (1) NA consumption has outstripped growth of GDP raising the share of private consumption in GDP (by more than a point in both India and China, and two points in Japan), then (2) increased survey coverage of consumption (as in India, Thailand, and Vietnam) has pushed the survey growth rates above that of NA consumption, and finally (3) as in China, Vietnam, and Thailand, the growth at the median—as we shall see below—has been greater than at the mean. Thus, in the end, when we compare median growth to GDP per capita there are three “adjustments” that have to be taken into account.

Figure 2. Average annual growth rate (in percent) of survey mean income and household private consumption from National Accounts



**2. Main results**

*a. Tectonic shifts*

Table 4 shows that regional inequalities (inequality across all individuals of a given region), measured by both Gini and Theil indexes, have barely changed. In four regions (WENAO, Eastern Europe and Central Asia, Latin America and the Caribbean, and Africa) Ginis are the same (or one Gini point off) in 2013 as in 2008; only in Asia, is Gini 4 points lower in 2013. The same result obtains if we use Theil index. The ranking by regional inequalities has only slightly changed. Historically, Asia has been the most heterogeneous continent (see Milanovic, 2002). This is no longer exactly the case because its regional Gini of 55 is the same as Africa’s. Latin American inequality is slightly less, at 52, while Eastern Europe and Central Asia, and WENAO have substantially lower regional inequalities of around 40 Gini points.

However, global inequality decreased by 4.8 Gini points or 15 Theil points.<sup>11</sup> The lack of changes in inter-personal regional inequalities (except in Asia) already suggests that the main source of change in global inequality is not to be found in within-national inequality changes, nor even in significant within-regional convergence, but in the changes in the relative positions of regions, that is in between regional convergence. It is noticeable (Table 4) that the richest region, WENAO, has practically not grown between 2008 and 2013 whereas the second poorest (and the most populous) region, Asia, has seen its mean income increase by almost 50%. It is this type of convergence (the “rising Asia”) which is, as we shall see in the next section, the main reason behind the rather dramatic decline in global inequality after the financial crisis. The same is confirmed by looking at median regional incomes: in Asia, the median income has risen by 76% while in the “rich world” it has gone up by only 6%.

While the ranking of regions by mean income has not changed, Asia has moved much closer to the three richer regions and pulled further away from Africa. In effect, if we use the richest region (WENAO) as the numeraire all other four regions have become closer (in relative terms) to the rich world. It is these “tectonic” shifts (driven by differential growth rates of individual countries) that are determining the changes in the global income distribution.

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<sup>11</sup> When incomes are measured in US dollars, the global Gini decreased from 77.5 to 73.7 (less than 4 Gini points), Theil(0) went from 149.0 to 120.8.

Table 4. Regional and global inequality; regional and global median and mean income

	Gini (in %)		Theil0 (in %)		Median income (in PPP dollars)			Mean income (in PPP dollars)		
	2008	2013	2008	2013	2008	2013	Change in %	2008	2013	Change in %
Africa	55	55	56	54	803	937	17	1403	1702	21
Asia	59	55	66	56	1252	2202	76	2675	3974	49
Latin America and the Caribbean	53	52	53	50	2514	3274	30	4198	5232	25
Eastern Europe and Central Asia	41	41	29	29	4010	5652	41	5345	7662	43
WENAO	41	40	31	30	14058	14935	6	18807	18992	1
<i>World</i>	<i>66.4</i>	<i>61.6</i>	<i>91</i>	<i>76</i>	<i>1674</i>	<i>2708</i>	<i>62</i>	<i>4817</i>	<i>5919</i>	<i>23</i>

Note: PPP dollars based on 2011 International Comparison Project results. Calculations of Gini and Theil are made for household per capita disposable income (or consumption) expressed in PPP dollars. Theil index used is Theil(0) or mean log deviation.

*b. Within-national inequalities*

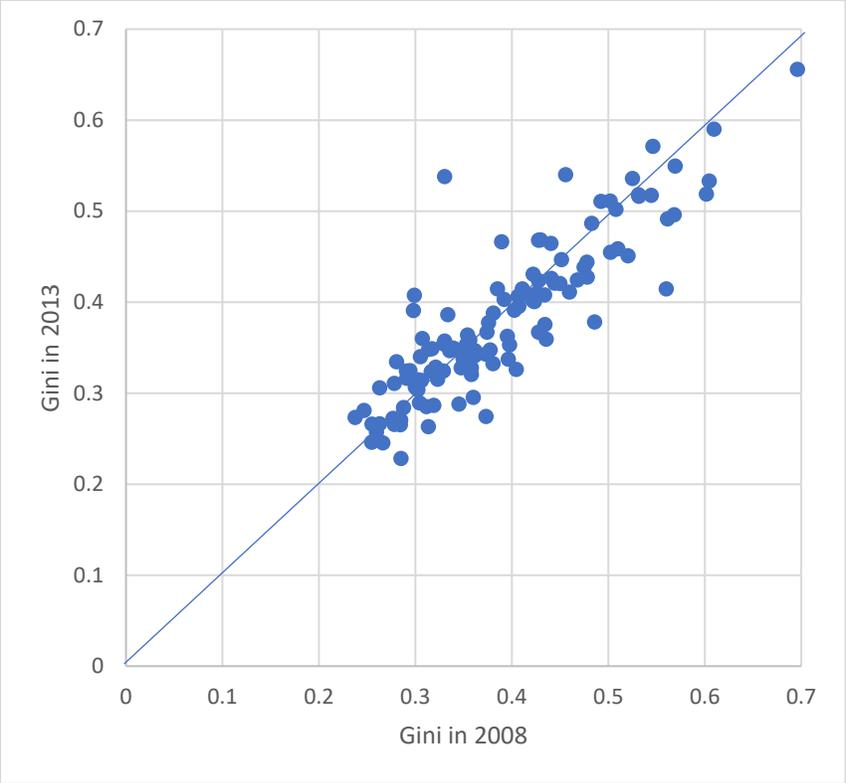
The other component which determines the evolution of global income inequality is within-national inequalities. As Table 5 shows, in almost 3/5 of the countries for which we have inequality data in both 2008 and 2013, there was no salient change in inequality. (A “salient” change, or at least the change that we believe is real because small changes can be due to the variability of sampling, is, following Aaberge, Atkinson and Modalsli (2017), considered to be at least 3 Gini points in either direction). Among the rest, in 33 countries there was a decline in inequality and in 20 countries an increase. In calculations of global inequality, inequality changes in populous countries (like China which registered a decrease in within-national inequality) will play a bigger role. Still given that almost 3/5 of the countries did not have a significant change in inequality and that the others are split relatively evenly between those with an inequality increase and those with a decrease, there is no a priori expectation that changing national inequalities might have played an important role in driving global inequality. This is not unexpected because national inequalities move slowly and for them to have a perceptible effect on global inequality we normally need to use a time-horizon in excess of five years.

When it comes to the regional distribution of inequality changes, it is remarkable that in more unequal regions (especially so in Latin America) inequality declines outstripped inequality increases. In Latin America and the Caribbean, significant declines were registered by 8 countries and none showed an increase. (Note however that the countries that experienced a decrease in inequality are relatively small while the “giants” like Brazil and Mexico display stable inequalities). On the other hand, in the

most equal regions (Eastern Europe and Central Asia, and WENAO), inequality increases outnumber inequality declines. This is very obvious in WENAO where the ratio is 5 to 1, and two big countries (Spain and Italy) are among those with substantial inequality increases.

Figure 3 shows that the decreases were indeed more common (dots below the 45-degree line) among countries that had high Ginis in 2008. There is thus a convergence of country Ginis.

Figure 3. Gini coefficients in 2008 and 2013



Note: Dots below the 45-degree line imply that a country’s Gini is less in 2013 than in 2008.

Table 5. Within-national income changes, 2008 to 2013

	Countries with Gini...		
	Increases (>3 Gini points)	Decreases (greater, in absolute terms, than 3 Gini points)	No change
Africa	Burundi Cameroon Egypt Ethiopia Kenya Mozambique Nigeria (7 countries)	Burkina Faso Botswana Cote d'Ivoire Guinea Gambia Liberia Mauritania Niger Rwanda Tunisia South Africa (11 countries)	13 countries
Asia	Seychelles Taiwan (2 countries)	China Fiji Iran Iraq Mongolia Malaysia Thailand Timor Leste Vietnam (9 countries)	13 countries
Latin America and the Caribbean	0	Bolivia Dominical Republic Ecuador Guatemala Honduras Peru El Salvador Uruguay (8 countries)	10 countries
Eastern Europe and Central Asia	Armenia Estonia Montenegro Slovakia Slovenia Tajikistan (6 countries)	Kyrgyz Republic Kosovo Macedonia Romania (4 countries)	16 countries
WENAO	Austria Cyprus Spain Italy Luxembourg (5 countries)	Iceland (1 country)	18 countries
<i>World</i>	<i>20</i>	<i>33</i>	<i>70</i>

*c. Decomposing the change in global inequality*

As already implied by regional convergence (namely, of all regions with respect to the richest, WENAO), the decline in global inequality was driven by the between-country component, that is by the decrease in inequality between mean country incomes. Using Gini decomposition, we find that the between component was reduced by 5.2 points; using Theil(0), we find a reduction of 11 Theil points (Table 6).

The within-component (the part of global inequality due to the sum of inequalities within nations) was 4.1 points less when using Theil index. This was principally caused by the decreasing inequality in China. The within-component proper of the Gini coefficient is often very small because it is the sum of the double-weighted individual Gini coefficients.<sup>12</sup> As we can see in Table 6, it was practically unchanged between 2008 and 2013. But what was interesting is the increase in the overlap component of the Gini which is sensitive to the mass of population with “overlapping” incomes, that is populations of mean-poorer countries whose individual incomes are higher than individual incomes of people from mean-richer countries. That this component has gone up clearly implies that the correlation between one’s county and one’s individual income has become less strong. This is an important effect brought about by the global convergence of mean country incomes.<sup>13</sup>

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<sup>12</sup> In the within-national component of overall Gini each country Gini is weighted by the product of county’s population and income share.

<sup>13</sup> The third variable that could theoretically explain the change is variation in population. But obviously such population changes between countries over a five-year interval are very modest. If we calculate 2013 Gini with the population shares of 2008, the results are practically the same as with 2013 population shares.

Table 6. Decomposition of the change in global inequality between 2008 and 2013

	2008	2013	Change
<b>Gini</b>			
Between country component	55.7	50.5	-5.2
Within country component	2.3	1.6	-0.7
Overlap term	8.4	9.5	+1.1
<i>Total Gini</i>	<i>66.4</i>	<i>61.6</i>	<i>-4.8</i>
<b>Theil(0)</b>			
Between country component	56.3	45.3	-11.0
Within country component	34.7	30.6	-4.1
<i>Total Theil(0) or mean log deviation</i>	<i>91.0</i>	<i>75.9</i>	<i>-15.1</i>

One expects that China had played an important role in the global decrease of inequality between 2008 and 2013. The question is how to best estimate that impact. A reasonable counterfactual is to assume that China has had the average global per capita growth (23 percent between 2008 and 2013). In that case, global Gini would have been 63.9 against the actually recorded Gini of 61.6. This means that China's above-average growth performance is responsible for the reduction of more than 2 Gini points of global inequality, or in other words for almost ½ of the recorded decrease (the recorded decrease is 4.8 Gini points; see Table 6).<sup>14</sup>

### 3. Growth incidence curves and inequality changes between 2008 and 2013

The uneven regional growth rates, the continued catch-up of Asia, and generally quiescent within-national inequalities suggest both that the growth rates of different parts (percentiles) of the global income distribution were not the same and that the global growth incidence curve (GGIC) is likely to display pro-poor features (i.e., with growth rates higher among the poor percentiles than among the rich) principally on the account of slow growth in rich countries.<sup>15</sup>

<sup>14</sup> Note that the assumed lower Chinese growth would, strictly speaking, reduce global mean growth too. So the counterfactual slightly underestimates the effects of high Chinese growth.

<sup>15</sup> The absolute income gains were pro-rich. The topic is discussed in Annex 2.

Figures 4 and 5 which display GGICs calculated respectively using household per capita income in PPP dollars and in nominal dollars<sup>16</sup> show that the globally poor and those who are around the global median had experienced especially strong growth.<sup>17</sup> Using real PPP dollars, those around the median registered cumulative growth of about 60%, or almost 10% per annum over the five-year period. For those from the 82<sup>nd</sup> global income percentile all the way to the top, the cumulative growth between 2008 and 2013 was below 20%. The lowest growth of all percentiles was registered by the very top of the global income distribution (6% in real terms). It is interestingly also the only global percentile that has registered merely a single-digit growth. Since the average growth rate has been 23% (see Table 3), the share of the global top 1 percent has diminished from 13.2% to 11.4%. Likewise, the share of the top 5% has gone down from 35.5% to 31.6%. As we have already seen, the overall distribution has become more equal; but it has become so in a specific way where the largest gains have been realized around the middle of the income distribution, or more exactly between the 35<sup>th</sup> and 70<sup>th</sup> percentile.

The shape of GGIC, when the calculation is done using nominal US dollars, is very similar. (Note that the composition of the percentiles, that is of people included there, when percentiles are calculated using nominal US dollars will be different from the composition of the percentiles calculated by ranking people according to PPP dollars.) The dip in the growth rate between the 10<sup>th</sup> and 40<sup>th</sup> percentile is now more pronounced, the growth is again the highest around the median of the global income distribution (reaching at the peak slightly over 70%, cumulatively), and again it goes down rather precipitously, moving into the negative territory around the 90<sup>th</sup> percentile. Percentiles 90-96 have all either zero or slightly negative growth: minus 1 to 2 percent. At the very top of the global income distribution, percentiles 99 and 100, had very modest cumulative grown rates of 2 and 3 percent. The shares of the top groups are, as expected, higher when we measure incomes in nominal dollars than in PPP dollars. They have nevertheless declined in dollar terms too. The top 5 percent received almost 45% of total global income in 2008; that share declined to 41%. The richest 1 percent share went down from 16% of global income to 15%.

The growth incidence curves shown in Figures 3 and 4 are called “anonymous” because they compare income levels at a given percentile in two years regardless who is at that position. This means

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<sup>16</sup> When we move from using PPP dollars to using nominal dollars not only do the growth rates change but the rankings of country/percentiles change as well (that is, the initial 2008 distribution is different when using nominal dollars rather than international dollars).

<sup>17</sup> Both graphs are unbalanced panels; they use all available surveys (136 in 2008 and 134 in 2013).

that generally not the same country/percentiles would be there in both years. For example, if Chinese percentiles grow at an above average rate they will move to the right (toward higher global percentiles) in 2013 than they were in 2008. We cannot of course have a full “non-anonymous” GGIC which would require that we keep all individuals at their 2008 positions and display their growth rates over the next five years. This is impossible because household surveys used here are not longitudinal and each survey, being a snapshot of that country’s distribution at a given point in time, will include different people.

However (as in Lakner and Milanovic, 2016) we can define the “quasi non-anonymous” GGIC where we keep country/percentiles at their 2008 positions and calculate growth rates across such unchanged composition of each global percentile.<sup>18</sup> The “quasi-non-anonymous” GGIC is a balanced panel. This approach allows us to better know what groups of people have experienced particularly fast growth. The results are shown in Figure 6 (the data are in PPP dollars).<sup>19</sup> The shape of the curve is similar to what we find in the case of anonymous growth: rather uniform increases of about 70% exist throughout the bottom half of the global population. There is for example no indication of a U-shaped pattern among the lower global percentiles that we discerned in Figures 3 and 4. Around the median point of the 2008 global income distribution, the growth rate begins to decelerate, and it falls regularly after that point, reaching its lowest level, of only about 10%, for the richest ventile (5 percent of population) of the 2008 population.<sup>20</sup> By definition, we know, that the growth rate of the top will always be the same or less if we compare non-anonymous to anonymous GIC.<sup>21</sup> So, a part of the deceleration observed at the top is due to reshuffling. However, we have already seen in anonymous GICs and it is confirmed here that country/percentiles that were among the richest in 2008 had grown very slowly in the next five years.

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<sup>18</sup> We did also a balanced anonymous panel but its results are very similar to the quasi non-anonymous balanced panel and thus not reported.

<sup>19</sup> The GGIC is ventile-based in order to provide a smoother curve. The composition of each 2008 global percentile is very heterogeneous (it normally includes percentiles from very diverse countries), and the growth rates over the 2008-13 period were also very different. Using ventiles gives a more “stylized” picture of the change.

<sup>20</sup> Note that the position on the income distribution, that is, the position on the horizontal axis reflects, in the case of non-anonymous GIC, the position at the initial period (2008).

<sup>21</sup> Non-anonymous top 1 percent can grow at the same rate as anonymous top 1 percent only if everybody who was originally in the top 1 percent remained there. If one or more persons dropped out, non-anonymous top growth must be less than anonymous.

What were the country/percentiles that belonged to the top 1 percent of the global income distribution in 2008 and what was their real growth experience? The overall growth of the 2008 top 1 percent was 7.2%. More than ½ of the people in the global top 1 percent were Americans. They belonged to the top 11 American country/percentiles in 2008 and their cumulative growth rate in the following five years was between 5.5% and 7% with the exception of the top US percentile that registered a negative growth of 6%. It is remarkable that 15 million people out of 63 million that were in the global top 1 percent in 2008 experienced negative growth. They included the top decile (i.e. all ten percentiles) of the Canadian and Icelandic income distributions, the two top percentiles of the French, seven top percentile of the British, the very top of the Greek, Dutch and Italian income distributions,<sup>22</sup> the top 4 percentiles in Taiwan. Overall, 87% of those who were (a) in the global top 1 percent in 2008, and (b) experienced negative growth subsequently were part of the WENAO rich world. For the global 2008 ventile, that proportion is almost the same (86%). It thus clearly emerges that the significant slowdown in growth of the richest parts of the global distribution in 2008 was due to the negative income shock among the very tops of national income distributions in rich countries.

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<sup>22</sup> Other top Greek and Italian percentiles also had negative growth but there were not part of the global top 1 percent in 2008.

Figure 4. Cumulative percentage growth of per capita income (in PPP dollars) at different points of the global income distribution 2008-13; full sample; unbalanced panel

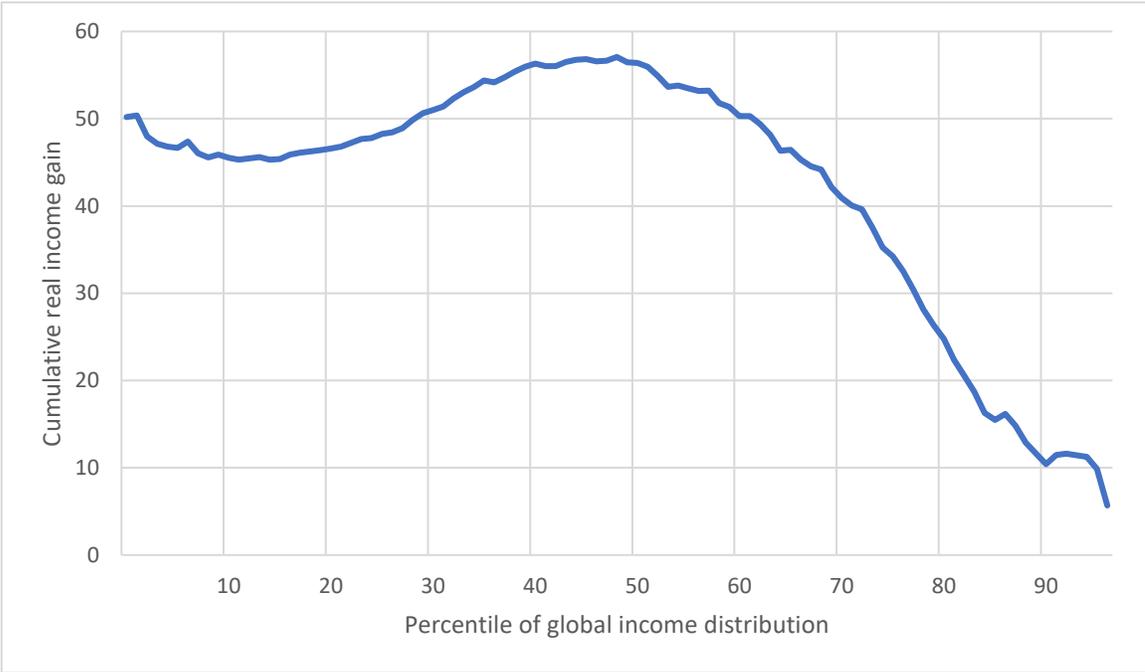
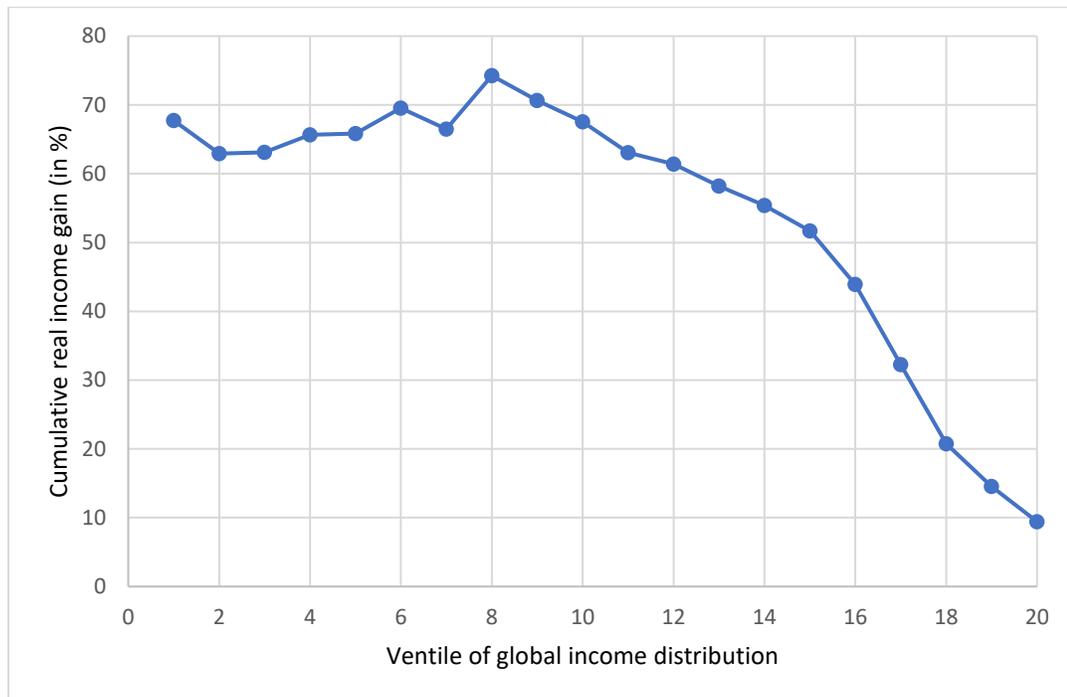


Figure 5. Cumulative percentage growth of per capita income (in current US dollars) at different points of the global income distribution, 2008-13; full sample; unbalanced panel



Note: Figures 3 and 4 show cumulative growth between 2008 and 2013. Composition of global percentiles in the two figures is not the same; people who are in a given global percentile according to PPP dollars are not necessarily the same as people who are in that percentile according to US dollars.

Figure 6. Cumulative percentage growth of per capita income (in PPP dollars) at different points of the global income distribution, 2008-13; quasi-non-anonymous balanced panel



Note: The graph shows cumulative income growth between 2008 and 2013 for twenty ventiles of global income distributions with each ventile's composition (country/percentiles within it) "fixed" as it was in 2008. It thus shows the average growth of country/percentiles that were at a given position in 2008 over the next five years.

On the other hand, who were the country/deciles around the 40<sup>th</sup> to 50<sup>th</sup> global percentiles ("the global middle class") that experienced the fastest growth between 2008 and 2013 (see Figure 6)? The country/percentiles that were at that point of the global distribution were extremely varied: there are no fewer than 110 countries with "representatives" among these almost 600 million people. And clearly not all of them had the average experience of that group, namely a cumulative growth of around 70%. As expected, the most important in terms of the population, are the Chinese country/percentiles (132 million people belonging to the Chinese country/percentiles 38 to 47), Indian (103 million people, belonging to Indian percentiles 75 to 83), Indonesian (47 million belonging to the Indonesian percentiles 48 to 58), Nigerian (18 million people, Nigerian percentiles 67 to 78), and the Philippines (country/percentiles 47 to 60), Mexico (country/percentiles 25 to 35) and Vietnam (country/percentiles 57 to 72) each of the latter three with 11 to 13 million people. Many of them indeed had high growth

rates. For the Chinese country/percentiles the average cumulative growth was 133%, for the Indian 102%, Vietnam 123%. One should not forget however how heterogeneous were experiences of that group—despite the fact that on average its incomes rose very rapidly. Thus, for example, the cumulative growth of the Nigerians who belonged there was -14% , and of Mexicans only +12%. In other words, the middle of the global income distribution that on average grew very rapidly between 2008 and 2013, was extremely diverse. As already mentioned, it included people from more than 100 countries and it would be wrong to generalize that there was something unique to that group that made it prosper. It probably included dissimilar people from various countries (only their incomes were similar) and it can be hypothesized that their fortunes were to a large degree determined by the economic experience of the countries where they lived. The fact that the bulk of the population there lived in Asian countries which experienced fast growth made also incomes of “the global middle class” increase, on average, more than the incomes of the rest of the global income distribution.

#### 4. Correcting for the underestimation of top incomes

There are two ways to adjust the global income distribution for underreporting of top incomes in individual countries’ surveys. The first was used by Lakner and Milanovic (2013, 2016) who, using national decile data only, did two adjustments: the first was to “extend” the individual country distributions, using an estimated Pareto relationship, to the top 5 percent and top 1 percent. This was the method first suggested by Atkinson (2007). In addition, Lakner and Milanovic used the gap between consumption from national accounts and income or consumption from household surveys and allocated it to the top decile, top ventile and top 1 percent using the same Pareto relationship. The latter procedure was termed by them “top-heavy adjustment [because the entire gap was allocated to the top decile] with Pareto tail”.<sup>23</sup>

Another methodology was used by Anand and Segal (2015, 2017). For the countries (group A) for which the authors had information on the top 1 percent of fiscal incomes they replaced the top 1 percent shares from household surveys by the corresponding (top 1 percent) shares from fiscal data. For the bulk of countries which indeed lack fiscal data (group B), they imputed the estimated top 1 percent shares based on the relationship between surveys’ top 10 percent and fiscal top 1 percent obtained

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<sup>23</sup> There were some additional ad hoc adjustments to that methodology such as setting limits to the amount of the gap, so that in some cases where the NA/HS gap was extremely high, the adjustment not be unreasonable.

from group A countries.<sup>24</sup> Anand and Segal’s goal was to look at the global top 1 percent rather than at the whole distribution and thus their correction was concerned with the national top 1 percents only.<sup>25</sup> The method implies that the entire underestimation comes from the underestimation of national top 1 percents.<sup>26</sup> This may be, at times, considered too restrictive (see Yonzan et al, forthcoming).

The reason why global income distribution cannot be corrected the way it is done at times for individual countries (e.g. for the UK, see Office of National Statistics, 2020; Jenkins 2017; Burkhauser et al., 2018; for the United States, see Burkhauser et al. 2008) is because national corrections take advantage of the existence of the very detailed fiscal data that are then combined with equally detailed, and often “corrected” or reweighted, household survey data. But majority of countries do not assess direct taxes in addition to payroll or wage taxes withdrawn at source and thus fiscal data are seldom compiled. Moreover, even when they are compiled they fail to account for the bulk of the working population in countries with large informal sectors. For other countries (e.g. India, China, Russia), fiscal data refer to a very small part of the population: around 0.2% in China (Piketty, Yang and Zucman, 2019; Additional Table T11), between 0.5% and 3%, and only since 2010, about 6% in India (Chancel and Piketty, 2019, Figure 4); less than 1% in Russia (Novokmet, Piketty and Zucman, 2018; online appendix Table P2-12).<sup>27</sup> This means that when studies for these countries are made, most of the time around 99% of the data points are derived from household surveys.<sup>28</sup> Moreover, the definitions of income and recipients (tax units, households, or individuals) from fiscal and household data are as a rule different and that they cannot be compared unless much more information and micro data are available. Attaching an income share derived from a national and changing definition of income made for tax

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<sup>24</sup> This, not fully intuitive, approach is based on the observed relationship that “the income share of the top 10% in the household survey data is strongly correlated with the income share of the top 1% in the independently-estimated top incomes [fiscal] dataset” (Anand and Segal, 2017, p. 13).

<sup>25</sup> In Anand and Segal (2017), the top 10 percent is also smoothed using a Pareto adjustment.

<sup>26</sup> There is also a third approach used by Alvaredo et al. (2018) which also combines household survey and fiscal data. However, their sample size (the number of actual countries included) is small, there are many extrapolations, and the method is not clearly explained.

<sup>27</sup> In Russia, for example, individuals subject to direct taxes that are reported in the government’s tabulations of tax-payers, are only those with very high incomes above an annually established threshold. All others are subject only to the 13% direct tax withdrawn at source and are not included in fiscal tabulations.

<sup>28</sup> Even for Brazil where direct taxation is more widespread, only 20% of the population is covered by tax data (see Blanchet et al, 2018, Figure 8, p. 20).

purposes and assessed across idiosyncratic tax units to a distribution of individuals ranked according to an internationally-defined post-tax income is very questionable. It is clear that a detailed attempt to adjust HS data by using fiscal information—which itself suffers from many problems (changeable definitions of income, inconsistent recipient units) can only be applied to a small subset of rich countries. And even in that case, it cannot be consistent across countries and even across time.

To adjust *global* income distribution, by correcting for *national* income underestimations, one therefore needs to apply a method that can be used for all countries and that would be, by necessity, much “rougher”. We have decided to correct the top ten percentiles of each country’s distribution by augmenting their incomes by the ratio between mean household private consumption from NA and mean income/consumption from surveys. If the survey mean is 80% of per capita private consumption, the ratio NS/HS is 1.25 (1/0.8) and all top ten percentiles of that country’s distribution are multiplied by 1.25. Other than being straightforward to apply to all countries the method has two advantages. First, it uses the gap between national accounts and HS as a measure (indicator) of underreporting. Second, while it never fully “exhausts” that gap it exhausts more of it in the case of countries with recorded greater inequality.<sup>29</sup> Indeed as shown in Figure 7, the NA-HS gap is increasing in recorded inequality. More unequal countries will tend to have a higher top decile share; therefore, more of the overall gap will be allocated to it. For example, if the top decile receives one-half of total HS reported income, then the adjustment will involve one-half of the gap.<sup>30</sup>

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<sup>29</sup> Lakner and Milanovic (2016) method mentioned above was exhausting the entire gap by definition.

<sup>30</sup> The adjusted income of  $i$ -th percentile ( $y_i^*$ ) can be written  $y_i^* = y_i \left(\frac{c}{m}\right)$  if  $i > 90$  and  $\frac{c}{m} > 1$  where  $y_i$  is unadjusted income of one of the top ten percentiles,  $c$ =mean per capita household private consumption from national accounts, and  $m$ =mean per capita income (consumption) from household surveys. If we write the unadjusted income as a product of that percentile’s share in total income and HS, so that  $y_i^* = m * s_i \left(\frac{c}{m}\right)$  we easily notice that the adjustment will be greater as the share of a given top percentile is greater (and thus recorded inequality is greater) and survey’s underestimation of the mean compared to national accounts is greater.

The method therefore uses two important pieces of information: the NA-HS gap, and recorded inequality. Both of them can be reasonably expected to be correlated with (the unobserved) underreporting of top incomes. To be clear, this approach implicitly argues that (a) the higher the NA-HS gap, the greater is top income underreporting, and (b) the higher the measured top income shares, the greater part of the gap is explained by the top income underreporting.<sup>31</sup>

It may be interesting to show how much the adjustment increases Ginis and top 1 percent and top 10 percent shares of selected countries in 2013 (see Table 7).<sup>32</sup> For the United States, for example, the adjusted Gini is 47 vs. the unadjusted (household-survey based) Gini of 41. For Mexico that has historically displayed a very large gap between national accounts and household survey data<sup>33</sup>, the Gini goes up from 50 to 66. The shares of the top 1 percent and top 10 percent likewise increase significantly: the top 1 percent share for Mexico goes up from less than 13% to more than 19%, while the top decile share increases from 40% to 62%. As Table 7 illustrates, there are sizeable adjustments for all high inequality countries like India, Brazil and South Africa. The adjustments are significant, but less, for urban Indonesia and Russia. For Germany and China where the gap between NA and HS is almost non-existent, the unadjusted and adjusted Ginis, as well as the top shares, are the same.

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<sup>31</sup> We are basically looking at the correlates of an unobserved variable (top underreporting) and assume that it is positively associated with the overall NA-HS gap and with recorded inequality. This is different from, even if related to, the approach used by Deaton's (2005). According to Deaton the log ratio between the observed ("uncorrected") mean from household surveys and "true" mean (which we assume to be from NA) is

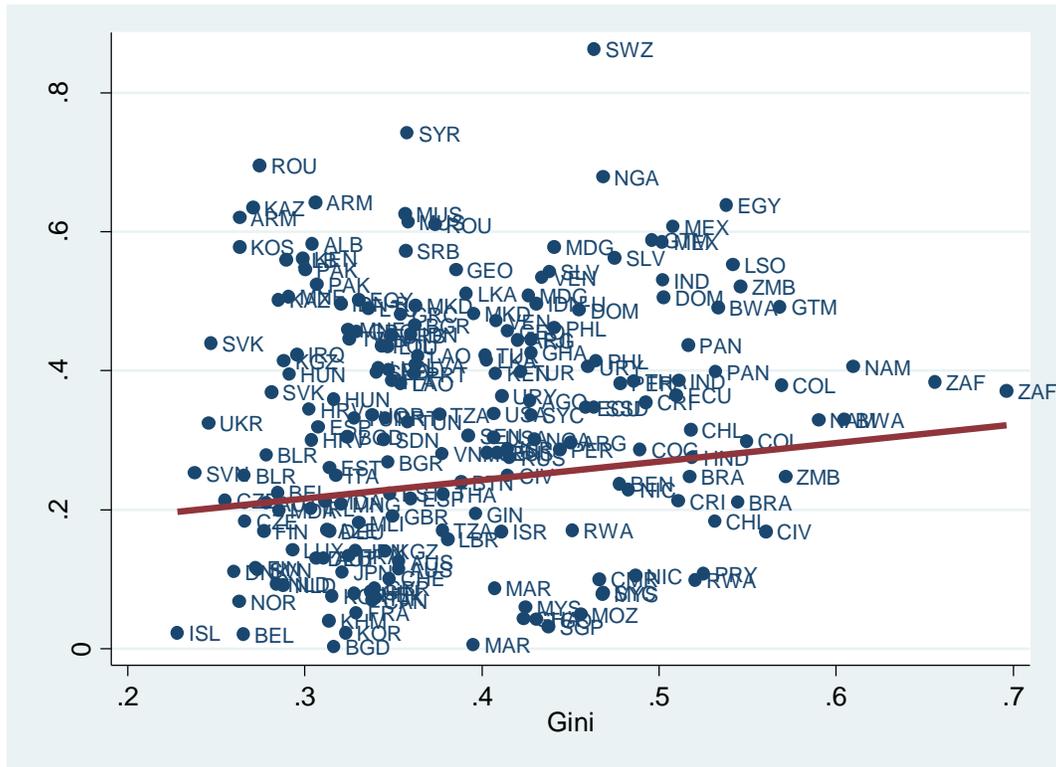
$$\ln\left(\frac{\text{uncorrected mean}}{\text{true mean}}\right) = \ln\frac{e^{\mu-\alpha\sigma^2}}{e^\mu} = \ln(e^{-\alpha\sigma^2}) = -\alpha\sigma^2$$

where  $\mu$ =the "true" mean,  $\sigma$ =the "true" standard deviation of log incomes, and incomes are assumed to be distributed lognormally. The equation implies that in "truly" more unequal countries we should expect greater underestimation of the mean and hence higher NA-HS values.

<sup>32</sup> Similar adjustment is of course conducted for 2008.

<sup>33</sup> In both years, the household survey mean is only around 40% of national accounts' mean.

Figure 7. Gap between the average private household consumption from national accounts and household survey mean and measured Gini



Note: Years 2008 and 2013. The gap is equal to  $1 - (\text{NA mean} / \text{HS mean})$ . Only positive gaps displayed.

When we compare the adjusted Ginis and top shares obtained here with independent detailed country estimates that combine survey and tax data, and use similar definitions of income (disposable income) and recipients (persons) as here, the differences in the estimates are small.<sup>34</sup> For the United States, the increase in our adjusted Gini compared to the unadjusted one matches almost exactly the similar estimate for the US inequality obtained by Korinek et al. (2005) when they account for non-compliance (refusal to participate in surveys) and income underreporting.<sup>35</sup> Our US adjusted Gini is slightly higher (and the adjusted top 1 percent slightly lower) than the corresponding survey-cum-fiscal estimates made by the US Congressional Budget Office (2014). Similar estimates that combine survey and fiscal data for the UK also give results very close to our adjusted values. It is only for China and

<sup>34</sup> We do not contrast the results with top income shares derived from fiscal data only because their definition of income and recipients is different from is used here.

<sup>35</sup> They find that the US Gini goes up by almost 5 points; we find here the increase of 6 Gini points.

Russia where the closest comparable estimates cover only the adult population and include the (very roughly) imputed value of undisbursed corporate profits that the top 1 percent shares exceed significantly the ones we obtain here.<sup>36</sup>

Table 7. Gini, top 1 percent and top 10 percent shares with unadjusted and adjusted data (selected countries, year 2013)

	Gini			Top 1 percent share			Top 10 percent share	
	Unadjusted	Adjusted		Unadjusted	Adjusted		Unadjusted	Adjusted
		Here	Other		Here	Other		
Germany	31	34		5.4	6.2		24.9	28.5
UK	35	38	35 <sup>a</sup>	6.3	7.3	7.5 <sup>a</sup>	27.3	31.7
USA	41	47	44 <sup>d</sup>	6.8	8.9	10 <sup>d</sup>	30.0	39.3
Russia	41	47		7.0	8.7	20.2 <sup>e</sup>	32.5	40.1
Indonesia-urban	43	55		8.2	12.2		33.4	49.9
China	43	43		6.4	6.4	13.9 <sup>c</sup>	30.5	30.5
Mexico	50	66		12.6	19.2		40.5	62.2
India	51	59		11.3	14.6		40.0	52.0
Brazil	52	57	61 <sup>b</sup>	11.4	13.4		40.9	47.9
South Africa	66	72		15.7	19.2		52.9	64.5

Note: Countries ranked by unadjusted Gini (from the least unequal to the most unequal). Top 10 percent and top 1 percent share as in percent of global income. a/ UK, Office for National Statistics (2020, Figure 6 and 7, pp. 12-13; year 2013-14). b/ Brazil, Blanchet et al. (2018, Figure A-6, p. 50; year 2013). c/ China, Piketty et al. (2017, Table 2, year 2015), per adult; includes imputed income from undisbursed corporate profits. d/ US, Congressional Budget Office (2014), Figure 6, p. 16 and Figure 14, p. 26; year 2011). e/ Russia, Novokmet et al. (2018, Table 1, p. 186), per adult; includes imputed income from undistributed corporate profits.

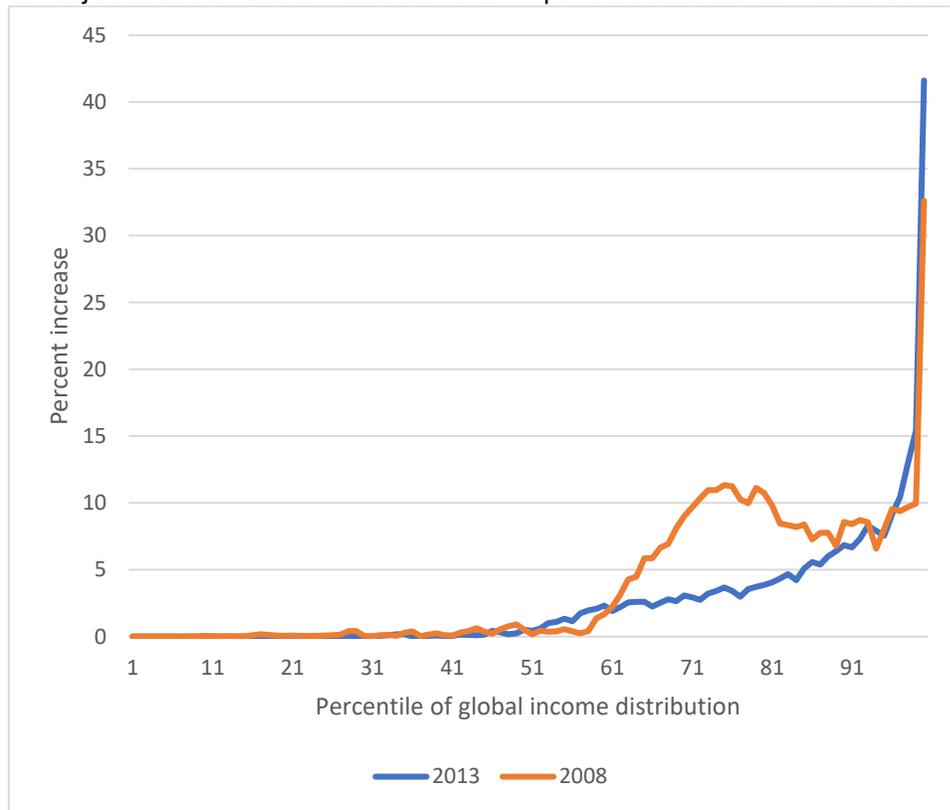
When we perform the adjustment, although it relates only to the top ten percentiles of each country, the changes affect many parts of the global income distribution. Consider for example the adjustment for Mexico. Its top ten percentiles, using unadjusted data, span the range from the 79<sup>th</sup> to the 100<sup>th</sup> global percentile (the Mexican top 1 percent is part of the global top 1 percent). As their incomes are increased, they will tend to move to higher or lower global percentiles (depending also on what happens to other countries' top ten percentiles) and that movement, and the implicit reranking, will affect mean incomes of global percentiles. Since the upward income adjustment in the case of Mexico is very significant, its top ten percentiles now span the range from the 93<sup>rd</sup> to the 100<sup>th</sup> global percentile. In other words, people who are around the top decile threshold in Mexico (national

<sup>36</sup> Information on company ownership and thus on the part of corporate profit that belongs to various individuals is either unavailable or cannot be linked to the fiscal (or survey) data. The authors of studies on Russia and China therefore assume that ownership of unobserved undistributed profits mimics ownership of observed capital income which may, at times, be an unwarranted assumption.

percentile 91) are no longer estimated to be at the level of the global 79<sup>th</sup> percentile but the global 93<sup>rd</sup> percentile. Conversely, for Sweden, where the adjustment was zero, some of its top percentiles will slide in global ranking by 1 percentile (from 99<sup>th</sup> to 98<sup>th</sup>). What is important to emphasize is that *national* top adjustments will have implication not only for the top of the global income distribution but for different parts of the *global* distribution, including even low or middle global percentiles. In other words, global reranking due to national top income adjustments may be significant.

Figure 8 shows the changes at the global level caused by the adjustment. The overall global income increases, on account of adjustment, by 11% in 2008 and 6% in 2013. As can be seen, the effects span the entire distribution but unevenly: for low global percentiles, as expected, the adjustments are practically non-existent, often less than 1%. When they are positive it is due to some top percentiles of poor African countries “escaping” from these low global percentiles upwards, and the new country/percentiles “falling” into those low global percentiles being richer than the “escapees” were originally. The effects around the 70<sup>th</sup>-80<sup>th</sup> global percentile are more important: an increase of around 5% and even 10%. In 2008, a large increase in that portion of the global income distribution is almost entirely due to the upward readjustment of the Indian top ten percentiles. For the very top of the global income distribution, the adjustment gains are, as expected, quite significant: income of the percentile 99 increases by 10% in 2008 and 15% in 2013, while the global top 1 percent gains 33% in 2008 and 42% in 2013.

Figure 8. Income change (in percent), at different percentiles of the global income distribution, due to the adjustment for underestimation of the tops of national income distributions



Note: The graph shows how much income of a given percentile of global income distribution is changed when an adjustment (described in the text) for the underestimation of the top 10 percent of national income distribution is conducted. People who are in a given global percentile before and after the adjustment are not necessarily the same because the adjustment affects ranks of the groups whose incomes are changed.

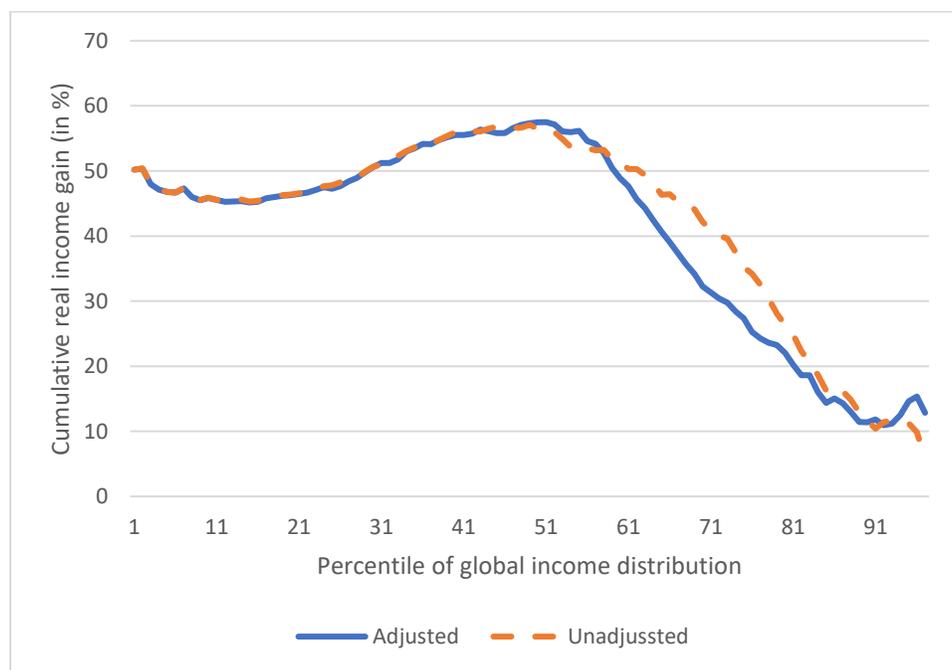
What happens to the new GGIC will therefore depend on how global distributions are affected by the adjustments in both 2008 and 2013. Figure 9 shows the new adjusted global growth incidence curve against the unadjusted GGIC. Income gains up to the 60<sup>th</sup> percentile are the same. The global median, for example, is up 57% between 2008 and 2013 whether we use adjusted or unadjusted data. After approximately the 60<sup>th</sup> global percentile, the adjusted GGIC shows smaller gains which however reverse for the global top 5 percent that, according to the adjusted data, appear to have gained more than without the adjustment. Note that this means that our adjustment of top national incomes has been more “pro-rich” in 2013 than in 2008.

The “adjusted” curve continues to display its distinct “inverted U” shape that was found for the period 1988-2008 by Milanovic (2012) and Lakner and Milanovic (2016). However, the gains of the top compared to the highest gains which are still registered around the median of the global income distribution are much less than in the 1988-2008 period. In that period, the average annual per capita

real growth of the global top 1 percent was very close to the growth of the median (2.5% vs. 2.8%; Lakner and Milanovic, 2016, Table 3, p. 216). This is what gave to the curve its upward trunk-like tick for highest incomes. Here, even after the top adjustment, the average annual growth of the global top 1 percent (2.5%) remains significantly below the growth of the median (9.4%), and even below the growth rate of the mean (3.3%). This implies a diminished share of the global top 1 percent even with the adjusted data.

The adjustment brings two important messages: first, the “correction” of national tops affects not only the top of the global income distribution but the entire distribution; second, it more than doubles the estimate of the *global* top 1 percent’s income growth from 6% to 13% over the five-year period, but still fails to bring it close to the growth rate of the median.

Figure 9. Global growth incidence curve with national top income adjustments and without adjustments (cumulative growth 2008-13, in percent, in international dollars; full anonymous sample)



Note: This is a comparison of global income-adjusted and non-adjusted (reported) global GICs, both based on the full sample of countries.

How do various ways of looking at global distribution of income affect our results? Table 8 gives a summary of growth rates at different percentiles of the global income distribution, shares of the top 1 and top 10 percent, and two synthetic measures of inequality (Gini and Theil (0)) for each of the four different ways of assessing global income distribution. Here are some conclusions:

1. The bottom quintile and the bottom half of the income distribution have gained income shares under all scenarios.

2. The top 5 percent and the top 1 percent have lost income shares under all scenarios. The loss of the top 1 percent share is the least (only 0.7 percentage points) when we adjust for top income underestimation. In other cases, the loss ranges between 1.4 and 1.9 percentage points. However, even in the most favorable case for the very rich, top 1 growth at best parallels mean income growth (a condition needed to keep the share constant) but falls way behind the growth around the global median. This however was not the case in the 1988-2008 period. There is therefore a perceptible slowdown in the growth of highest incomes. The global financial crisis that hit the rich countries much more than the rest of the world is the main reason behind the slowdown.

3. The Gini and the Theil indices decreased in all cases, and the differences between the scenarios are not very substantial. The global Gini in PPP dollar terms is in 2013 between 61 and 64 points, higher than in any individual country, save South Africa,<sup>37</sup> but below its 2008 level by between 4 or 5 points. As usual, inequality measured by dollar incomes is much higher. The difference between global inequality in dollar terms and in PPP terms is about 10 Gini points. Global nominal dollar inequality of around 73 Gini points is at a level that is beyond anything we observe in individual countries.

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<sup>37</sup> South Africa's Gini, the highest in the world are 70 in 2008 and 66 in 2013.

Table 8. Income growth at different parts of the global income distribution and measures of inequality

	Unadjusted national household survey data						Top-adjusted national surveys	
	Full sample; anonymous, real PPP dollars		Full sample; anonymous, nominal US dollars		Balanced sample, quasi non-anonymous; real PPP dollars		Full sample; anonymous, real PPP dollars	
	2008	2013	2008	2013	2008	2013	2008	2013
<b>Income shares (in %)</b>								
Bottom 20 percent	1.6	2.0	0.6	0.9	1.6	2.1	1.5	1.8
Bottom half	8.4	10.4	3.7	5.3	8.4	11.1	7.6	9.7
Top 5 percent	35.5	31.6	44.7	41.0	35.5	30.3	37.8	36.3
Top 1 percent	13.2	11.4	16.4	15.0	13.2	11.1	15.7	15.0
<b>Inequality</b>								
Gini	66.4	61.6	77.5	72.7	66.4	60.3	68.2	64.2
Theil (0)	91.0	75.9	149.0	120.8	90.8	71.0	97.8	83.0
<b>Cumulative growth 2008-13 (in %) at:</b>								
10 <sup>th</sup> percentile	47		56		68		47	
30 <sup>th</sup> percentile	48		54		66		48	
Median	57		73		78		57	
70 <sup>th</sup> percentile	45		54		56		37	
Mean	22		11		27		18	
90 <sup>th</sup> percentile	15		-1		11		14	
95 <sup>th</sup> percentile	12		0		11		12	
Top 1 percent	6		2		7		13	

## 5. Selected national percentiles: their global position and growth between 2008 and 2013

### *a. Global position of some country/percentiles*

Global income distribution data allows us to do a number of important calculations. One of their advantages is that they let us place individual countries' distributions in their global context. Figure 10 shows one such comparison where national income percentiles are displayed along the horizontal axis, and their position in the global income distribution is shown on the vertical axis. (Income is throughout defined as disposable household per capita income or consumption in benchmark year 2013 expressed in \$PPP.) This is almost equivalent to testing for the first-order stochastic dominance except that it is done not by comparing incomes directly but indirectly through the global percentile position to which a given income level corresponds.<sup>38</sup> For example, a person at the median income level in the United States ( $x=50$ ) has an income level that places him/her at the 93<sup>rd</sup> global income percentile. Even the poorest Americans have, as the figure shows, an income that puts them above the global median (i.e. above  $y=50$ ). We also note that Russia dominates, at any income percentile except the very top, Brazil and China, and also that latter two countries are practically undistinguishable all the way to the national 80<sup>th</sup> percentile, after which Brazilians are richer than the Chinese. In other words, the top quintile of the Brazilians are richer than the equivalent top quintile of the Chinese. Indians are poorer, at any point of national distributions, than the equivalently placed people in other countries shown here; however at the very top of the income distribution, the richest 1 percent of Indians are at the (very high) 94<sup>th</sup> global percentile. Similar graphs can be constructed using any group among more than 130 countries included in 2013.

Another way to look at the world is to compare median incomes. This is a comparison which is arguably more meaningful than the comparison of average incomes. The comparison of medians however can only be done if we have access to micro (household survey) data, that is to national distributions. For example, disposable per capita income at the US median is \$PPP 18,200 per year; a person at the equivalent Chinese urban median has \$PPP 5,400 and a person at the Indian urban median has only \$PPP 1,600. Therefore, the ratio between US (de facto urban since most of the US population lives in urban areas) and Chinese urban incomes, at the median point, is more than 3 to 1, and is almost 12 to 1 with respect to urban India.

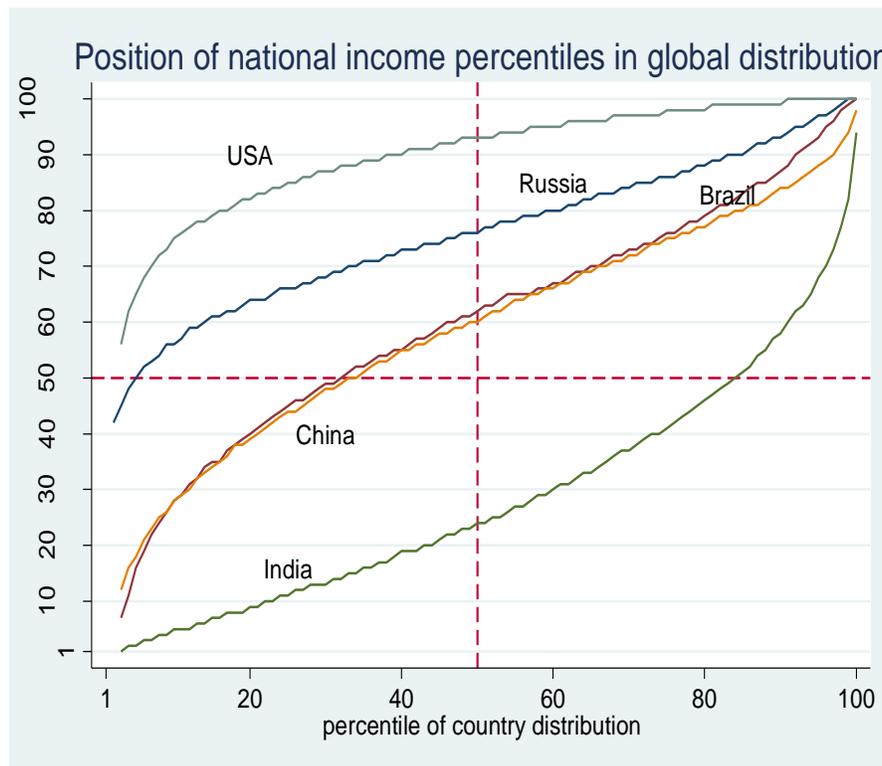
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<sup>38</sup> This ordinal comparison however is a blunter instrument than the strict first-order stochastic dominance because two somewhat different incomes can be placed in the same global percentile.

Similarly, we can look at the average income of the Chinese urban top 1 percent: it is equal to the average income of Americans situated at the 85<sup>th</sup> national percentile. Thus the richest urban Chinese have, on average, the standard of living of the American upper middle class.

Obviously, similar calculations can be made for the lower ends of national income distributions. Thus, more than 70% of the Malagasy population lives on an income lower than the World Bank global poverty line of \$PPP 1.9 per day (not shown here). But even the poorest people in Denmark have an income that is three times higher than that; moreover their income would place the poorest people in Denmark at the 98<sup>th</sup> (sic) percentile of Madagascar’s income distribution. We thus get a much greater insight into the enormity of income gaps that exist between nations and between income groups. Very often, as in the previous example, the poorest West Europeans or Americans would, if placed in an African income distribution, be among the top percentiles.

Figure 10. Position of national income percentiles in the global distribution



Note: the graph contrasts the percentile positions of a given group in national and global income distributions. For example, the fiftieth US percentile (US median; on the horizontal axis) is relatively rich in global terms and is located at the 93<sup>rd</sup> global percentile (vertical axis). The opposite is true for India. All amounts used to rank the percentiles are in PPP dollars.

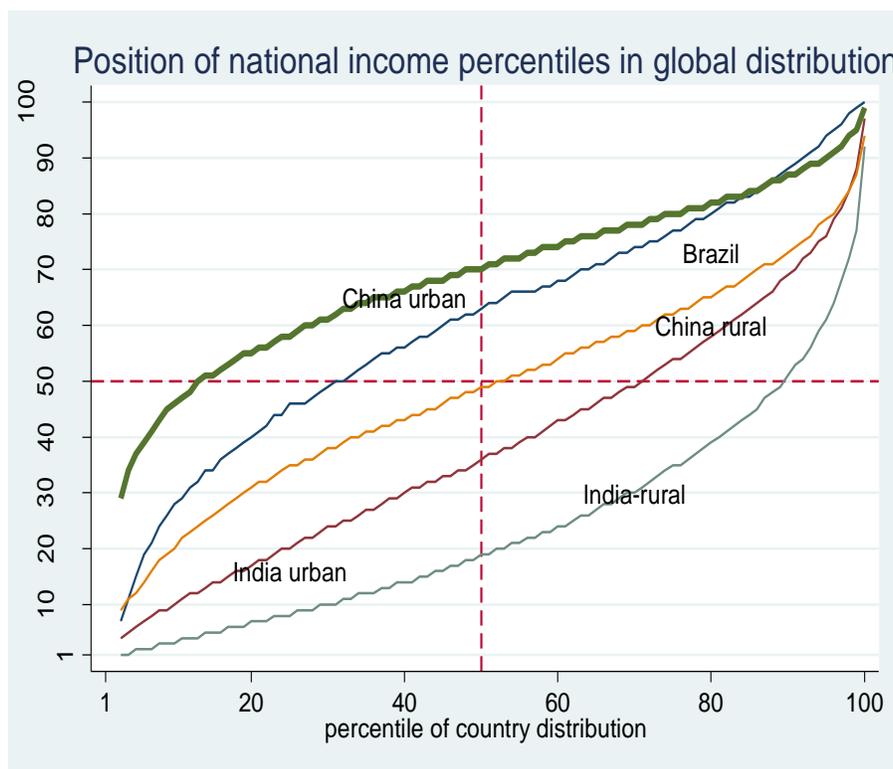
Decomposing populations of very large countries like India, China and Indonesia into their urban and rural parts is useful for two reasons: first, these populations often enjoy significantly different standards of living even when the PPP exchange rates used for rural population are lower than those used for the urban population (and thus adjust for the differential in the price level), and second, we are dealing there with large numbers of people representing an important share of the world population (the three countries together include almost 2.9 billion people or 43% of the total population included in 2013). It is thus helpful to present a more finely-grained picture than that of national percentiles.

Figure 11 shows the position of urban and rural parts of India and China together with Brazil (as a whole country) displayed for comparative purposes. We note that incomes in urban China are higher than in Brazil throughout most of income distribution and that only after the 89<sup>th</sup> percentile Brazilian incomes become higher. China urban and China rural are almost two different countries: not only is a person at a given urban percentile always better off than a person at an equivalent rural percentile, but that difference (as we can see from Table 8) is particularly large among the poor. A person at the 10<sup>th</sup> urban percentile is 26 global percentage points better off than a person at the 10<sup>th</sup> rural percentile and is more similar, in her income level, to the person who is at the rural median. Nevertheless China's rural distribution does dominate the Indian *urban* distribution until the very high parts of the distribution, and not surprisingly, is first-order dominant over the Indian rural population.<sup>39</sup>

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<sup>39</sup> Chinese rural incomes exceed Indian rural incomes by a ratio of between 2 and 4 at all income percentiles except the top 5 percent where the ratio is less than 2. The gap is the least at the top 1 percent level where Chinese incomes are only 24% higher than Indian.

Figure 11. Position of national rural and urban income percentiles in global income distribution



Note: the graph contrasts the percentile positions of a given group in national and global income distributions. For example, the fiftieth Chinese urban percentile (on the horizontal axis) is relatively rich in global terms and is located at the 70<sup>th</sup> global percentile (vertical axis). The opposite is true for rural India. All amounts used to rank the percentiles are in PPP dollars.

Table 9 reveals further remarkable differences that exist between countries: thus the people at the 10<sup>th</sup> rural India's percentile are at the 3<sup>rd</sup> global percentile (thus among the poorest people in the world) while equivalently positioned Americans (at the tenth national percentile) are richer than ¾ of the world population. The ordinal differences at the very tops of national income distributions are much less, with every top 1 percent shown in Table 8 (except for rural Indian) being in the top global decile.

Table 9 allows us to look at what may be termed heterogeneities within the lower and upper parts of national income distributions (measured respectively by the distance in global percentile points between the national median and the national bottom tenth percentile, and the national median and the national 90<sup>th</sup> percentile). Brazil stands out by the heterogeneity in the bottom of its distribution such that the median of its income distribution is much higher than the tenth percentile; rural China comes close second. What this statistic reveals in effect is extreme poverty of the lowest parts of the income distributions in rural China and Brazil.

When it comes to the heterogeneity among the rich, India (both urban and rural) and urban Indonesia stand apart from the others: the high end of their distributions (90<sup>th</sup> percentile) is significantly richer than the median. In effect, the gap of over 30 global percentile points represents a gap of almost 2 billion people. In other words, if everybody in the world were ranked according to their per capita real income there would be some 2 billion people between a relatively rich person at the 90<sup>th</sup> percentile in urban India (or urban Indonesia) and a person at their respective areas' medians. Differently, the US, on account of its high income throughout, stands at the other extreme: the gap among the people in the upper part of the US income distribution is, in global ordinal terms, small because even those at the US income median are at a high worldwide position. The ordinal difference between the US 90<sup>th</sup> and 99<sup>th</sup> percentiles is non-existent reflecting the fact that the 11 highest US percentiles are all in the global top 1 percent. Now, incomes of the people who are in the top American decile obviously differ. Yet the fact that they all "inhabit" the same global percentile probably has implications for their consumption patterns, interests, and how they perceive themselves and the rest of the world. Global positioning, while not researched (not least because of lack of adequate data) is unlikely to be irrelevant, especially in an era of globalization.

Table 9. Global positions of various national (rural and urban) income percentiles

	Brazil	China urban	China rural	India urban	India rural	Indonesia urban	Indonesia rural	USA
10 <sup>th</sup> percentile	28	46	20	10	3	22	16	76
Median	63	70	52	36	19	44	32	93
75 <sup>th</sup> percentile	77	80	62	54	35	61	44	98
90 <sup>th</sup> percentile	88	87	73	69	51	74	55	100
Top 1 percent	100	99	94	97	92	97	85	100
Heterogeneity of the bottom (the median to bottom 10%)	35	24	32	16	16	22	16	17
Heterogeneity of the rich (90 <sup>th</sup> percentile to the median)	25	17	21	33	32	30	23	7

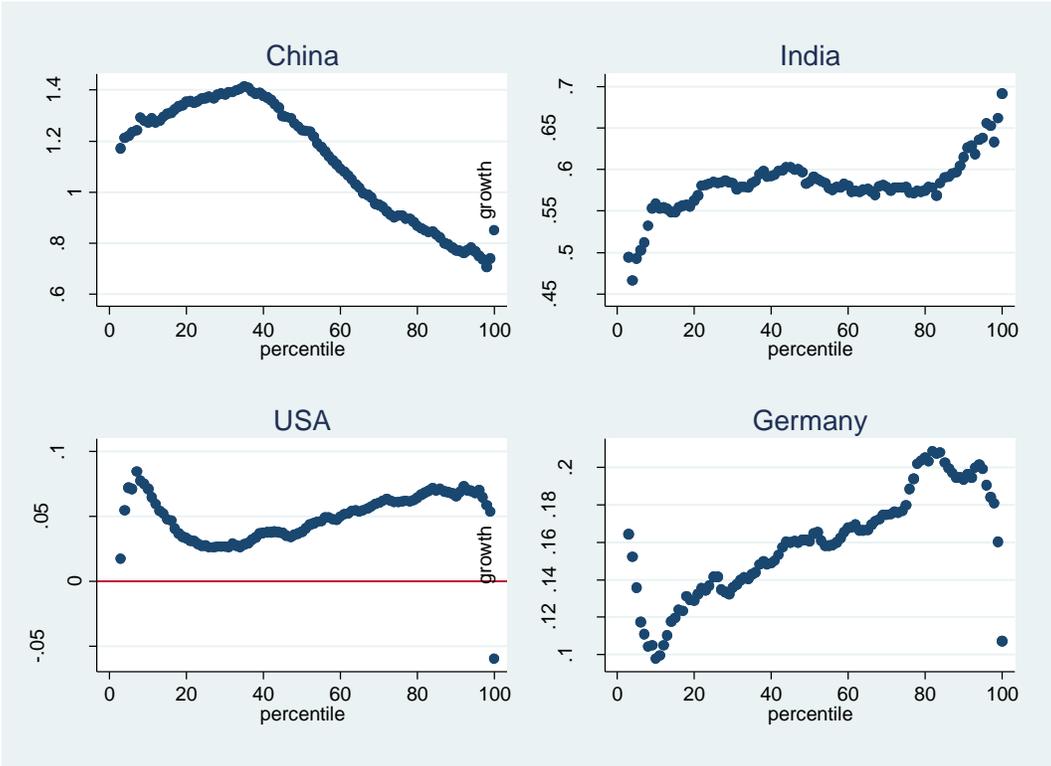
Note: "Heterogeneity of the bottom" shows the gap between the global ordinal position of the median and 10<sup>th</sup> percentile. "Heterogeneity of the rich" shows the gap between the global ordinal position of the 90<sup>th</sup> percentile and the median.

#### *b. Slowdown of Western growth*

We have already mentioned the difference of national growth experiences during the period under study here. Figure 12 shows national GICs for China, India, US and Germany with cumulative

growth rates over the period 2008-13. The bottom Chinese income percentiles have seen their real income more than double while the richest percentiles gained about 80%. The growth has thus been broadly pro-poor. Indian growth has on the contrary been pro-rich, with low incomes growing at 50-55% and top incomes at more than 70%. American growth was much slower throughout with most of the population gaining about 5%, and the top 1 percent losing 5%. Finally, German growth was pro-rich up to the 80<sup>th</sup> percentile, with gains ranging between 10% and 20%; at the very top though, like in the United States, growth was much less (although still positive). The median-income person in China gained about 120% compared to her 2008 income; the median person in India saw her income rise by about 60%; but in rich countries, the increases were much more modest: about 15% in Germany and only 5% in the United States. Even the most successful percentiles in the US and Germany have grown at slower rates than the least successful percentiles in India and China. It is these broad-based large differences in real growth that are the main engine behind the reduction of global inequality discussed in Sections 2 and 3.

Figure 12. National growth incidence curves, 2008-2013



Note: The vertical axis show cumulative income growth between 2008 and 2013. Value of 0.05 is 5% growth. The scales of the four graphs are different to better highlight growth rates of the countries.

## 6. Looking ahead

The global financial crisis and the recession that followed were a huge shock to the system that existed roughly from the mid-1980s to 2008. But the effects of the crisis were uneven, both across countries and income groups. The Global Recession was much stronger in the rich countries than in the “emerging” Asia and this fact was sufficient to make global income inequality continue on its downward trajectory on which it was since the turn of the century. Moreover, it even accelerated it as both India and China continued to grow strongly and within-national inequalities in most countries were quiescent. However, unlike during the previous two decades, the slowdown in the rich world (and no perceptible increase of inequality in these countries) affected income growth of the global top 1 percent which still continues to be populated mostly by the richest people from the rich countries. Unlike in the case of the “elephant chart” that very vividly caught the evolution of global distribution between 1988 and 2008, and where both the plutocratic top of the distribution and the “new Asian middle class” grew at approximately the same rates, in the period 2008-2013, the top of the global income distribution grew cumulatively only by about 10% in real terms vs. more than 50% for the middle of the global income distribution. Even when we adjust highest national incomes for the likely underestimation, the growth of the top of the global pyramid increases to about 12-13% which is still far below the growth of the middle. This was one of the major effects of the global financial crisis: it arrested the exceptionally fast income growth of the richest people in the world. But it did not perceptibly affect convergence of mean country incomes, nor did it improve the relative position of Western middle classes whose income growth continued to be sluggish and to lag behind the world median.

Will these trends change as an even greater crisis of covid-19 pandemic hits the world? At the time of writing (June 2020) it is much too early to come up with any reasonable estimates of covid-19's effects. We do not know how long the economic downturn will continue since it is largely a function of our ability to control the virus, nor how will the epidemic, and hence economic misery, spread around the world. The first estimates of likely GDP growth indicate a continuation of the positive growth gap between China and the West which is, as we have seen, the same evolution that largely shaped global inequality in the past four decades. However, the virus's effect on other poor and middle income countries like India, Brazil, Nigeria, Congo, Indonesia etc. is difficult to predict. If growth rates of these countries slow down, and even more so, if they move into the negative growth territory, global convergence may be checked and even overturned. There is a small, seemingly technical, issue such that with negative growth of many rich countries, the global mean income will be reduced; that might place

China's mean income above the global mean and at that position Chinese superior growth begins to have very small and ultimately positive (inequality-increasing) impact on global inequality. The role of India's growth, so far the second most important engine of global income reduction (after China), then becomes crucial. If India's growth, whether because of covid-19 or other reasons, sputters, international (population-weighted) convergence may come to an end. If we add the likelihood of rising domestic inequalities due to the disproportionate income and employment loss of the poorer sections of national populations, we may easily come to the conclusion that the forces unleashed by the pandemic seem to be arrayed against further convergence of incomes among people and among countries of the world. This however may be a somewhat pessimistic conclusion based on the first-round effects of the pandemic. We may be able to speak more conclusively about the global consequence of the pandemic only after a few years, and hopefully by then, the world, and especially the middle-income and poor countries, may be back to the trajectory at which they were when the pandemic struck. But what is clear already now is that the world has suffered a very strong shock and that the effects on the global income distribution are likely to be felt for a long time even if we cannot yet measure them.

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Annex 1. Data sources (number of surveys) used to create global income distributions in 2008 and 2013

	2008	2013
Individual countries' household surveys	26	3
POVCAL (World Bank)	22	68
SILC (Eurostat)	21	7
World Bank Africa harmonized surveys	21	2
SEDLAC (Latin America harmonized surveys)	18	15
LIS	17	38
Europe Central Asia (World Bank database; harmonized surveys)	11	0
<i>Total</i>	<i>136</i>	<i>133</i>

Note: Data for 2013 include rural and urban surveys for China, India and Indonesia.

## Annex 2. The distribution of absolute income gains between 2008 and 2013

Figure A1 shows the global growth incidence curve in absolute amounts using full sample of countries. The shape of the curve is strongly convex reflecting the very high underlying inequality of global income distribution. The results are unsurprising because only an extraordinary pro-poor shift in income distribution could produce less than a strongly convex function. As it is, even with a decline in (relative) Gini coefficient between 2008 and 2013, the absolute gains were strongly pro-rich. People at the global top 1% gained, on average, about \$PPP 67,000 (i.e. their income in 2013 was this much higher than in 2008) while the median person gained less than \$PPP 2,600. Overall, the top decile received 47% of the increased global income, the top 5 percent received 32%, and the richest 1 percent got 11%. This last amount is equal to the total absolute gain of more than one-half of the world population (exactly, 56 percent).

Figure 1a. Absolute increase of per capita income between 2008 and 2013 (in PPP dollars) at different points of the global income distribution; full sample; unbalanced panel

