

**JOSEPH R. VAN DER NAALD**

PhD Candidate

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January 2021

**CURRENT POSITIONS**

- 2020 - present      **Kingsborough Community College, CUNY**, Writing Across the Curriculum Fellow
- 2019 - present      **Stone Center for Socio-Economic Inequality**, Research Assistant to Janet C. Gornick and Sarah K. Bruch
- 2018 - present      **National Center for the Study of Collective Bargaining in Higher Education and the Professions, Hunter College**, Doctoral Researcher
- 2017 - present      **CUNY School of Labor and Urban Studies, CUNY**, Research Analyst

**OTHER PROFESSIONAL EXPERIENCE**

- 2018 - 2020      **Queens College, Department of Sociology**, Graduate Teaching Fellow
- 2018 - 2020      **Economic Studies Group, Graduate Center, CUNY**, Student Fellow
- 2018 - 2019      **ActKnowledge**, Research and Statistical Consultant
- 2018 - 2019      **Zeitschrift für Sozialreform (Journal of Social Policy Research)**, Copy Editor
- 2018 - 2019      **Queens College, Department of Sociology**, Sociological Theory Curriculum Consultant
- 2017 - 2018      **Brooklyn College, Department of Sociology**, Graduate Teaching Fellow
- 2011 - 2012      **Portland State University, Honors College**, Editor-in-Chief of *Anthós: An Undergraduate Honors Journal*

**EDUCATION**

- 2016 - present      **PhD, Sociology, Graduate Center, CUNY, New York, NY**  
Dissertation: *Public Sector Unions and the State in Michigan and Ohio, 1950-1985*  
Committee: Ruth Milkman, Leslie McCall, Christopher Bonastia, Stephanie Luce  
Comprehensive Exam Topics: Labor and Labor Movements, Political Sociology, Economic Sociology
- 2021                      **MPhil, Sociology, Graduate Center, CUNY, New York, NY**
- 2015 - 2016          **MA, Sociology and Social Anthropology,**  
**Central European University, Budapest, Hungary**  
Thesis: “*Precariat on the Line: Mapping Class Identity in Belgrade’s Call Centers*”;  
Advisor: Ju Li; Reader: Don Kalb

2008 - 2012            **BA, Psychology, University Honors College,  
Portland State University, Portland, OR**  
Thesis: “[\*Lacan, Ideology, and Military Behavioral Health: Exploring Interpellation  
Psychodiscursively\*](#)”, graduated *summa cum laude*  
Thesis Advisor: Janice Haaken

### **ADDITIONAL TRAINING**

2019                    **Luxembourg Income Study, Esch-sur-Alzette**, Luxembourg Income Study Summer  
Workshop  
2012                    **The University of Oslo, Oslo, Norway**, The International Summer School, coursework  
in Scandinavian government and politics

### **ACADEMIC HONORS, FELLOWSHIPS, AND RESEARCH GRANTS**

2020                    *Stone Center Graduate Student Award*, The Graduate Center, CUNY  
2020                    *Doctoral Student Research Award*, The Graduate Center, CUNY  
2020                    *Early Research Initiative Provost’s Pre-Dissertation Research Fellowship*, The  
Graduate Center, CUNY  
2020                    *Sam Fishman Travel Grant*, Walter P. Reuther Library, Wayne State University  
2019                    *Advanced Research Collaborative Economic Studies Group Fellowship*, The Graduate  
Center, CUNY  
2018                    *Advanced Research Collaborative Economic Studies Group Fellowship*, The Graduate  
Center, CUNY  
2016                    *Graduate Center Doctoral Fellowship*, The Graduate Center, CUNY

### **PUBLICATIONS**

#### *Refereed Articles*

2020                    William A. Herbert and Joseph van der Naald. “A Different Set of Rules? NLRB  
Proposed Rule Making and Student Worker Unionization Rights” *Journal of Collective  
Bargaining in the Academy* 11 (1).  
2015                    “The Mission as a Master Signifier: Documentary Film, Social Change, and Discourse  
Analysis.” *Psychoanalysis, Culture, & Society* 20 (2): 207-216.  
2011                    “Aphorism's Destructive Capacity Towards Logocentric Text in Friedrich Nietzsche's  
Thus Spake Zarathustra.” *Anthós: An Undergraduate Honors Journal* 3 (1)  
(<http://pdxscholar.library.pdx.edu/anthos/vol3/iss1/6/>).

#### *Book Chapters*

Forthcoming            Herbert, William A. and Joseph van der Naald. “Contingent Faculty and Bargaining  
Unit Composition: So Many Roads, So Much at Stake.” in *Contingent Faculty: A  
Labor History*, edited by E. Fure-Slocum and C Goldstene. Champaign: University of  
Illinois Press.

Herbert, William A. and Joseph van der Naald. "Graduate Student Employee Unionization in the Second Gilded Age." in *Labor and Employment Relations Association Series, Revaluing Work(ers): Toward Democratic and Sustainable Prosperity*, edited by T. Schulze-Cleven and T. E. Vachon. Ithaca: Cornell University Press.

Bruch, Sarah K., Janet C. Gornick, and Joseph van der Naald. "Geographic Inequality in Social Provision: Variation Across the US States." in *Measuring and Understanding the Distribution and Intra/Inter-Generational Mobility of Income and Wealth*, edited by R. Chetty, J. N. Friedman, J. C. Gornick, B. Johnson, and A. Kennickell. Chicago: University of Chicago Press.

#### *Book Reviews*

2019 "Book Review: *Theory for the Working Sociologist*." *Teaching Sociology* 47 (1):65-67.

#### *Selected Non-Refereed Writings*

2019 Herbert, William A. and Joseph van der Naald. "Research on Graduate Assistants and the Right to Unionize: Challenges to the NLRB's Proposed Rule." *LaborOnline*, November 27, (<http://www.lawcha.org/2019/11/27/research-on-graduate-assistants-right-to-unionize-challenges-nlr-proposed-rule/>).

2018 Chen, Meng-Ting and Joseph van der Naald. "Argentina's Latest Crisis." *Economic Studies Group: International Policy Analysis*, 16 November, (<http://esg.gc.cuny.edu/2018/11/16/argentinas-latest-crisis/>).

2018 Herbert, William A. and Joseph van der Naald. "NLRB Jurisdiction and Religiously-Affiliated Institutions, 2006-2018." *National Center for the Study of Collective Bargaining in Higher Education and the Professions E-Note* September, (<https://myemail.constantcontact.com/September-2018-E-Note--News--Updates--and-Analysis.html?soid=1102372137664&aid=3mLriBkuAjo>).

2017 "Symposium: Janus v. AFSCME." In *Critical Solidarity: ASA Labor and Labor Movements Newsletter* 15(3): 3 ([https://asalabormovements.weebly.com/uploads/6/8/2/8/6828078/news\\_v15\\_n3.pdf](https://asalabormovements.weebly.com/uploads/6/8/2/8/6828078/news_v15_n3.pdf)).

2014 "Primitivism as the New Opium for the Masses? Reading Zerzan Through Žižek." *TELOSscope*, 18 November, (<http://www.telospress.com/primitivism-as-the-new-opium-for-the-masses-reading-zerzan-through-zizek/>).

## Research Reports

- 2020 Herbert, William, Jacob Apkarian, and Joseph van der Naald. *Supplementary Directory of New Bargaining Agents and Contracts in Institutions of Higher Education, 2013-2019*. New York: National Center for the Study of Collective Bargaining in Higher Education and the Professions. (<http://www.hunter.cuny.edu/ncscbhep/assets/files/SupplementalDirectory-2020-FINAL.pdf>).
- 2020 “Appendix.” in Milkman, Ruth and Stephanie Luce. *State of the Unions 2020: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: CUNY School of Labor and Urban Studies. ([https://slu.cuny.edu/wp-content/uploads/2020/09/CUNY-SLU-Union\\_Density-Report-2020pdf.pdf](https://slu.cuny.edu/wp-content/uploads/2020/09/CUNY-SLU-Union_Density-Report-2020pdf.pdf)).
- 2019 “Appendix.” in Milkman, Ruth and Stephanie Luce. *State of the Unions 2019: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: CUNY School of Labor and Urban Studies. ([slu.cuny.edu/wp-content/uploads/2019/08/Union\\_Density-2019.pdf](http://slu.cuny.edu/wp-content/uploads/2019/08/Union_Density-2019.pdf)).
- 2018 Heléne Clark, Joseph van der Naald, Misra Iltus, Eoin Collins, Muamer Rasic. “Paterson Public Schools Full Service Community Schools - Evaluation Report 2017-2018.” New York: ActKnowledge.
- 2018 “Appendix.” in Milkman, Ruth and Stephanie Luce. *State of the Unions 2018: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: CUNY School of Labor and Urban Studies. ([slu.cuny.edu/wp-content/uploads/2018/08/Union\\_Density-2018-FINAL1.pdf](http://slu.cuny.edu/wp-content/uploads/2018/08/Union_Density-2018-FINAL1.pdf)).
- 2017 “Appendix.” in Milkman, Ruth and Stephanie Luce. *State of the Unions 2017: A Profile of Organized Labor in New York City, New York State, and the United States*. New York: The Joseph S. Murphy Institute for Worker Education and Labor Studies. ([gc.cuny.edu/CUNY\\_GC/media/CUNY-Graduate-Center/PDF/Press%20Room/Union\\_Density\\_2017\\_C.pdf](http://gc.cuny.edu/CUNY_GC/media/CUNY-Graduate-Center/PDF/Press%20Room/Union_Density_2017_C.pdf)).

## **MANUSCRIPTS IN PROGRESS**

- 2021 “Examining Poverty Reduction Mechanisms among Household Types, 1996-2016” with Sarah K. Bruch and Janet C. Gornick
- 2021 “Strategic Capacity in America’s Jungles: The ‘Militant Minority’ and Social Movement Theory”

## **INVITED PRESENTATIONS**

- June 2020 “Teachers Teach that Knowledge Waits: Graduate Student Unionization in the Second Gilded Age,” Paper presented at *Labor and Employment Relations Association 72<sup>nd</sup> Annual Meeting*, with William A. Herbert, Virtual Conference

March 2020 Author-Meets-Critics: Alexandra J. Ravenelle, *Hustle and Gig: Struggling and Surviving in the Sharing Economy*, Comments presented at the *Eastern Sociological Society* 2020 Annual Meeting, Philadelphia 201 Hotel, Philadelphia, PA

### **CONFERENCE PRESENTATIONS**

- October 2020 “Growth in Union Density Among Academic Labor, 2013-2019,” Paper presented at the *National Center for the Study of Collective Bargaining in Higher Education and the Professions* 47<sup>th</sup> Annual National Conference, Online
- August 2020 “Radical Unionism in America’s Jungles: Theorizing The Militant Minority in United States Meatpacking Unions, 1933-1950,” Paper presented at the *American Sociological Association* 115<sup>th</sup> Annual Meeting, Online
- March 2020 “Geographic Inequality in Social Provision and Redistribution in the U.S. States,” Paper presented at the *National Bureau of Economic Research* Conference on Measuring and Understanding the Distribution and Intra/Inter-Generational Mobility of Income and Wealth, with Sarah K. Bruch and Janet C. Gornick, Hyatt Regency Bethesda, Bethesda, MD
- March 2020 “Casualties in the ‘War Against Public Sector Collective Bargaining’: Income Disparities and Government Union Strength,” Paper presented at the *Eastern Sociological Society* 2020 Annual Meeting, Philadelphia 201 Hotel, Philadelphia, PA
- August 2019 “Fulfilling Expectations?: Mapping Amazon Warehouses’ Impact on Poverty,” Paper presented at the *Society for the Study of Social Problems* 69<sup>th</sup> Annual Meeting, Roosevelt Hotel, New York, NY
- August 2019 “De-unionization within the ‘Blue Wall’: The Declining Currency of the Union Voter Premium,” Paper presented at the *Society for the Study of Social Problems* 69<sup>th</sup> Annual Meeting, with Amelia L. Fortunato, Roosevelt Hotel, New York, NY
- April 2019 “Student Worker Unionization 2013-2018,” Paper presented at the *United Association for Labor Education* 2019 Conference, Wyndham Philadelphia Historic District, Philadelphia, PA
- April 2019 “Deunionization and the Crumbling Blue Wall,” Paper presented with Amelia Fortunato at the *United Association for Labor Education* 2019 Conference, Wyndham Philadelphia Historic District, Philadelphia, PA
- August 2018 “Revisiting Erich Fromm’s *The Sane Society* in the Neoliberal Era,” Paper presented at the *Society for the Study of Symbolic Interaction* Roots & Branches of Interpretive Sociology Conference, Pennsylvania State System of Higher Education - City Center, Philadelphia, PA

- September 2017      “The Sadism of Indebtedness: Reading Neoliberalism and Financialization with Erich Fromm,” Paper presented at the *Second International Erich Fromm Seminar for Docs and Post-Docs*, Erich Fromm Institute, Tübingen, Germany
- June 2016            “Precariat on the Line: Class Consciousness in Serbian Call Centers,” Paper presented at *On the Edge: Genealogies and Futures of Precarity Conference*, Central European University, Budapest, Hungary
- May 2012             “‘The primary mission ... is to complete the mission’: Lacanian psychosocial approaches and psychoanalytic cultural criticism,” Paper presented at the *9th Annual Undergraduate Research Conference*, Portland State University, Portland, OR

**WORKSHOP PRESENTATIONS**

- July 2020             “Organizing Outside the Law: Public Sector Unions and the State in Ohio and Michigan, 1950-1985,” Paper presented at the *Problem-Solving Sociology* Dissertation Proposal Development Workshop, Northwestern University, Online

**SESSION ORGANIZER AND / OR PRESIDER**

- June 2019            “Transformative Innovations and Social Movements!: Innovating Community Connections via the Arts and Economic Exchanges: Perspectives from NYC Practitioners,” Roundtable Session, *Society for the Advancement of Socio-economics* Fathomless Futures: Algorithmic and Imagined 30<sup>th</sup> Anniversary SASE Meeting, New York, NY
- April 2019            “Organizing Outside the Law,” Panel, *National Center for the Study of Collective Bargaining in Higher Education and the Professions* 49<sup>th</sup> Annual National Conference, New York, NY
- August 2018         “Tension and Precarity in the Workplace,” Refereed Roundtable Session, *American Sociological Association* 113<sup>th</sup> Annual Meeting, Philadelphia, PA
- August 2018         “Emotional Labor and Mental Health,” Workshop, *American Sociological Association* 113<sup>th</sup> Annual Meeting, Philadelphia, PA
- August 2017         “Contemporary Precarities and New Labor Struggles,” Refereed Roundtable Session, *American Sociological Association* 112<sup>th</sup> Annual Meeting, Montréal, Québec
- August 2017         “Teaching in Our Contemporary Moment,” Workshop, *American Sociological Association* 112<sup>th</sup> Annual Meeting, Montréal, Québec

**PROFESSIONAL SERVICE**

- 2017 - present      American Sociological Association, Labor and Labor Movement Section Newsletter Editor
- 2017 - 2018         American Sociological Association, Student Forum Advisory Board Secretary

2016 - 2018 American Sociological Association Student Forum Advisory Board Member

**UNIVERSITY SERVICE**

2020 - 2021 Student Sociological Association, The Graduate Center, CUNY, Colloquium Committee  
2019 - 2020 Doctoral Students Council, The Graduate Center, CUNY, Sociology Program Representative  
2018 - 2020 Student Sociological Association, The Graduate Center, CUNY, Executive Committee Representative  
2018 - 2020 Student Sociological Association, The Graduate Center, CUNY, Curriculum Committee Representative  
2017 - 2018 Student Sociological Association, The Graduate Center, CUNY, Website Development  
2015 - 2016 Central European University, Student Union Representative

**LANGUAGES**

English: native

French: good reading knowledge.

**PROFESSIONAL AFFILIATIONS**

American Sociological Association (ASA)

- American Sociological Association, Labor and Labor Movements Section
- American Sociological Association, Economic Sociology Section
- American Sociological Association, Comparative-Historical Sociology Section

Eastern Sociological Society (ESS)

Labor and Employment Research Association (LERA)