

Keena Lipsitz

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ACADEMIC APPOINTMENTS

Associate Professor, Department of Political Science, Queens College, CUNY. 2011-present.
Assistant Professor, Department of Political Science, Queens College, CUNY. 2005-2011.

EDUCATION

Ph.D., Department of Political Science, University of California, Berkeley. December 2004.
M.A., Department of Political Science, University of California, Berkeley. May 1998.
B.A., Department of Politics and Public Policy, Pomona College. June 1994.

BOOKS

2012. *Campaigns & Elections: Rules, Reality, Strategy, Choice*. New York: W.W. Norton (with John Sides, Daron Shaw, and Matt Grossman).

2011. *Competitive Elections and the American Voter*. Philadelphia, PA: University of Pennsylvania Press.

Reviewed in *American Review of Politics*, *Choice*, *Journal of Political Marketing*, *Perspectives on Politics*, and *Political Science Quarterly*.

2005. *Democracy at Risk: How Political Choices Undermine Citizen Participation and What We Can Do About It*, Washington, D.C.: Brookings Institution Press (with Stephen Macedo, Yvette Alex-Assensoh, Jeffrey M. Berry, Michael Brintnall, David E. Campbell, Luis Ricardo Fraga, Archon Fung, William A. Galston, Christopher F. Karpowitz, Margaret Levi, Meira Levinson, Richard G. Niemi, Robert D. Putnam, Wendy M. Rahn, Rob Reich, Robert R. Rodgers, Todd Swanstrom, and Katherine Cramer Walsh).

ARTICLES IN PEER-REVIEWED JOURNALS

2013. "Issue Convergence is Nothing More than Issue Convergence." *Political Research Quarterly* 66(4): 842-854.

2011. "Filled Coiffers: Campaign Contributions and Contributors in the 2008 Election." *Journal of Political Marketing* 10(1): 43-57 (with Costas Panagopoulos).

2010. "Orphan Counties and the Effect of Irrelevant Advertising on Turnout in Statewide Races." *Political Communication* 27(2): 178-198 (with Jeremy Teigen).

2010. "Do Voters Perceive Negative Campaigns as Informative Campaigns?" *American Politics Research* 38(3): 502-530 (with John Sides and Matthew Grossman).

2009. "The Consequences of Battleground and Spectator State Residency for Political Participation," *Political Behavior* 31(2): 187-209.

2005. "What Voters Want from Political Campaign Communication," *Political Communication* 22(3): 337-354 (with Christine Trost, Matthew Grossman and John Sides).

2004. "Democratic Theory and Political Campaigns," *Journal of Political Philosophy* 12(2): 163-189.

1997. "The Historic Separation of Schools from City Politics," *Education and Urban Society* 29(4): 453-473 (with David Menefee-Libey, Benjamin Diehl, and Nadia Rahimtoola).

INVITED PUBLICATIONS

2014. "During the Same Elections, Candidates Who Discuss the Same Issues Can End Up Confusing Voters" USApp-American Politics and Policy, London School of Economics and Political Science (January 7, 2014).

2013. "Why Tough Campaigns are Good for Democracy." In *New Directions in American Politics*, ed. Ray La Raja. London: Routledge.

2012. Book review of *Presidential Campaigns and Presidential Accountability* by Michele P. Claibourne. *Perspectives on Politics* 10(4): 1030-1031.

MANUSCRIPTS UNDER REVIEW AND IN PREPARATION

"Comparing Citizen and Scholar Perceptions of Negativity in Political Advertisements" (with John Geer)

"Lap Dogs, Attack Dogs, Stray Dogs, or Lone Wolves? Outside Group Advertising in Presidential Campaigns"

"The Moral Language of Political Advertising"

GRANTS & FELLOWSHIPS

Research Enhancement Award, Division of Social Sciences, Queens College, 2012
Professional Staff Congress-CUNY Research Grant, 2011
Faculty Fellowship Publication Program, CUNY, 2008
Professional Staff Congress-CUNY Research Grant, 2006
Department Continuing Fellowship, Department of Political Science, UC Berkeley, 2002
National Science Foundation Fellow, 1998-2001
Travers Ethics Fellow, Department of Political Science, UC Berkeley, 1997-98

INVITED TALKS

“Comparing Citizen and Scholar Perceptions of Negativity in Political Advertising” (with John Geer). Department of Political Science. Temple University. October 22, 2013. Philadelphia, PA.

“Comparing Citizen and Scholar Perceptions of Negativity in Political Advertising” (with John Geer). Department of Political Science. Central European University. May 28, 2013. Budapest, Hungary.

“Misperceiving Citizen Perceptions: How Scholars and Citizens Evaluate Negativity in Political Ads” (with John Geer). Vrije Universiteit Workshop on Media Logic and Democracy. January 31, 2013. Amsterdam, The Netherlands.

“Misperceiving Citizen Perceptions: How Scholars and Citizens Evaluate Negativity in Political Ads” (with John Geer). Wesleyan Media Project Conference on the 2012 Presidential Election, November 30, 2012. Middletown, CT.

“Candidate Strategies in the 2008 Election.” Northeastern University, Coro Foundation Alumni Gathering. November 8, 2008. Boston, MA.

“Battleground States in Presidential Campaigns.” Brooklyn College, Department of Political Science. October 21, 2008. Brooklyn, NY.

“Why Floridians Knew More About Politics than Californians in 2000: Competition and Political Knowledge in the 2000 Presidential Election.” Pomona College, Politics Department. April 27, 2004. Claremont, CA.

“The Significance of Rich Information Environments: Voter Knowledge Across Battleground and Non-Battleground States in the 2000 Presidential Election.” Princeton University, Center for the Study of Democratic Politics. December 11, 2003. Princeton, NJ.

CONFERENCE PAPERS

“Comparing Citizen and Scholar Perceptions of Negativity in Political Advertising.” Presented at the Annual Meeting of the American Political Science Association, Chicago, IL, August 2013 (with John Geer).

“Comparing Citizen and Scholar Perceptions of Negativity in Political Advertising.” Presented at the Annual Meeting of the Midwestern Political Science Association, Chicago, IL, April 2013 (with John Geer).

“Trying to Make Sense of Negativity.” Presented at the Annual Meeting of the Midwestern Political Science Association, April 2012 (with John Geer).

“Dialogue Isn’t Deliberation.” Presented at the Annual Meeting of the American Political Science Association, Seattle, WA, September 2011.

“Candidate Dialogue: A Two-Edged Sword.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2011.

“Just How Competitive is ‘Competitive’? Describing the Relationship Between Electoral Competition and the Quality of Campaign Information Environments.” Presented at the Annual Meeting of the American Political Science Association, September 2009.

“Issue Convergence and Political Learning in the 2000 and 2004 Presidential Campaigns.” Presented at the APSA Political Communication Pre-Conference, September 2009.

“The Virtue of Talking Past One Another: Issue Convergence and Political Learning in the 2000 Presidential Election.” Presented at the Annual Meeting of the American Political Science Association, August 2008.

“The Effect of Alien Media Markets on Turnout in Statewide Races.” Presented at the Annual Meeting of the American Political Science Association, August 2008 (with Jeremy Teigen).

“The Effect of Alien Media Markets on Turnout in Statewide Races.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2008 (with Jeremy Teigen).

“The Consequences of Battleground and ‘Spectator’ State Residency for Political Participation.” Presented at the Annual Meeting of the American Political Science Association, August 2007.

“Political Participation in Battleground and Non-Battleground States During U.S. Presidential Elections, 1988-2004.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2006.

“An Exercise in Triangulation: Deliberative Democracy, Political Psychology, and Public Opinion.” Presented at the Annual Meeting of the American Political Science Association, August 2005.

“Giving Them Something to Talk About: The Effects of Electoral Competitiveness on Political Discussion & Advocacy.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2005.

“The Significance of Rich Information Environments: Voter Knowledge Across Battleground and Non-Battleground States in the 2000 Presidential Election.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2004.

“Who Cares About Deliberation and Why It Does (and Doesn't) Matter.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2004.

“Best Practices in Political Campaigns: What Voters Want & Don't Want.” Presented at the University of California's Center for Campaign Leadership Conference, November 2003.

“What Drives Attitudes Toward Political Reform? Explaining Support for Publicly-Funded Campaigns and Televised Debates.” Presented at the Annual Meeting of the American Political Science Association, August 2003.

“Candidate Attacks and Voter Aversion: The Uncertain Link Between Negativity and Campaign Satisfaction.” Presented at the Annual Meeting of the American Political Science Association, August 2003 (with John Sides, Matt Grossman, and Christine Trost).

“Poetic License for Politicians? Public Opinion about Campaigns.” Presented at the Annual Meeting of the Midwestern Political Science Association, March 2003 (with Christine Trost, John Sides and Matt Grossman).

“Democratic Theory and Political Campaigns.” Presented at the Annual Meeting of American Political Science Association, August 2002.

“What is Manipulation? Taking Apart Spin in Political Communication.” Presented at the Western Political Science Association Annual Meeting, March 2002.

COURSES TAUGHT

Introduction to American politics
Political Controversies
Political Behavior
Public Opinion (undergraduate and graduate)
Campaigns and Elections
The American Presidency

Media and Politics
Election Procedures and Law

PROFESSIONAL SERVICE

Department

Chair, Committee on Advising, Alumni & Communications, Fall 2013-present.
Director of Internships, Fall 2011-Spring 2012
Department Representative, Professional Staff Congress-CUNY, Fall 2008-Spring 2012.
Curriculum Committee, Department of Political Science, Fall 2005-Spring 2012.
Organizer, Political Science Alumni Event, Fall 2008-Spring 2009.
Department Representative, Division of Social Sciences Computer Committee, Fall 2006-Spring 2008.

Divisional & University-wide

Executive Committee Member, Queens College Chapter of the PSC-CUNY, Fall 2011-present.
Member, Queens College Quantitative Reasoning Task Force, Spring 2010-Fall 2011.
Member, Committee for Paid Parental Leave, PSC-CUNY, Spring 2007-Fall 2009.
Division of Social Sciences Representative, Queens College E-mail Committee, Spring 2009.

Profession

Member, American Political Science Association Elections, Public Opinion, and Voting Behavior Section Best Paper Award Committee, 2013
Member, Midwest Political Science Association Program Committee, 2013
Advisory Board Member, Wesleyan Media Project, Fall 2010-Spring 2013
Member, American Political Science Association Elections, Public Opinion, and Voting Behavior Section Nominations Committee, 2010.

Article and book manuscript reviews for *Electoral Studies* (since 2013), *Journal of Elections, Public Opinion & Parties* (since 2012), *Quarterly Journal of Political Science* (since 2011), *State Politics & Policy Quarterly* (since 2011), *American Journal of Political Science* (since 2010), *Journal of Political Marketing* (since 2010), *British Journal of Political Science* (since 2009), *American Political Science Review* (since 2009), *PS: Political Science & Politics* (since 2009), *Political Behavior* (since 2008), *Political Research Quarterly* (since 2007), *Perspectives on Politics* (since 2007), *Journal of Politics* (since 2006), *American Politics Research* (since 2006), *Journal of Political Philosophy* (since 2006); and University of Pennsylvania Press (since 2012).

PROFESSIONAL AFFILIATIONS

American Political Science Association. 2002-present.
Midwest Political Science Association. 2003-present.