History 72800
20th Century American Foundations
Professor Kathleen D. McCarthy
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Spring 2022
Mondays 6:30-8:30 pm
Meetings/Office Hours
by Appointment

Syllabus

Assignments: Students will moderate one or more class discussions, write a 10-15 page paper based on their archival research, and present their findings at the end of the course. Most if not all of the archival materials from the Rockefeller Archive Center should be available online, and students are strongly advised to confer with RAC's archival staff for help in finding materials as their research progresses.

Books and articles with one asterisk (*) are available on JSTOR.
Those with two asterisks (**) will be available via Dropbox
< *https://www.dropbox.com/sh/5fav5yf8rbbes4b/AADjQ9UQ0Ael1dwsUaW8OMAka?dl=0* >.
Materials marked with a hyphen (-) are available via the Graduate Center Library as eBooks or on physical reserve – to access the course reserve materials, go to
https://libguides.gc.cuny.edu/er.php?b=c (or you can access it via the library's website).
The password for your course will be **HISTMcCarthy**.
Finally, several readings are accessible directly through URLs provided directly below.

1. **Introduction / Origins — 1/31/22**
   -Ron Chernow, *Titan: The Life of John D. Rockefeller, Sr.* (New York: Random House, 1998): Chapters 1, 2, 5, 28. Paperback, Published by Vintage, Mar 30, 2004. ISBN 9781400077304, $16.59. Kindle edition, $12.99.
   -Raymond B. Fosdick, *The Story of the Rockefeller Foundation* (New York: Transaction Publishers, 1989; Orig. Publ. 1952). Wheatley Introduction and Chapters 1-4, 7. Kindle edition ISBN : 0887382487. Kindle edition, $13.70.
   *Francis X. Sutton, "The Ford Foundation: The Early Years," *Daedalus* 116:1 (Winter, 1987), 41-91.

   Moderator: Danielle Bennett

2. **What do Foundations Do? — 2/7/22**
   *Olivier Zunz, *Philanthropy in America: A History* (Princeton: Princeton University Press, 2012): Introduction, Conclusion and Chapters 1, 3-8. Kindle edition ISBN : 0887382487. $18.51.
   *Daniel T. Rodgers, "Worlds of Reform," *OAH Magazine of History* 20:5 (Oct. 2006): 49-51, 53-4.
   *Barry D. Karl and Stanley N. Katz, "The American Private Philanthropic Foundation and the Public Sphere, 1890-1930," *Minerva* 19:2 (June, 1981): 236-70.

   Moderator: Victoria Phillips

3. **Knowledge Creation and Public Policy — 2/14/22**
   - Raymond B. Fosdick, *The Story of the Rockefeller Foundation,* 16-18.
   *Ellen Condliffe Lagemann, "The Politics of Knowledge: The Carnegie Corporation and the Formulation of Public Policy," *History of Education Quarterly* 27:20 (Summer, 1987): 205-220.
   -Alice O'Connor, *Poverty Knowledge: Social Science, Social Policy, and the Poor in Twentieth-Century U.S. History* (Princeton: Princeton University Press, 2001): Chapters 1 and 5. ISBN-13: 978-0691009179 and 10: 0691009171, Hardcover, $14.24; eTextbook $29.99 on Amazon.
   https://cuny-gc.primo.exlibrisgroup.com/permalink/01CUNY_GC/mjfrpc/alma990058507880106140

   Moderator: Evan Rothman

No class on February 21st. The Graduate Center is closed for President's Day. Additional class dates will be added once the dates for the additional sessions are confirmed.

4. **Medical Education — 2/28/22**
   - Raymond B. Fosdick, *The Story of the Rockefeller Foundation,* Chapters 8-9.
   ** Thomas Neville Bonner, *Iconoclast: Abraham Flexner and a Life in Learning* (Baltimore: Johns Hopkins University Press, 2002): 144-147.
   ** Paul Starr, *The Social Transformation of American Medicine*: *The Rise of a Sovereign Profession and the Making of a Vast Industry* (NY: Basic Books, 1983): 115-126.
   *Thomas Neville Bonner, "Abraham Flexner and the Historians," *Journal of the History of Medicine and Allied Sciences,* 45:1 (January, 1990): 3-10.
   *Lynn Miller and Richard Weiss, "Revisiting Black Medical School Extinctions in the Flexner Era," *Journal of the History of Medicine and Allied Sciences,* 67:2 (April 2012): 217-243.
   * Christopher Lawrence, *Rockefeller Money, the Laboratory and Medicine in Edinburgh: New Science in an Old Country, 1919-1930* (Rochester: University of Rochester Press, 2005), Chapter 3.
   * Frank Ninkovich, "Requiem for Cultural Internationalism," *History of Education Quarterly* 26:2 (Summer, 1986): 249-255.

   Moderator: Jean McLaughlin

5. **Public History and Applied Research: A Discussion — 3/7/22**
   Barbara Shubinski, Director of Research and Education, The Rockefeller Archive Center
   Eric John Abrahamson, Founder and Principal, Vantage Point Historical Services, Inc.

   Barry Goldberg and Barbara Shubinski, ""Black Education and Rockefeller Philanthropy from the Jim Crow South to the Civil Rights Era," https://resource.rockarch.org/story/black-education-and-rockefeller-philanthropy-from-the-jim-crow-south-to-the-civil-rights-era/
   * Katharine T. Corbett and Howard S. Miller, "A Shared Inquiry into Shared Inquiry," *The Public Historian* 28:1 (Winter 2006): 15-38.
   *Ronald J. Grele, "Whose Public, Whose History? What is the Goal of a Public Historian?" *The Public Historian* 3:1 (Winter, 1981): 40-48.

First five pages due on 3/7/22

6. **Health and Science — 3/14/22**
   -Raymond B. Fosdick, *The Story of the Rockefeller Foundation,* Chapter 10.
   *Paul Weindling, "American Foundations and the Internationalizing of Public Health," in *Susan Gross Solomon, Lion Murray and Patrick Zylberman, *The Shifting Boundaries of Public Health: Europe in the Twentieth Century* (Boydell and Brewer: University of Rochester Press, 2013): 63-86.
   *Anne-Emanuelle Birn, "A Match Made in Heaven?" in *Marriage of Convenience: Rockefeller International Health and Revolutionary Mexico* (Rochester: University of Rochester Press, 2006): Chapter 1.
   *Anne-Emanuelle Birn and Judith Richter, "U.S. Philanthrocapitalism and the Global Health Agenda: The Rockefeller and Gates Foundations, Past and Present," in Howard Waitzkin, *Health Care Under the Knife: Moving Beyond Capitalism for Our Health* (New York: New York University Press, 2018): 155-174.

   Moderator: Bradford Pelletier

7. **Population and Community Development — 3/21/22**
   *Laura Briggs, *Reproducing Empire: Race, Sex, Science, and U.S. Imperialism in Puerto Rico* (Berkeley: University of California Press, 2002): Introduction and Chapters 3-4. Hardcover, ISBN-13: 978-0520222557 and ISBN-10: 0520222555, $27.00. Paperback, ISBN-13: 978-0520232587 and ISBN-10: 0520232585, $29.95.
   *Daniel Immerwahr, *Thinking Small: The United States and the Lure of Community Development* (Cambridge: Harvard University Press, 2015): all but Chapter 4. ISBN-10: 0674289943 and ISBN-13: 978-0674289949; Kindle edition, $9.99
   *Oscar Harkavy, Lyle Saunders and Anna L. Southam, "An Overview of the Ford Foundation's Population Work," *Demography* 5:2 (1968): 541-52.

   Moderator: Googie Karrass

8. **The Green Revolution — 3/28/22**
   -Raymond B. Fosdick, *The Story of the Rockefeller Foundation* (New York: Transaction Publishers, 1989; Orig. Publ. 1952): Chapter 15.
   -Nick Cullather, *The Hungry World: America's Cold War Battle Against Poverty in Asia* (Cambridge: Harvard University Press, 2010): Introduction and Chapters 1-2, 6-10. Paperback edition, ISBN 9780674725812, $30.00; Kindle edition $16.50.

   Moderator: Miriam Nacimento

9. **Cultural Diplomacy — 4/4/22**
   *David Thelen, "Transnational Perspectives on United States History," *Journal of American History* 86:3 (December, 1999): 965-75.
   *Joseph S. Nye, Jr. "Public Diplomacy and Soft Power," *Annals of the American Academy of Political and Social Science* 616 (March, 2008): 94-109.

*Frank Ninkovich, "The Rockefeller Foundation, China and Cultural Change," *Journal of American History* 70:4 (March, 1984): 799-820.
*Ludovic Tournes, "The Rockefeller Foundation and the Transition from the League of Nations to the UN (1939-1946)," *Journal of Modern History* 12:3 (2014): 323-41.
*Volker R. Berghahn, "The CIA, the Ford Foundation, and the Demise of the CCF Empire," in *America and the Intellectual Cold Wars in Europe* (Princeton: Princeton University Press, 2018): 214-249.

Moderator: Victoria Phillips

10. **Foundations in Latin America — 4/11/22**
*Fernando Quesada, "Between the Eagle and the Condor: The Ford Foundation and the Modernization of the University of Chile (1965-1975)" in Oscar J. Martin Garcia and Lorenzo Delgado Gomez-Escalonilla, eds., *Teaching Modernization: Spanish and Latin American Educational Reform in the Cold War* (New York: Berghahn Books, 2019): 221-245.
*Peter D. Bell, "The Ford Foundation as a Transnational Actor," *International Organization,"* 25 (summer, 1971): 465-478.
***Foundation Report:* Louis Bickford, "Preserving Historical Memory: Documents and Human Rights Archives in the Southern Cone" Ford Foundation, 1999.

Moderator: Juliana Valente

Spring Break, April 15 (Fri.) -22 (Fri.), 2022.

11. **From "Disinterested Expertise" to Social Justice: What Do Foundations Do, and How do they Change Over Time? — 4/25/22**
-Raymond B. Fosdick, *The Story of the Rockefeller Foundation* (New York: Transaction Publishers, 1989; Orig. Publ. 1952) *passim.*
-Darren Walker, *From Generosity to Justice: A. New Gospel of Wealth* (New York: Disruption Books, 2019): Introduction, and *passim.* *Available Online at:*
https://www.fordfoundation.org/new-gospel-media/GenerositytoJustice.pdf

Moderator: Barbara Shubinski

Full Draft of Final Paper is due April 25, 2022.

12. **Presentations, May 2, 2022**

13. **Presentations, May 9, 2022 — in person**

14. **Conclusion, May 16, 2022 — in person**
Full draft of final papers due.

Important Dates:

Preliminary orientation for doing research at the Rockefeller Archive Center, with Barbara Shubinski, Director of Research and Education, Monday, January 24th, 3:45-5:00 via Zoom.

First day of class: Monday, January 31st. At this point, the meetings will be via Zoom, aside from the last two sessions.

No class on February 21st. The Graduate Center is closed for President's Day.

Draft of first five pages due March 7th.

Spring Break, April 15 (Fri.) - 22 (Fri.), 2022.

First draft of full paper due April 25, 2022.

Presentations — 5/2/22

Presentations — 5/9/22– in person

Conclusion — 5/16/22 — in person

Final paper due May 16, 2022